

David Mason Books

Old New-Age 4

A Catalogue of Self-Help and Prescriptive Literature



Convincingly Mild

Old New-Age 4: A Catalogue of Self-Help and Prescriptive Literature

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Prices in Canadian funds. U.S. customers will be billed in U.S. funds.

BEAUTY



1. AITKEN, Kate. Lovely You. Drawings by Barbara Hughes.

(Toronto: William Collins Sons & Co., 1951). "Tamblyn Edition". Paperback. Illustrated. Some rubbing to spine and upper wrapper, a few creases o/w a nice copy.

"A blueprint for beauty." Author and broadcaster Kate Aitken, "one of Canada's 10 best dressed women", covers everything from etiquette to exercise, diet and beauty tips in this popular paperback. Tamblyn Drugs, once Canada's largest drugstore chain, had a long association with Kate Aitken, beginning with sponsoring her radio broadcasts in 1939, which continued well into the 1950s. Kate Aitken also wrote a newsletter, *Good News*, that was distributed by Tamblyn drug stores.

\$25



2. ANON. The Comedy Theatre. Programme for a production of "Kitty MacKay" by Catherine Chisholm Cushing.

New York: Frank V. Strauss & Co., 1914. Tall 8vo., orig. colour-printed wrappers, 20pp. Illustrated. A couple of creases to lower wrapper o/w fine.

Information about the performance is accompanied by advertisements for Leichner's Face Powder, Warner's Rust-Proof Corsets and Carmen Complexion Powder, among others. At page 2 is the column "What the Woman Will Wear", written by Cora Moore; the column "What the Man Will Wear", written by "Beaunash", appears on page 6. "There are cliques and claques in fashion no less than in music and the drama. There are depths below depths where the hidden undercurrents crisscross."

\$125



3. ANON. For You - Exquisite Beauty.

Toronto, ON: Gordon Gordon Limited, (193-?). 12mo., orig. pictorial wrappers, 36pp. Small gouge to upper wrapper affecting image, small tear to lower wrapper, o/w near fine.

Advocating the use of Princess Pat Superior Beauty Aids, this booklet is a very pretty example of 1930s advertising in its silver wrappers. "If wrinkles are forming ... the skin harsh and dry ... blemishes present ... the skin is starved. Princess Pat Skin Food Cream will then assuage ... restore the delicate balance of skin health. It is never too late." Not in Voila.

\$125



4. ANON. The New Ways of Dinner Gowns and Day Frocks as Worn by the Two Best Dressed Women on the Stage Today.

(Florence, MA: Corticelli Silk Mills, 1920). Tall slim 8vo., orig. colour pictorial wrappers, (8)pp. Illustrated in colour. Some slight creasing o/w very good.

The "two best dressed women" are Elsie Louise Ferguson (1883-1961), a stage and film actress, and Irene Castle (1893-1969), a ballroom dancer and silent film star who, with her husband Vernon Castle, pioneered the dance known as the Castle Walk. "Corticelli Silks will wear and wear and never lose their exquisite freshness. You will find them marvelously beautiful for evening wear and yet practical enough for any kind of street and daytime frock."

\$85



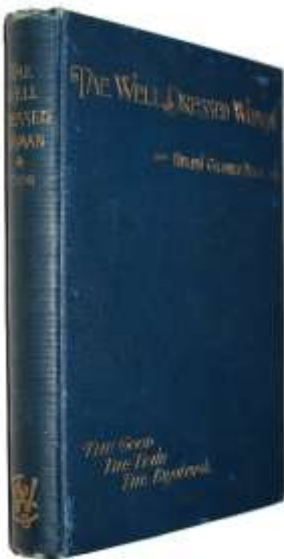
5. BONOMO, Joe. New! Bonomo Beauty Ritual – How to Beautify Your Bust Contour. Featuring the Home Course Techniques created by Joe Bonomo.

(New York: Bonomo Culture Institute, Inc., 1957). “Bonomo Library of Handy Pocket Manuals, No. 13”. 12mo., orig. colour-printed pictorial wrappers, 64pp. Illustrated with photographs and black-and-white illustrations. Some light rubbing to spine and extremities o/w near fine.

In promoting his beauty ritual, the author states: “I am also aware of the self-confidence and poise that is so natural with the woman who has been so endowed with lovely feminine proportions. This woman enters a scene, sure of her physical charm and personal magnetism. She knows that all men find her desirable ... exciting ... and this knowledge tends to make her mistress of any situation. Every woman longs to see the light of admiration in men’s eyes. It is her natural heritage to attract and delight in the attentions of the opposite sex. Without this recognition, she is really only half-alive. ... A well-formed bust contour is woman’s proudest outward proclamation of her sex. It emphasizes the beauty of all the rest of her body and gives

her a sense of poise and serenity.” Joe Bonomo (1901-1978), a former “Mr. Modern Apollo”, was a bodybuilder and fitness enthusiast who built a self-help empire featuring manuals based on health, dieting and “physical culture”.

\$85



6. ECOB, Helen Gilbert. The Well-Dressed Woman: A Study in the Practical Application to Dress of the Laws of Health, Art, and Morals.

New York: Fowler & Wells Co., 1892. First edition. 8vo., orig. blue cloth gilt, 253, (2)pp. ads. Some wear to spine ends o/w very good.

Illustrated with a photographic frontispiece, black-and-white pictures, and diagrams. The author devotes most of the book to the evils of corsets and tight-lacing – “The destruction of the corset must go to the roots, branch, and remotest twig” – and advocates for “artistic” clothing, which she views as both more attractive and less restrictive than the fads of the day. “Art principles applied to dress relieve us of ostentation, pretence, and folly of ornament, and from the belittling influence of the tyranny of fashion ... Non-conformity, even in dress, awakens a spirit of inventiveness and begets liberty of thought.” The author also approves of the revolution in dress pioneered by the Bloomer movement – “The Bloomer episode called universal attention to the great need of rational dress” – although she found the Bloomer costume unaesthetic.

\$225

7. HAIR NETS. An assortment of 14 hair nets from the 1920s and ‘30s, in their original envelopes. All hairnets fine and wrapped in the original tissue.



(a) Doris. The perfect net of human hair. Cap-Dark. 192-?.

Hairnet made from real hair, wrapped in the orig. tissue, contained in the orig. colour pictorial envelope. Hairnet fine, envelope has small gouge across image, faint scribble on flap, o/w near fine.

\$20



(b) Eatonia Cap Net Finest Quality Hair. Single mesh. Dark brown.

Toronto: The T. Eaton Co. Limited, nd (192-?). Two hairnets wrapped in the orig. tissue, contained in the orig. dec. envelope. “Med. Size” rubberstamped on front and back of envelope. Hairnets fine, envelope fine.

\$30



(c) **Fleurette Human Hair Net.** Cap Shape. Double Mesh Bob-Size. Med Brown. 192-? Hairnet fine, wrapped in orig. tissue, contained in orig. colour-printed envelope which is lacking the flap and has a few small tears, o/w good only.

\$10



(d) **H.C. Bohack Co. Hair Net.**

Made of Real Human Hair. 193-? "Sanitary. Durable." Fine hairnet, fine envelope.

\$20



(e) **Hair Net.**

193-? Hairnet (wrapped in paper) fine, colour-printed envelope has a small scuff o/w near fine.

\$20



(f) **Hair Net. Made by Hand. Selected Human Hair.**

193-? Hairnet fine, wrapped in orig. tissue, pictorial envelope fine.

"Guaranteed Perfect."

\$25



(g) **Hair Net.** A perfect net of human hair. Sanitary – Durable.

193-? Hairnet wrapped in the orig. tissue, contained in the orig. colour-printed envelope, near fine.

\$20



(h) **Lady Lois Double Mesh Human Hair Net.**

Cap Shape. Medium Brown. 192-? Hairnet fine, wrapped in orig. tissue in orig. colour-printed pictorial envelope, near fine.

"Packed for the Consolidated Merchants Syndicate, Inc."

\$20



(i) **Marie Antoinette Real Human Hair Net.** Cap shape, mid brown. Bobs. 192-? Hairnet made from real hair, wrapped in the orig. tissue, contained in the orig. colour pictorial envelope. Hairnet fine, envelope somewhat worn and creased, but o/w a pretty example of a delicate item.

“For durability and invisibility. Sold only by Simpson’s.”

\$20



(j) **Princess Pat Rayon Hair Net. Single mesh. For bobbed hair. Light brown.**

Toronto: Princess Pat Products, 192-? Hairnet made from rayon, wrapped in the orig. tissue, contained in the orig. pictorial envelope printed in black and white. Hairnet and envelope both fine.

\$25



(k) **Red Ribbon Cap Nets.**

192-? “Made of Silk”. Hairnet wrapped in orig. tissue, contained in the orig. envelope printed in red and black. Hairnet and envelope both near fine.

“Sold only by the T. Eaton Co. Limited, Toronto and Winnipeg.”

\$30



(l) **Rubynette Hair Net Made of Human Hair. White. Bobbed size. Double mesh cap.**

1937. Hairnet made from real hair, wrapped in the orig. tissue, contained in the orig. colour pictorial envelope. Hairnet and envelope both fine.

\$25



(m) **Rubynette Hair Net Made of Human Hair. White. Bobbed size. Double mesh cap.**

New York: New York Merchandise Co., 1937. Hairnet made from real hair, wrapped in the orig. tissue, contained in the orig. colour pictorial envelope. Hairnet and envelope both fine.

\$25



(n) Tidy-Locks Perlon No Lastic Hair Net. For bobbed hair. Hand made. Dark brown.

Toronto: Emerson Summers Company Limited, 194-? Synthetic hair net wrapped in the orig. tissue, contained in the orig. pictorial envelope. Hairnet fine, some wear to envelope o/w a near fine example of a contemporary product.

\$15

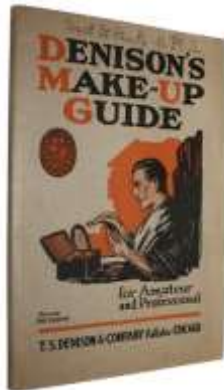


7. HEMPSTEAD, Laurene. Color and Line in Dress. Sketches by Mary Highsmith.

New York: Prentice-Hall, Inc, 1931. First edition. Tall 8vo., orig. green more cloth, 355pp. Illustrated. The frontispiece features 34 original colour swatches referenced in the text. Name o/w near fine in near fine pictorial d/w.

The author states that “any woman can approach beauty through manipulation of line and color to her advantage” in this elegant and exacting book, which “trains the critical eye in the intelligent choosing of wearing apparel.” “Earrings, all earrings, are decidedly unbecoming to large numbers of women, some of whom persistently lessen their attractiveness by wearing them”.

\$200



8. MacDONALD, Ward and Eben H. Norris. Denison's Make-Up Guide Written for the Amateur Actor and Containing Information of Value to Professions in the Art of Making Up for Stage Parts; Also in the Selection of Wigs, Beards and All Kinds of Make-Up Material and Accessories... Illustrated by Harlan Tarbell.

Chicago: T. S. Denison & Company, 1934. Enlarged edition. 8vo., orig. pictorial wrappers printed in orange and black, 100pp. Illustrated with numerous photographic examples and drawings.

Very much of its time—contains examples of blackface and other ugly ethnic stereotypes.

\$65



9. MAX FACTOR. Max Factor's Hints on the Art of Make-Up.

Hollywood, CA: Max Factor's Make-Up Studios, 1933. Eleven booklets, plus a blank order form and an advertisement for a Student Make-Up Kit, contained in the original envelope (24x11.5cm). Illustrated. All booklets and accompanying material fine, envelope has been cut open at one end so the flap is missing but o/w better than very good.

Booklets 1 to 6 are concerned with general stage make-up techniques, while booklets 7 to 9 are focused directly on Shakespearean characters with ten different Shakespearean plays cited. Two separate booklets accompany this set of nine: “Special Bulletin on Motion Picture Make-Up” and “Max Factor's

Theatrical Make-Up Color Chart”.

\$500



10. **SOLIMAN, Ahmed. Cairo's Perfume King [at] The Palace of Perfumes. Manufacturer of: Oriental Perfumes, Oils of Flowers, Incense etc. all of the Most Exclusive Grades and Entrancing Kinds. Also Manufacturer of the Ahmed Soliman Ambar Cigarettes, Recommended by the Aristocracy of the World.**

Cairo: np, (1938?). Folded stiff-paper brochure (8x14cm) illustrated with a figure in colour and gilt, (4)pp. Corner bent on p. (1), scuff at top of p. (4), o/w a fascinating survival.

“Our Flower, Spice, and Blended Perfumes in their suggestive loveliness are incomparable ... Kohl used by Harem Ladies from time immemorial to beautify the eyes, is also found in its purest form at this Palace.”

\$15



11. **TRADE CARD. Perfumed with Austen's Forest Flower Cologne, the Most Fashionable Perfume of the Day.**

Oswego, NY: T. Kingsford, successor to W.J. Austen & Co., 1886. The verso also advertises D Miller & Co. of New Britain, CT. Fine.

\$20



12. **TRADE CARD. Perfumed with Hoyt's German Cologne, the Most Fragrant and Lasting of All Perfumes. Use Rubifoam for the Teeth. Deliciously Flavored.**

The verso gives the manufacturer as E.W. Hoyt & Co. of Lowell, MA. Small scuff on verso resulting in some loss of text o/w near fine.

“Hoyt's German Cologne and Rubifoam are sold by all Druggists and Dealers in Toilet Articles.”

\$40

EDUCATION, CAREERS, BUSINESS



13. **ANON. Hamilton Public Schools Junior Fourth. Bulletins No. 1-23.**

NP: np, nd (192-?). Tall square 8vo., orig. unmarked stiff-paper wrappers, (44)pp. Cheap paper browned o/w a better than very good copy of a cheaply constructed booklet held together with a metal fastener. Each one-page bulletin (printed on rectos only) features recipes, excepting Bulletin No. 10, “Housewifery”.

\$75



14. **ANON. Hamilton Public Schools Senior III. Household Science – First Year. Bulletins 1-15.**

NP: np, nd (192-?). Tall square 8vo., unmarked stiff-paper wrappers, (32)pp. Cheap paper browned o/w a better than very good copy of a cheaply constructed booklet held together with a metal fastener. Each one-page bulletin (printed on rectos only) features recipes, excepting Bulletin No. 1 (“Dish Washing”) and Bulletin No. 2 (“Table of Measures”).

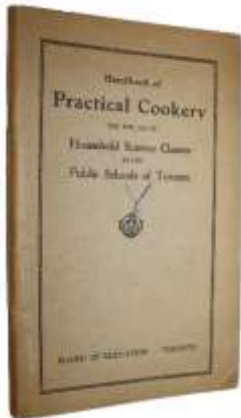
\$75



15. ANON. Hamilton Public Schools Senior IV Class. Bulletins No. 1-26.

NP: np, nd (192-?). Tall square 8vo., orig. unmarked stiff-paper wrappers, (52)pp. Cheap paper browned o/w a better than very good copy of a cheaply constructed booklet held together with a metal fastener. Each one-page bulletin (printed on rectos only) features recipes, excepting Bulletin No. 1, which covers Food Principles, Methods of Cooking Food, Daily Care of Food, and Ways of Preserving Food.

\$85

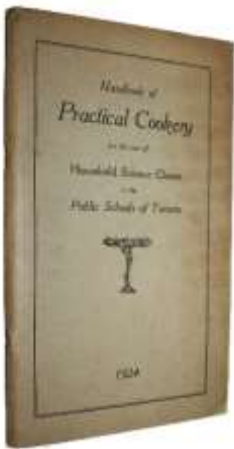


16. ANON. Handbook of Practical Cookery for the Use of Household Science Classes in the Public Schools of Toronto.

Toronto: Toronto Board of Education, nd (192-?). Slim 8vo., orig. printed stiff-paper wrappers, 78pp. With four full-page black-and-white illustrations in the text showing cuts of meat, and one double-page spread in colour showing cuts of beef. Cheap paper browned, pencil scribble on upper wrapper, scuff on lower wrapper o/w better than very good.

“The spirit of thrift should be kept in view at all times.” Included are recipes for Junket, Stewed Celery, Prune Whip, and English Monkey – perhaps a different version of Welsh Rarebit? Aside from a few minor variations the text is the same as item below.

\$50



17. ANON. Handbook of Practical Cookery for the Use of Household Science Classes in the Public Schools of Toronto.

NP: np, 1924. Slim 8vo., orig. printed stiff-paper wrappers, 78pp. With four illustrations, plus one double-page spread in colour. Some rubbing to lower wrapper, staples rusted, rubberstamp on titlepage and inside front cover, central double-page illustration detached but present, o/w very good.

“The teacher is urged to teach cookery on the meal basis rather than individual dishes, so that the pupil may think in terms of meals rather than recipes.” Included are recipes for Parker House Rolls, Steamed Fish Pudding, Rhubarb Ice, and Ham and Pickle. Aside from a few minor textual variations and different cover and titlepage designs, the text is the same as item above.

\$45



18. ANON. Outdoor Pursuits for Profit and Pleasure.

New York: Fur News Publishing Co., c1911. Small 8vo., orig. dec. wrappers, 64pp. One small chip to foot of spine o/w near fine.

This slim volume includes “Turtle Trapping”, “Frog Hunting”, and “Trapping Fur-bearing Animals for Breeding Stock” among other profitable outdoor pursuits. Another section, “Gathering Botanical Herbs”, names various popular herbs such as black cohosh, dandelion, and burdock and lists their various medicinal uses: “Mandrake is a very efficacious cathartic and emetic and is used in the treatment of fevers and disorders of the liver.” A “Caution” appears at the beginning of this section: “In the following pages the medicinal value of each article is given; but as many plants are poisonous, readers are cautioned not to make use of any of the drugs as medicine, without the advice of a competent physician.”

\$65



19. ANON. Toronto Public Schools Household Science – Junior IV. Index Card.

NP: np, nd (192-?). 46 square stiff-paper index cards, hole-punched twice on left side and secured with ribbon to make a booklet. Cards browned at perimeter, some corners bent o/w better than very good.

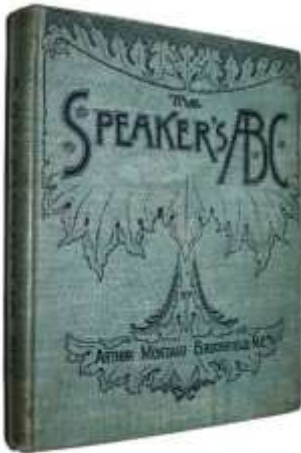
Each index card contains either instructions (“Rules for Dishwashing”) or a recipe. Recipes include Brown Betty Pudding, Floating Island, and Irish Stew.

WITH: ANON. Toronto Public Schools Household Science – Senior IV. Index Card.

NP: np, nd (192-?). 55 square stiff-paper index cards, hole-punched twice on left side and secured with ribbon to make a booklet. Cards browned at perimeter o/w better than very good.

Each index card contains either instructions (“Notes on Pies”) or a recipe. Recipes include Codfish Balls, Popovers, and Lemon Snow. Cards 45-50 are “Invalid Cards”, intended to advise those who are nursing the sick and giving appropriate recipes (“Ginger Tea”, “Egg Nog”, “Oatmeal Gruel”).

PRICE FOR BOTH: \$100

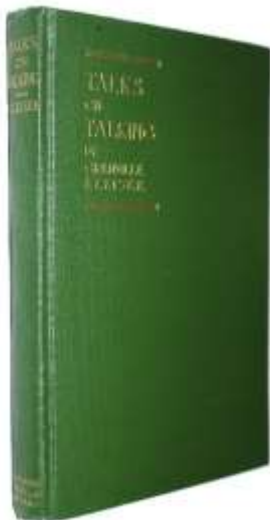


20. BROOKFIELD, Arthur Montagu. The Speaker's A B C.

London: T. Fisher Unwin, 1892. Second edition. Small 8vo., orig. dec. green cloth, 125pp. Some slight discolouration to boards, small stain on lower board, o/w better than very good but not quite near fine.

A textbook for public speakers: chapters include “What To Say”, “How To Say It”, “How To Prepare a Speech”, and “In Deep Water”. “[The orator] may begin, diffidently, by learning his speeches by heart ... But the time must come, sooner or later, when – to use a well-worn but convenient simile – he will find himself ‘in deep water’ – altogether out of his depth, perhaps – without any ‘cork belt’ – and possibly without any expert swimmer close at hand to help him. He must then either sink or swim.”

\$75



21. KLEISER, Grenville. Talks on Talking. New York and London: Funk & Wagnalls Company, 1917. Second edition. 8vo., orig. green cloth, 156, (3)pp. ads. Bookplate o/w fine.

“The culture of conversation is to be recommended not only for its own sake, but also as one of the best means of training in the art of public speaking ... Everyone, therefore, who aspires to speaking before an audience of hundreds or thousands, will find his best opportunity for preliminary training in everyday speech.”

\$150



22. LINCOLN, Mrs. D.A. Boston School Kitchen Text-Book. Lessons in Cooking For the Use of Classes in Public and Industrial Schools.

Boston: Little, Brown, and Company, 1899. Later edition (first published 1887). 8vo., orig. tan cloth with pictorial decoration and lettering in red, (xxviii), (238), (6)pp. ads. With some illustrations in the text. A trace of rubbing to the spine ends o/w a near fine copy of a pretty book.

As the Superintendent of the Boston Public Schools notes in the preface, this is an instructional book rather than a cookbook, as she states ‘...if cooking is to have a place among school exercises, the text-book ought to be, not a cook-book, but a book giving the reasons with first principles...the substance of all the lessons has been worked out in the cooking class-rooms or school kitchens connected with the Boston public schools.’ The Boston School Kitchen was founded and funded by Mrs. Mary Hemenway in 1885, and it was through this school that cooking schools were introduced into the Boston Public School system. Mrs. D.A. Lincoln was a teacher at the school and author of other books on cookery and a pioneer in the field of nutrition. The text begins with basic household management including "Rules for Housekeepers," "Rules for Cleaning Dishes," two charts show "Average Composition of Some Common Foods" and "Food Materials Obtained for 25 cents." Included is a chapter of "Suggestions for Teachers" followed by

twenty lessons that provide both food recipes and basic kitchen instructions.

\$150



23. RAYNE, Mrs. M.L. What Can a Woman Do: or, Her Position in the Business and Literary World.

Detroit, MI: F.B. Dickerson & Co., 1884. Tall thick 8vo., orig. red cloth decorated in black and gilt, 496pp. Illustrated. Inner hinge cracked, scuff on free e/paper, inscription, boards worn at corner, spine bumped at head and foot, o/w a better than very good copy of a bold tome promoting women in the workplace.

“There are several hundred different methods by which a woman can earn her own livelihood, and she should study them at her leisure, and educate herself in that one for which she is the best adapted.”

\$185



24. THIMM, Franz. Italian Self-Taught. A new system founded on the most simple principles for universal self-tuition, with complete English pronunciation of every word.

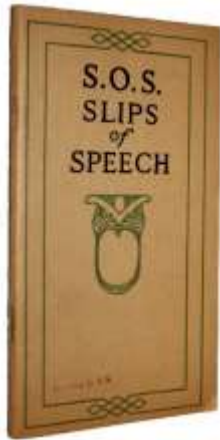
Baltimore, MD: I. & M. Ottenheimer, nd (1910?). Revised edition. On upper wrapper: *Thimm's Self-Taught Language Series*. 8vo., orig. colour-printed wrappers, (95), (1)p. ads. Cheap paper browned, slight nick at foot of upper wrapper o/w a near fine example of a fragile survivor.

\$25



25. THIMM, Franz. **Spanish Self-Taught. A new system founded on the most simple principles for universal self-tuition, with complete English pronunciation of every word. Revised edition.** Baltimore, MD: I. & M. Ottenheimer, nd (1910?). On upper wrapper: *Thimm's Self-Taught Language Series*. 8vo., orig. colour-printed wrappers, (90), (6)pp. ads. Cheap paper browned, small tear at right side of upper wrapper, some chipping to pages o/w a better than very good copy.

\$65



26. VIZETELLY, Frank H. **S.O.S. Slips of Speech and How to Avoid Them. With an introduction from John Ruskin's "Sesame and Lilies".**

New York and London: Funk & Wagnalls Company, (1922). Small 8vo., orig. dec. wrappers, 43, (4)pp. ads. A few small creases, rubberstamp "Printed in U.S.A." on upper wrapper, o/w fine.

"'Slips of Speech' aims to correct some of the common errors of the day – errors heard even from the mouths of persons who KNOW how to speak correctly, but who have fallen into the slovenly speech of the day under the false notion that it provides the easiest way of being understood."

\$150



ZACZKOWSKI, T.S. **Polish Self-Taught. A new system founded on the most simple principles, for universal self-tuition, with complete pronunciation of every word. Revised edition.**

Baltimore, MD: I. & M. Ottenheimer, nd (1911). "Self-Taught Language Series." 8vo., orig. colour-printed wrappers, 96pp. Cheap paper browned o/w a near fine copy.

\$75

ETIQUETTE



27. AGOGOS. **Hints on Etiquette and the Usages of Society with a Glance at Bad Habits. Illustrated by Brian Robb.**

London: Turnstile Press Limited, 1946. Small 8vo., orig. colour pictorial boards, 68pp. Spine and corners worn, o/w a nice copy of a little book whose text originally appeared in 1837.

"Etiquette is only the *armour* of society; and when your position is fairly established, it may be thrown aside, at least so far as is consistent with good feeling and decorum."

\$30



28. ANON. Bondy Toilet Ebonyware.

(Grand Rapids, Michigan: The Bondy Manufacturing Co., 1901-2). Oblong 4to., orig. green dec. wrappers, 32pp. plus order blank. Illustrated. Staples rusted, upper wrapper faded at perimeter and worn at edges, small tear at lower left corner, o/w a very good copy of an interesting catalogue of “appropriate gifts for birthday, wedding, anniversary, graduating & holiday occasions”.

\$150



29. ANON. Correct Service for the Formal and Informal Table.

Oneida, NY: Oneida Community, Ltd., 1923. Slim 8vo., orig. black and white pictorial wrappers, (20)pp. Illustrated with black and white photographs and sketches. Two small faint stains to lower wrapper o/w fine. An advertising pamphlet for Oneida community plate.

“Many a woman indeed, unable to get domestic help, has found a new delight in her table through handling her fine linens, china, glass and silverware herself; and in making them express her inborn love of beauty and good taste.”

\$85



30. ANON. A Desk Book on the Etiquette of Letter Writing and Social Correspondence in General.

New York: Eaton, Crane & Pike Company, 1927. 12mo., orig. grey paper boards, 155pp. Spine darkened, some soiling o/w very good.

“The purpose of this little book is to point the way; to take up some of the phases of social correspondence that are at times puzzling, and to solve some of the problems that have been brought to us for solution.” The “Crane” of Eaton, Crane & Pike is Crane & Company, stationers since 1801 and “a leader in social stationery” – the *Desk Book* features references to various types of Crane stock (writing-paper, calling cards, business stationery) and the occasions on which it should be used.

\$40



31. ANON. Foodarama Party Book. What to Serve – What to Do at parties for all occasions.

(New York: Tested Recipe Institute, 1964). “Litho. in Can. by Regal Colour Corp., Toronto, Canada”. Tall 8vo., orig. colour-printed boards in cerlox binding, 128pp. Slight crease to upper board o/w fine.

Recipes and party games are arranged by theme – Valentine Party, Bridge for the Ladies, Poker for the Men, and Teen Ager Parties are some of the examples. Of particular interest are the Canadian Pioneer Party and the Glorious Dominion Day Party: “To add even more interest to your party, ask your guests to come dressed in costumes of 1867, the date of Canadian Confederation. Decorate the walls of the rooms with travel posters and seals from all the provinces of Canada.” The mysterious word “Foodarama” refers to a model of refrigerator made by Kelvinator.

\$50



32. ANON. "Manners Makyth Man". By the author of "How to Be Happy Though Married".

New York: Charles Scribner's Sons, 1891. 8vo., orig. brown cloth decorated in red, black and gilt, 285, (2)pp. ads. Spine slightly rubbed at head and foot o/w near fine.

"We must not confound etiquette with good manners, for the arbitrary rules of the former are very often absurd, and differ in various ages and countries; whereas good manners, founded as they are on common-sense, are always and everywhere the same ... Were it not for the oil of civility, how could the wheels of society continue to work? Money, talent, rank – these are keys that turn some locks; but kindness or a sympathetic manner is a master-key that can open all."

\$150



33. BROWN, Charles Walter, ed. Business Letter Writer and Book of Social Forms. Being the most complete and practical compendium of correspondence, business and social forms published, and includes business letters, legal forms, leases, deeds, wills, contracts, letters covering friendship, love, courtship, engagements, marriage, social forms, invitations, acceptances, regrets, condolences, family letters for parents, guardians and children, including all of the leading synonyms.

Chicago: Frederick J. Drake & Company, (1902). 8vo., orig. pictorial wrappers, 214, (8)pp. ads. Spine rubbed, some wear to extremities, o/w a better than very good copy of a useful style manual.

"There are some rules in connection with letter writing and styles of social forms which are not always remembered and therefore a book of the nature of which this volume treats will be found of exceeding value."

\$85



34. CANADIAN DANCE & BANQUET CARDS/GUELPH.

An assortment of 22 dance and banquet cards from the 1930s (1934-1940). All the cards were printed for dances at institutions located in Guelph, Ontario: the Ontario Agricultural College (16); The Ontario Veterinary College (2); MacDonald Institute (3); and one from the University of Guelph Athletics Department. While the printers are not always stated, those that are identified are local Guelph printers. The cards range in size from 13x7.5 cm to 16x11cm, and the pagination ranges from 4pp.-8pp., with those for dinner dances being longer as the menu is printed as well as the 'dance card' portion. Some are printed in two colours with a simple design while others are more elaborate – a specific shape or multi-coloured printing. The events are all clearly identified, for example: Sophomore Dance, Junior Dance, Senior Dance, 37 Grad, Conversazione, Valentine's Banquet, St. Patrick's Day, Rugby/Soccer Victory Dance.

\$600



35. FALES, Winnifred S. The R. Wallace Book Table Settings and Social Convention for Every Occasion.

Wallingford, CT: R. Wallace & Sons Manufacturing Co., nd (192-?). 460., orig. colour-printed wrappers, (32)pp. Illustrated. Some wear and creasing to wrappers and edges, some small stains to lower wrapper, small tear on lower wrapper not affecting image but o/w a pretty booklet with a striking front cover highlighted in gilt.

R. Wallace & Sons were silversmiths and this booklet combines their patterns with directions on how to set a table for every occasion: Afternoon Tea, the Formal Dinner, the Wedding Breakfast, and Thanksgiving, among others. "It will be seen that for the woman without servants to attempt a formal dinner is to invite failure."

\$350



36. KLICKMANN, Flora, ed. The Etiquette of To-Day.

London: The Office of "The Girl's Own Paper & Women's Magazine", nd (1929?). 8vo., orig. dec. boards, (115), (3)pp. ads. Spine worn, some wear and chipping to boards, o/w a very good copy of a much-consulted text.

Flora Klickmann was for many years the editor of the popular periodical *The Girl's Own Paper*. "Never fall into the error of relying on your guests for the musical items. None but an inexperienced hostess would dream of such a thing, as it is a course certain to end in disaster."

\$125



37. MORTON, Agnes H. Etiquette. Good manners for all people, especially those "who dwell within the broad zone of the average".

Philadelphia: The Penn Publishing Company, 1902. Small 8vo., orig. green cloth blocked in silver, 203, (15)pp. ads. Near fine.

"Perhaps it may sometimes seem that there is little relation, possibly even some antagonism, between the sincerity of perfect courtesy and the proprieties of formal etiquette. At times etiquette requires us to do things that are not agreeable to our selfish impulses, and to say things that are not literally true if our secret feelings were known. But there is no instance wherein the laws of etiquette need transgress the law of sincerity when the ultimate purpose of each action is to develop and sustain social harmony."

\$75



38. SHERWOOD, Mrs. John. Manners and Social Usage.

New York: Harper & Brothers, (c1887). 8vo., orig. blue cloth, 487, (4)pp. ads. Bookplate, corners worn, some rubbing to boards, spine slightly bumped at head and foot, o/w a thoroughly respectable copy of a popular tome.

"All public display of an affectionate nature should be sedulously avoided. The affections are too sacred for such outward showing, and the lookers-on are in a very disagreeable position."

\$65



39. ANON. Baby Mine.

London, ON: London Life Insurance Co., (1920) (printed in St. Paul, Minn. & Sault Ste. Marie by Brown & Bigelow). "Compliments of The London Life Insurance Co." Small 8vo., orig. pictorial wrappers, (16)pp. including wrappers. Illustrated in colour. Near fine.

A blank book designed to be filled in by parents, with categories like "Baby's First Picture", "Baby's First Presents", and "Thoughts and Sayings of Baby Mine". The booklet concludes with "The First Birthday". This copy is in excellent condition, uncompleted by any parents.

\$85



40. ANON. Baby's Health and Record. A Practical Book for Mothers of Canada.

Winnipeg, MN: The Merton Corporation Limited, 1933. "Latest revision" (first published 1923). 8vo., orig. blue wallet-edge wrappers, (66)pp. (blue pictorial border around each page). Illustrated. Staples rusted, wallet-edges and corners slightly chipped and worn, upper wrapper creased, some minor ink spotting, internally clean and bright, an about very good copy.

"Dear Reader: This publication is presented to you by the 'Members of Baby's Health Association'". Instructions for care and feeding of the baby and mother are interspersed with advertisements from the various merchants of London, Ontario. The last twelve pages of the booklet are dedicated to an "Account of the Baby Life": a record of the date and place of birth, the names of family members, and baby's height and weight, accompanied by space for photographs. These "Account" pages are blank, uncompleted by any parents.

\$45



41. ANON. Colchester Steam Laundry and Carpet Beating Co. Ltd. Price List. High-Class Family Laundry.

Ca. 189-? (before 1908). Card (29x12cm) folded three times to make a four-page booklet, printed on both sides. Some wear at folds and extremities o/w better than very good, an interesting survival.

"The Colchester Steam Laundry is fitted up with the most modern and improved machinery, and the Company assure their patrons that nothing will be wanting on their part to give the utmost satisfaction in all work entrusted to them."

\$75



42. ANON. Color Harmony with Reed's Crepe Papers (cover-title).

(Williamsport, PA: C.A. Reed Company, 1925). "Containing valuable Color Harmony chart." Slim 8vo., orig. coloured pictorial wrappers, (33)pp. with one folded sheet of patterns laid in at rear. Vertical crease to lower wrapper, some tiny scuffs to upper wrapper, several small tears mended with tape, but o/w a really charming booklet with its colour illustrations, "Color Harmony" chart, patterns and detailed instructions.

"Crepe Paper is the most effective, simplest to handle, and least expensive of all materials for decoration. It is used on party tables and for fancy costumes by women of fashion and taste. No party is complete without Crepe Paper decorations and favors."

\$125



43. ANON. Cowan's Cocoa Recipes.

Toronto: Cowan Company Limited, (192-?). 12mo. (8.5x11.5cm), orig. colour-printed wrappers, (16)pp. Spine rubbed, staples rusted, upper wrapper has small tear, small tear and stain (no text obscured) at p. (3), o/w very good.

"Cowan's Cocoa is a most nutritious food. As a breakfast drink it makes a splendid foundation for the day's work."

\$35



44. ANON. The Family Budget Book. Presented with the compliments of the Royal Bank of Canada. NP: The Royal Bank of Canada, (1942). "Special War Issue to Help You Meet the Added Demands on Your Income". 4to., orig. printed wrappers, 32pp. Some minor creasing o/w near fine.

Twelve detailed charts for home expenditures (Income, Savings, Food, Clothing) are preceded by instructions on "How to Plan Your Budget". The charts are blank. The inside front cover features the following affirmation: "It shall be my purpose to live within my income, to meet my just obligations when due, and to keep my financial house in order. I shall carefully apportion my income and avoid careless spending. I subscribe to this creed because I desire to ensure my own peace of mind and the happiness of those around me in the days that lie ahead." Calendars for 1942 and 1943 are printed on the inside back cover. "Make a game of budgeting. It can be a fascinating game and valuable training in self-discipline. Above all, use this book to manage your money. Don't let your money manage you."

\$150



45. ANON. The Farmer's Wife. The Magazine for Farm Women.

St. Paul, Minn.: Webb Publishing Company, nd (193-?). On cover: "Special Copy!" Small 8vo., orig. colour pictorial wrappers, 15pp. Laid in is an original blank subscription renewal form. Tiny chip at top of spine, small stain on upper wrapper, lower corner chipped, o/w a better than very good survival of a fragile item.

\$35



46. ANON. Fruit and Vegetables – Canning, Drying, Storing.

Ottawa: Canada Food Board, 1918. 8vo., orig. colour pictorial wrappers, 32pp. Illustrated. Wear to spine, some faint spotting to wrappers o/w better than very good but not quite near fine.

"Canada's war gardeners and all classes of our people who have engaged in food production this year have done splendid service ... [It is] a natural development of the efforts of the War Gardener, and all may have a part in the work of making the most effective use of our 1918 harvest. By so doing every housewife can contribute to the attainment of the final victory."

\$45



47. ANON. The Handy Home Book. An Encyclopedia of Useful Information Compiled From the Columns of the Family Herald and Weekly Star, Canada.

(Montreal): (The Family Herald and Weekly Star), nd (190-?). 8vo., orig. pictorial tan wrappers printed in black and green, 192pp. Scattered foxing, extremities chipped, very good.

Sections include “What’s What” (general information), “Recipes”, “Dainty Dishes”, and “The Family Doctor”.

\$150



48. ANON. The Housekeepers' Perfect Account Book [for] 1933.

(Toronto: Geo. Shepard Printing Co., Limited, 1933). 4to., orig. dec. wrappers printed in red and black, 64pp. Spine rubbed, small stains on upper wrapper (bled through to pp. 1-3, no text obscured) o/w better than very good.

“Compliments of Westinghouse. Everything Electrical for the Home.” Rubberstamp on upper wrapper advertises W.S. Curtis, Langford Radio Co. Limited, London. Detailed charts for home expenditures (Food, Clothing, Household, Personal) are accompanied by recipes and Canadian-sourced advertisements. The charts are blank, uncompleted by any housekeeper.

\$150



49. ANON. The Housewife's Almanac. A Book for Homemakers.

London, Ontario: The Kellogg Company of Canada Ltd., 1938. Slim 8vo., orig. pictorial wrappers, 35pp. Everything from astronomical data to pointers for safe driving is included in this little booklet, which advertises “much other Useful and Entertaining Information”. Pp. 17-20 are colour-printed on glossy stock and feature recipes made with Kellogg’s All-Bran cereal: “All-Bran is a natural laxative food, a delightful, modern cereal, and is sold where all good foods are sold – at your grocer’s.”

\$85



50. ANON. The Kelvinator Book of Kitchen Tested Recipes.

London: Kelvinator of Canada Limited, (193-?). Cover-title: *The Kelvinator Book of Recipes*. Illustrated. 8vo., orig. dec. wrappers, 32pp. Some faint spots to lower wrapper o/w fine.

Founded in 1914 by Nathaniel B. Wales, the Kelvinator refrigerator company took its name from William Thomson, first Baron Kelvin, who developed the concept of absolute zero and after whom the Kelvin temperature scale was named. Kelvinator refrigerators are still being manufactured, though the company was taken over by Electrolux AB in 1986. “The versatility of your Kelvinator refrigerator enables it to serve you in many tasks that are ordinarily considered out of the refrigerator’s part of the kitchen ... In this role it wins the housewife’s commendation on three points – time-saving, convenience, and economy.”

\$125



51. ANON. Lepage's Craft Book. 100 beautiful things you can make yourself. Easier and quicker than sewing.

Gloucester, MA: Russia Cement Co., c1924. Tall 8vo., orig. colour pictorial wrappers, 32pp. Illustrated in colour. Name, figures in pencil, some slight wear to spine and corners, o/w a better than very good but not quite near fine copy of this book of crafts, "published by the makers of LePage's Glue for LePage's Craft League."

Cigarette and cigar boxes, cold cream jars, lampshades and wastepaper baskets are "lepaged" into much more attractive objects: "These articles, smartly decorative, charmingly feminine, are lepaged in a trifle at trifling cost. Many of them you can make out of odds and ends – as the following pages explain in detail."

\$75



52. ANON. The Little Blue Books. Home Series. 11. How to Take Care of The Children. Issued by authority Department of Health, Division of Child Welfare.

Ottawa: F.A. Acland, 1921. Slim 8vo., orig. blue wrappers printed in black, 22pp. Small scuff, stain on lower edge, o/w near fine.

This is number 11 in the "Little Blue Books Home Series"; other titles include "How We Cook In Canada", "How to Make Outpost Homes in Canada", and "Canadians Need Milk".

\$35



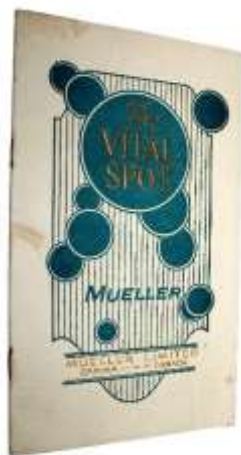
53. ANON. New Member's Edition of the Famous Lepage's Craft League Library. 4 vols.

Gloucester, MA: Russia Cement Co., c1925. Four 16mo. booklets (7.5x11.5cm) in original pictorial wrappers, contained in original pasteboard box (11.5x8cm), 32; 32; 32; 32pp. Illustrated. Booklets have slight rubbing to spines and corners o/w a lovely set in near fine condition.

Vol. 1: How to make fascinating gifts for all occasions; vol. 2: How to make attractive articles for home decoration; vol. 3: The new LePage's gesso craft; vol. 4: How boys and girls can make their own fascinating toys. The box is addressed

to R.M. Knapton of Regina, Saskatchewan and bears the return address of the Russia Cement Co., Montreal.

\$65



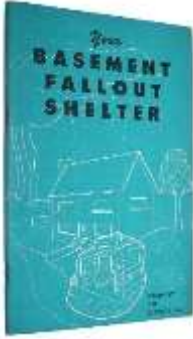
54. ANON. The Vital Spot. Written by and for the employees of Mueller Limited, Sarnia, Canada, with special articles for our customers, to tell them of our activities, policies, business conditions, etc. Editor-- E.A. Burgess.

Sarnia: Mueller Ltd., August, 1928. Tall 8vo., orig. stapled wallet-edge cream wrappers with an art deco style design in green, 24pp. Illustrated. Wrappers have some soiling and a few marks, staples rusted, but this is still certainly a very good copy of the company newsletter.

The Mueller Company, manufacturers of plumbing and fixtures, was founded in 1857 in Decatur, Illinois. In 1910, they opened a distribution and sales office in New York, which in turn led to increased demand for their products in Canada. In order to meet the demand, in 1913 a large plant was opened in Sarnia, Ontario, which produced the full line of Mueller goods. The Sarnia plant issued *The Vital Spot* (most likely beginning in the early 1920s and continuing into the 1930s) — a newsletter that in addition to reporting on news about employees and the company, also contained safety tips, articles on the benefits of plumbing in the home ('Good Plumbing Good Health'), health tips ('Whip Yourself Into Shape'), and a fashion column titled 'Modes of the

Moment' by Marcia Meadows.

\$125



55. ANON. Your Basement Fallout Shelter.

(Ottawa: The Queen's Printer and Controller of Stationery, 1960). "Blueprint for Survival No. 1". Slim 8vo., orig. blue pictorial wrappers, 35pp. plus a folding plate inside back cover. Some minor rubbing to extremities o/w near fine.

The foreword was written by then-Prime Minister John Diefenbaker: "Although Canada will persist in its efforts to avoid war, and to settle international disputes by peaceful means, there still remains some risk of nuclear war. Should a nuclear war occur, the risk of radioactive fallout will be very widespread ... The shelter described in this booklet, although not affording protection against the blast of a nuclear explosion or the fires that may result, will provide good protection against the more widespread radiation danger." A folding plate (57x44.5cm) at the end features detailed plans and

diagrams relating to the construction of a basement fallout shelter. "It is prudent for all Canadians to consider protection against this risk in their own homes."

\$30

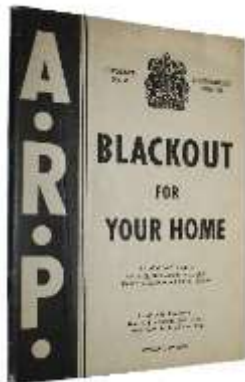


56. ANON. The Zam-Buk Book of Household Hints.

Toronto: Zam-Buk Co., nd (191-?). 8vo., orig. pictorial printed wrappers, 32pp. Tape repair to spine, chipping to extremities, very good.

Tips for household maintenance interspersed with Zam-Buk advertorial content. Zam-Buk, a soothing ointment originally of British manufacture, is still on the market in South Africa, Malaysia, Indonesia and Thailand.

\$75



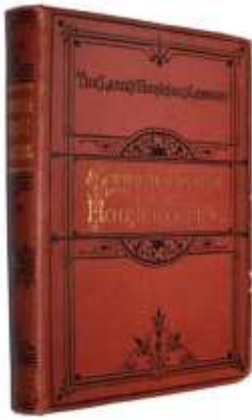
57. A.R.P. Blackout for Your Home.

Ottawa: Office of the Director of Civil Air Raid Precautions, nd (194-?). Illustrated. Small 8vo., orig. black and white wrappers, 30pp. A couple of creases to upper wrapper, some faint smudges on lower wrapper, otherwise a better than very good copy of a fascinating booklet dating from the early days of the Second World War.

Instructions are given for creating blackout screens, blinds, and curtains, and establishing a Refuge Room where the family can shelter together during the blackout period. "Blackout is a means of civilian defense. Therefore, it is essentially a civilian responsibility. Everyone is responsible for doing the most thorough job possible on the property he or she occupies or for which he or she is responsible ... Failure is an offense. It is the duty of your Air Raid Warden to

report such failures to his superior officers. Stern penalties are provided for those who fail in this important duty." Page 30 features a Blackout Checking List: "Have you plans made to spend Blackout evenings pleasantly and profitably in your own home?" 1 loc only in Voila.

\$85



58. BROWNE, Phillis. Common-Sense Housekeeping.

London: Cassell Petter & Galpin, nd (187?). Fourth thousand. "The Ladies' Household Library". 8vo., orig. dec. rust cloth, a.e.g., 255, (4)pp. ads. Inscription in pencil, sticker, inner hinges cracked, outer edge of upper board slightly chipped, spine cocked o/w a better than very good copy.

"This little volume makes no pretension whatever to being either perfect or exhaustive. It is merely a collection of practical hints as to the management of ordinary households, and is intended for young married ladies who have only lately assumed the 'care of a house'."

\$85



59. BURROUGHS, Laura Lee. Flower Arranging – A Fascinating Hobby.

(Atlanta: Coca-Cola Company, 1940). 8vo., glossy pictorial wrappers, (54)pp. Illustrated. **WITH: BURROUGHS, Laura Lee. Flower Arranging – A Fascinating Hobby. Volume 2.** (Atlanta: Coca-Cola Company, nd). 8vo., orig. glossy pictorial wrappers, (80)pp. Illustrated. **WITH: BURROUGHS, Laura Lee. Homes and Flowers. Refreshing Arrangements. Volume 3.** (Atlanta: Coca-Cola Company, nd). 8vo., orig. glossy pictorial wrappers, (80)pp. Illustrated. All the above

booklets were written by Laura Lee Burroughs, the mother of American novelist William S. Burroughs, who was the author of *Naked Lunch* (1959). Ownership name scratched out on the upper wrapper of all three volumes, some rubbing to the spines but certainly better than very good copies of these works.

THE PRICE FOR ALL THREE: \$300



60. (BUTLER, Bonnibel). The Baby's Record of Mental and Physical Growth and Her Horoscope.

Chicago: M.A. Donohue & Company, (1913). Illustrated. 4to., orig. red cloth lettered in gilt with coloured pictorial label, (64)pp. Fine.

Issued as a blank book to be filled out by parents, this copy has been heavily annotated by Mr. and Mrs. J. Allen Whyte regarding their son, Robert Ruppert Whyte, born 7 December 1914. Lists of gifts, height and weight, dates of first tooth, first Christmas, and first day of school have all been recorded in this attractive volume, accompanied by locks of hair and photographs.

\$125



61. COURVOISIER, Clarice T. Spots or Two Hundred and Two Cleansers.

San Francisco and New York: Paul Elder and Company, (1906). Tall narrow 8vo. (22x10.5cm), orig. marbled wallet-edge cloth wrappers with pictorial paper label, 77, (12)pp. Indexed. Name, some slight wear to wallet-edges and head and foot of spine o/w better than very good.

"Clean the spots by sponging with a mixture of ammonia, alcohol and water in equal parts. Grease may be removed by sponging with salt dissolved in alcohol in the proportion of one to four."

\$125



62. LINCOLN, Mrs. D.A. Carving and Serving.

Boston: Little, Brown and Company, 1915. 8vo., orig. pictorial cloth-backed boards, 52pp. Several small scuffs to lower board, some rubbing to boards and corners, o/w certainly very good.

An easy-to-follow guide to the intricacies of carving and serving all manner of meats, from Sirloin Roast to Saddle of Mutton to Calf's Head and beyond. "Don't let your countenance betray the toughness of the joint or your own lack of skill. Work slowly but skillfully, and thus avoid the danger of landing the joint in your neighbour's lap."

\$75



63. McELROY, Margaret. Venetian Blinds, a New Note in Interior Decoration. A book of practical suggestions for shading windows with Venetian Blinds, and for curtaining and draping them ...

(Peterborough, ON: J.J. Turner & Sons, Limited), 1930. Small 8vo., orig. cream pictorial wrappers printed in brown, (16)pp. Illustrated with photographs. Rubberstamp on lower wrapper o/w fine.

"In the formal or simple, in the luxurious or unpretentious interior, Venetian Blinds are extremely adaptable and harmonizing. The decorative appearance of their horizontal slats against the light is

a striking note in any room."

\$65



64. MACMURCHY, Helen, M.D. How to Take Care of the Baby.

Ottawa: F. A. Acland, 1927. Little Blue Books Mother's Series Publication No. 3. 8vo., orig. stiff printed wrappers, 24pp. With illustrations. Near fine.

Distributed by the Dominion of Canada Department of Health.

\$35



65. MIDDLETON, Katharine. Vegetable Cook Book.

Winnipeg: McFayden Seed Co., nd (1941?). 8vo., orig. pictorial wrappers, (38), 2p. ads. Illustrated. Staples rusted, some slight wear to extremities o/w near fine.

"Peas – one of the social butterflies of the vegetable family, must be handled tenderly, and reward such treatment with brilliant color and delicious flavor." Author Katharine Middleton was the Home Economics Editor of the Winnipeg *Tribune*. Driver M121.1 (variant with limited copyright info, no priority).

\$125



66. NEEDLE BOOK. Happy Home Needle Book.

21 assorted silver eye needles and threader. Made in Japan. 3 of the 21 needles are lacking. Ca. 195-? Fine.

\$45



67. NEEDLE BOOK. Prize-Medal Needle Assortment. Made in Germany.

A horseshoe-shaped folder containing 5 folding needle envelopes (Sharps, Gold Eye). Ca. 193-? Near fine.

\$75



68. NEEDLE BOOK. Silverwood's, a Complete Dairy Service.

Weston, ON: Dairy Products Advertising, (196-?). A die-cut needle book shaped like a Silverwood's delivery truck, containing needles and a threader. Fine.

\$75



69. NONOTUCK SILK CO. How to Use Florence Knitting Silk. Boston, MA: Wright & Potter Printing Company, 1885. 8vo., orig. blue pictorial wrappers, 64pp. Illustrated. Spine has some chipping, some smudges and 2 cm tear at lower wrapper o/w a better than very good copy of a delicate item.

"Florence Knitting Silk is made of the best quality of pure silk the market affords, prepared by combing in a manner similar to that adopted in the preparation of fine wools when intended for knitting purposes. It is only in this way that the peculiar 'soft finish', so noticeable in all silk threads bearing the Florence brand, is obtained ... It is our purpose to offer the Florence Silk in no shade which will bear reasonable washing without impairing its beauty of color."

\$125



70. PURSER, Mona Cleaver. The Homemaker's Guide Book. Short cuts to household efficiency gleaned from the Homemaker page of the Globe and Mail.

Toronto: The Globe and Mail, nd (193-?). Tall 8vo., orig. black leather-look wrappers, 63pp. Illustrated in black and white. Some light soiling to the title-page o/w near fine.

Household tips on everything from cleaning to cooking, first aid to gardening, and caring for children are compiled from hints submitted by readers. Laid in are two issues of a newsletter, *Good News*, "a monthly service from your Tamblyn drug store", written by Canadian author Kate Aitken and dated November 1956 and December 1956. 2 locs only in Voila.

\$125



71. READ, Jessie. Three Meals a Day. Recipe Review.

Toronto: The Evening Telegram, (1934). Small 4to., orig. red wrappers printed in black, 96pp. Inscribed by the author at the foreword. Illustrated with a photograph of the author and small illustrations in the text. Spine rubbed, some wear to wrappers, small 2cm tear at top of upper wrapper o/w a good only copy of a popular cookbook.

Author Jessie Read was the Home Economist of the *Evening Telegram*, "Toronto's Most Interesting Newspaper". Driver 0830.1.

\$85



72. RORER, Sarah Tyson. Home Helps. A practical and useful book of Recipes with much valuable information on cooking and serving breakfasts, luncheons, dinners and teas.

Chicago: The N.K. Fairbank Company, 1900. Slim 8vo., orig. green dec. wrappers, (77)pp. Pp. (76-77) slightly torn at staples, o/w a nice copy of a pretty booklet.

Points of etiquette and helpful kitchen hints are listed side by side with recipes in this slim volume, the recipes all involving Cottolene, a cooking fat which "contains nothing but pure, sweet vegetable oil, with just enough selected beef suet added for proper consistency".

\$200

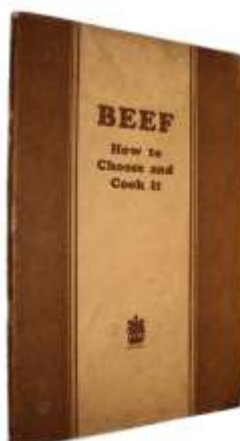


73. SELL, Maud Ann, and Henry Blackman Sell. Good Taste in Home Furnishing. Frontispiece in color, page plates and marginal sketches by Howard R. Weld.

New York: John Lane Company, 1915. 8vo., orig. beige cloth, 140, (4)pp. ads. Small gouge and label residue on lower board, head and foot of spine very slightly bumped o/w near fine.

"What can I do to make my home more comfortable, more cheerful, and more beautiful?' This is the question that is being constantly asked by intelligent men and women in every walk of life. Whether that home be a mansion with a corps of servants, or whether it be a single room, the desire for attractively arranged surroundings is growing stronger every year, and because of this increasing interest the problem of interior decoration and furnishing is becoming a matter of more and more importance to everyone."

\$150

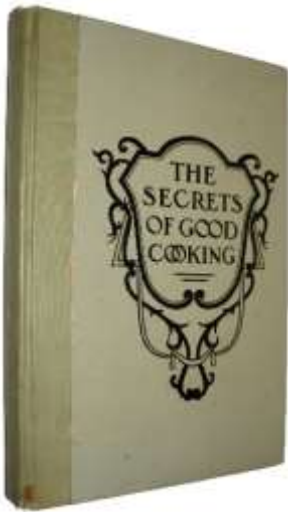


74. SEMPLE, F.G. Beef How to Choose and Cook It.

(Ottawa: F.A. Acland, King's Printer), 1930. "Dominion of Canada Department of Agriculture, Bulletin No. 135." Tall 8vo., orig. brown and beige wrappers, 52pp. Illustrated with black-and-white photographs. Laid in is a colour-printed Beef Chart identifying Retail Cuts, Wholesale Cuts, and Diagram of Cutting. Name, spine chipped, some soiling and two small stains to wrappers, staples rusted o/w very good.

"This booklet has been prepared in the hope that it will create a keener appreciation of first-class beef on the part of Canadian consumers, and that it will assist them in obtaining the greatest possible value for their money."

\$40



75. SISTER ST. MARY EDITH. The Secrets of Good Cooking.

Montreal: The Canadian Printing and Lithographing Company, Limited, (1928). Tall 8vo., orig. cloth-backed boards, 327pp. Illustrated. Some slight rubbing and chipping to boards o/w a nice copy of an important Canadian cookbook “containing the substance of the Courses, given at the Montreal Cooking School, (Congregation of Notre-Dame), and a choice of more than 1500 recipes, all tested in the laboratory-kitchen of the School”. Driver Q171.5.

The recipes are accompanied by a comprehensive glossary of cooking terms and sections on Table Etiquette and Table Service. “The average housewife is not a graduate chemist. She cannot afford to be a specialist in cooking. Her role is rather more complicated. She is not only the chef, who watches over the cooking of the food, but she is also the manager who prepares the menu and the head-waiter who presides over the service. And when the meal has finally been served, she must assume the parts of hostess, of teacher of table manners and, on occasion, of brilliant conversationalist. What a varied curriculum she must have followed!”

\$225

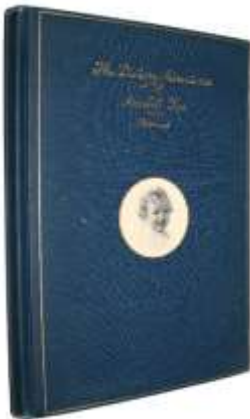


76. SPLINT, Sarah Field. The Art of Cooking and Serving.

Cincinnati, Ohio: Procter & Gamble, (1931). Tall 8vo., orig. pictorial cream cloth, 252pp. Spine tanned, some slight soiling to boards, o/w better than very good.

“The homemaker who from choice or necessity serves dinner at night has need of all her ingenuity in making the mid-day luncheon an inspiring meal. Nearly always there are leftovers to be used up and only a woman with a glowing imagination and the true housekeeping instinct can make them look and taste enticing.”

\$125



77. THOMAS, Gertrude I. The Dietary Adventures of Anabil Lee.

Philadelphia: F.A. Davis Company, 1924. First edition. Tall 8vo., orig. blue cloth with circular paper medallion onlay, 80pp. Illustrated. Name, small scratch on upper board o/w near fine.

“The aim in following the dietary experiences of Anabil, has been to present the food problems of the young mother in the order in which they arrive.” This baby book includes recipes and helpful feeding hints in addition to blank pages to be filled in for the “reception committee” (“Mother, Dad, Doctor, Nurse”), weight and height, baptism, gifts, and photographs, among others. The illustrations, signed F.S.B., are likely by the American illustrator Franklin Booth (1874-1948).

\$85



78. TODD, John. The Daughter at School.

London: T. Nelson and Sons, 1874. 8vo., orig. green cloth gilt, a.e.g., 274pp. Inset medallion missing from upper board o/w a pretty copy of an instructive tome designed to instill good judgment in young ladies.

“May I hope that the daughter, who, away from home, just entering upon the untried scenes of school, shall open this little volume, will find something to guide, to encourage, to stimulate and ennoble her...”.

\$165

79. TRADE CARDS/LABELS



(a) Allan's Fly Brick, the Little Giant Fly Killer.
Buffalo, NY: J.C. Allan & Co., nd. Near fine.

\$45



(b) Brooke's Soap, Monkey Brand. Brightens Home Like a Baby's Smile.
Fine.

\$20



(c) (Label) Buffalo Ammonia.
Buffalo, NY: American Bluing Co., nd. Fine.

\$15



(d) Gilt Edge is the ONLY Gloss Dressing for Ladies Shoes that contains OIL to SOFTEN the Leather and make it wear LONGER.

Boston, MA: Whittemore Bros. & Co., nd. Corner bent o/w near fine.

\$25



(e) (Label) Good Test Brand Ammonia.
Buffalo, NY: Union Liberty Co., nd. Fine.

\$20



(f) (Label) Household Ammonia for Family Use.
Norfolk, VA: The Booker Laboratories, nd. Fine.

\$15



(g) Prof. Horsford's Phosphatic Baking Powder.

Providence, RI: Rumford Chemical Works, nd. "H.M. Anthony, General Agent, 100 & 102 Reade Street, New York." Small scuff on verso affecting text o/w near fine.

\$35



(h) Soapine.

Providence, RI: Kendall Mfg. Co., nd. Fine.

\$30

GENERAL INSTRUCTION AND SELF-HELP



80. AMES, Daniel T. Ames' Guide to Self Instruction in Practical and Artistic Penmanship.

New York: Daniel T. Ames, 1884. Oblong 8vo., green cloth gilt, 62pp. Cheap paper browned, signature and rubberstamp on front e/paper, a few small tears, some pencil marks, o/w very good.

"A good, easy handwriting is of the utmost importance to all classes of persons. No other one attainment assists an equal number of young ladies and gentlemen to positions of profit and advancement, or affords more satisfaction as an accomplishment; and we believe it to be an acquirement within the reach of all persons having common sense and one good hand."

The rubberstamp is from Nimmo's Business & Shorthand College, Toronto and the signature is that of R.D. Nimmo.

\$225

81. ANON. Dressmaking Made Easy and The Letters of Sally Lou Warner to Peggy Anne Wilson.

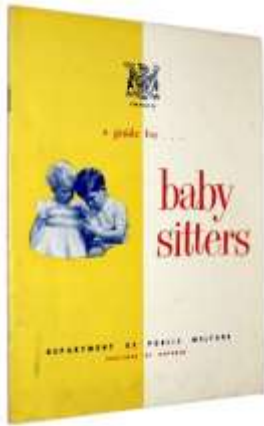
Scranton, PA: Woman's Institute of Domestic Arts and Sciences, nd (192-?). Slim 8vo., orig. cream wrappers printed in black and silver, 4, (48)pp. Some creasing to wrappers, chip at upper right corner, o/w very good.



Detailed instructions regarding various aspects of dressmaking are interspersed with "letters" between two fictional characters, describing the experience of working with the Woman's Institute workbooks: "Remember last time I told you about how easy it is to use patterns now. Well, the next thing I studied was Cutting and Fitting, and after that lesson, it seemed that I could undertake anything and have success." The Woman's Institute of Domestic Arts and Sciences was a division of the International Correspondence School, founded in 1914 by Mary Brooks Picken (1886-1981). In its heyday, during the 1920s, it was regarded as the world's largest long-distance educational institution for women. The Institute closed in 1938, though the publications and correspondence courses were still published into the 1940s. "You'll notice from the page numbers, that these are not consecutive pages, but simply a few samples of our method of teaching, selected from a number of

lesson books, and representing only a very small part of the complete course. We want you to prove to your own satisfaction, before you pay us one cent, how easy it is to learn to make smart, pretty clothes by this modern picture method."

\$150



82. ANON. A Guide for Baby Sitters.

NP: Department of Public Welfare, Province of Ontario, nd (195-?). 8vo., orig. pictorial wrappers, (24)pp. Some slight rubbing and creasing to wrappers o/w near fine.

“Baby-sitting in recent years has become a development in our way of life. Your Government is aware of the part taken by the teen-ager in this worthwhile occupation and has prepared this booklet to assist all those engaged in this form of employment.”

\$45

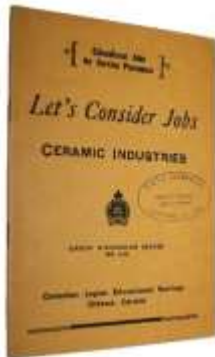


83. ANON. Instructions for the Care and Use of the Hoover Electric Cleaner, Model 700.

North Canton, OH: The Hoover Company, nd (1926?). Sm. square 4to., orig. wrappers printed in red and black, hole punched in upper left corner for hanging purposes, 21pp. Profusely illustrated in black and white. Upper wrapper creased, spine rubbed, crease and faint staining to lower wrapper, o/w very good.

An owner's manual for the Model 700, manufactured between 1926 and 1929. “Even if you have owned other Hoovers, this particular one is so far superior to any previous models which have come from our hands that it is most worthy of your highest esteem.” The Hoover Model 700, an exceptional model, can be seen at the National Museum of American History at the Smithsonian.

\$75



84. ANON. Let's Consider Jobs: Ceramic Industries.

Ottawa: Canadian Legion Educational Services, (1945). “Educational Aids for Service Personnel”. Reprint (first published 1944). Small 8vo., orig. yellow printed wrappers, 16pp. Rubberstamp on upper wrapper, slight scuff to upper left corner, o/w near fine.

A guide for servicemen and servicewomen looking to explore post-war employment opportunities. “The Canadian Legion Educational Services, therefore, offer these manuals as one means whereby members of the forces may be given opportunity to discuss with intelligence their post-war work through the use of these manuals. They will thus be in a better position to make a final choice when the time arrives.”

\$45



85. ANON. Let's Consider Jobs: Printing Industry.

Ottawa: Canadian Legion Educational Services, (1944). “Educational Aids for Service Personnel”. First edition. Small 8vo., orig. yellow printed wrappers, 31pp. Rubberstamp on upper wrapper, a couple of small creases to upper wrapper o/w near fine.

A guide for servicemen and servicewomen looking to explore post-war employment opportunities. This copy and the above item both bear the rubberstamps of the Educational Department of H.M.C.S. Cornwallis. Cornwallis, commissioned in 1942, served as one of the principal training facilities for the Canadian Navy. Located in Nova Scotia, it was the largest naval training base in the British Commonwealth during the Second World War.

\$45

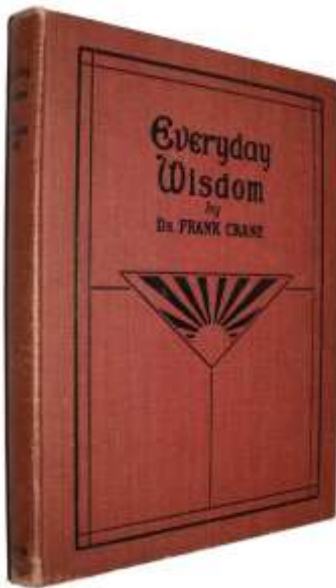


86. CERVE, W.S. Lemuria the Lost Continent of the Pacific. With a special chapter by Dr. James D. Ward.

San Jose, CA: Supreme Grand Lodge of AMORC Printing and Publishing Department, (1942). "Rosicrucian Library Volume XII". Third edition. 8vo., orig. orange cloth gilt, 274, 20pp. ads. Illustrated. Inscription, binder's ticket, some light rubbing to extremities, vertical crease on spine, otherwise a very good copy in a chipped and worn d/w.

"A startling new book." The acronym AMORC stands for Ancient Mystical Order of the Rosy Cross, a revised form of Rosicrucianism founded by Harvey Spencer Lewis (1883-1939) in 1915. He was known as Imperator of AMORC until his death in 1939, when he was succeeded by his son, Ralph Maxwell Lewis. Harvey Spencer Lewis, writing as Wishar Spenle Cerve, is the author of this book, first published in 1931. It explains everything from continental drift to dinosaurs to the lost land of Lemuria and the ways of the Lemurians, a culturally and technologically advanced people. He also refers to "the mystery people of Mt. Shasta" in California, whom he believes to be descended from Lemurians. Although it sounds like science fiction, the book is presented as fact. Other titles in the Rosicrucian Library include *Rosicrucian Principles for Home and Business*; *Mental Poisoning*; and *Self Mastery and Fate with the Cycles of Life*.

\$225

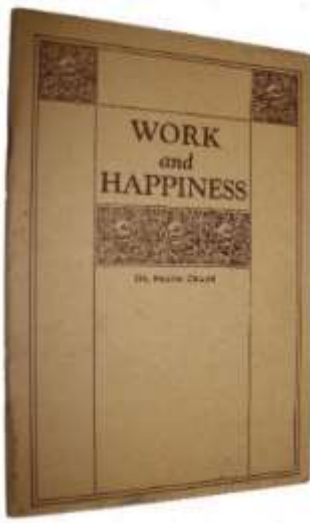


87. CRANE, Frank. Everyday Wisdom. A page for every day of the year. 365 Four Minute Essays and 52 Little Talks on How to Live.

New York: Wm. H. Wise, (1927). First edition. 4to., orig. rust cloth printed in black, 365, (6)pp. index. Illustrated with a decorative titlepage and a photographic frontispiece. Inscription, small tear at p. 3, some rubbing o/w near fine.

The first initial of each and essay talk is rubricated. The author is described as "the Apostle of Common Sense".

\$150



88. CRANE, Frank. Work and Happiness.

New York: The Man Message Corporation, (1922). Tall 8vo., orig. printed wrappers, 15pp. Fine.

"How happiness is a by-product of work. And how the most permanent joy anyone can find in this world he finds in his work."

\$45



89. **DOREAL, Maurice.** Armageddon Plan for Safety. An outline of probable effects – points of Safety and Danger – a guide to protection when America becomes subject to Atom Bombing and other deadly attack. (Sedalia, CO: Brotherhood of the White Temple, Inc., 196-?). 8vo., orig. orange wrappers, 27pp. Near fine.

The booklet was originally published in or around 1953; this is a later edition. Maurice Doreal (1898-1963), born Claude Doggins, founded the church of the Brotherhood of the White Temple in 1930. First centred in Denver, Colorado, in 1951 the church relocated to rural Sedalia, where they created an independent community designed to withstand a nuclear attack. “It is also possible that the Communists will, or have, planted atom bombs in key cities.”

\$85



90. **DWYER, Nornie.** Dance the Twist.

London: Britannia Books Ltd, nd (1962?). Small slim 8vo., orig. pictorial wrappers, 48pp.

“Dances demonstrated by Nornie and Bobbie Dwyer.” Some wear to spine, scuff on upper wrapper, o/w a nice copy of an ephemeral publication, very much a period piece.

\$95



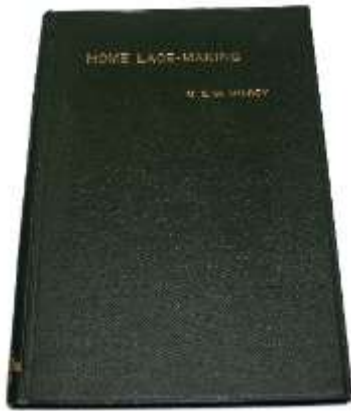
91. **MASON, John.** Self-Knowledge. A Treatise, showing the Nature and Benefit of that Important Science, and the Way to Attain It. Intermixed with various reflections and observations on human nature.

Chiswick: Printed for C. Whittingham, 1830. Small 8vo., orig. brown cloth, a.e.g., 160pp.

Inscription (dated 1835), small tear at foot of spine, some slight rubbing to boards, spotting to lower board, o/w a nice copy of a serious little book.

“*Know thyself*, is one of the most useful and comprehensive precepts in the whole moral system: and it is well known in how great a veneration this maxim was held by the ancients; and in how high esteem the duty of self-examination, as necessary to it.”

\$150



92. MILROY, M.E.W. Home Lace-Making. A Handbook for Teachers and Pupils.

London: Scott, Greenwood & Son, 1906. First edition. 8vo., orig. green cloth lettered in gilt, 47pp. Illustrated with photographs and diagrams. Fine.

“The aim of this manual is not primarily to teach individuals how to make lace – although doubtless they could learn by means of it – but to help those who can make lace to teach others to do so”.

\$125



93. SOUTHGATE, Henry. Things a Lady Would Like to Know Concerning Domestic Management and Expenditure. Arranged for daily reference with hints regarding the intellectual as well as the physical life.

London and Edinburgh: William P. Nimmo, 1875. Second edition. Tall thick 8vo., orig. brown cloth with elaborate decoration in gilt and black on upper cover and spine, a.e.g., 543, 16pp. ads. With a frontispiece. Some light scribbles at pp. 542-543 and rear eps, boards worn and chipped at edges and corners, spine bumped at head and foot, but still a very good copy of a much-consulted text.

An omnibus of information that contains everything from recipes and menu plans to cleaning tips, first aid, and gardening, plus “hints for the angels in our household, chiefly as touching deportment and condition in life.”

\$185



94. (TELEPHONE). P & A Telephone Pittsburg & Allegheny Telephone Co. (Buffalo: Matthews-Northrup Works, nd (circa 1901). One sheet (35.5 x 28.5cm) folded to make a brochure (18.5 x 10.5cm) with a pictorial colour cover printed in black, white, and green, and illustrated with images of the Exchange building & exchange operating room, telephones, pay stations (phone booths), and a man and a woman using a telephone. Some rubbing to edges and a couple of small holes at folds (no loss of text) o/w a nice example of this early brochure advertising the advantages of the telephone.

In 1899 the P & A Telephone Company was granted a franchise with the aim of installing 3,600 telephones in the cities of Pittsburg (sic) and Allegheny. This brochure which states the P & A entered the telephone field about two years ago, notes that they were ‘the first to generally introduce the central energy system in those cities’ which revolutionized modern ‘telephony.’ The brochure outlines the exchange operation (numbers, cost, capacity) and also extolls the ‘great convenience’ of private exchanges and installing phones in corporations, mills, factories, department stores, and apartment buildings. This informational brochure also promotes ‘pay stations’ (phone booths) in order to accommodate the needs of the general public.

\$75



95. **WICKS, William S.** Log Cabins and Cottages. How to build and furnish them.
New York: Forest and Stream Publishing Co., 1908. Sixth edition (so stated). Oblong 8vo. (15x24cm), orig. pictorial cloth, 47pp. of text and 44pp. of illustrations and plans, printed on rectos only. Name o/w fine. Page 47 is followed by pages featuring illustrations of various cottages, log cabins, “camps”, shelters and lodges in different regions of the United States and Canada, sometimes with added floor plans.

“The choice of material for a camp is, to a large extent, a matter of taste, expense or convenience. In the judgment of the writer no material equals the log, and no cabin or cottage looks so well as one built of logs.”

\$150

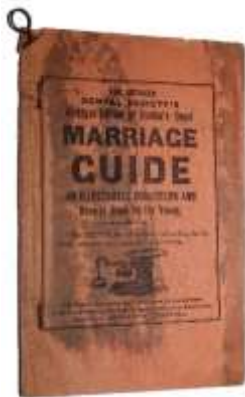


96. **WINDSOR, Emma S.** Babies' Crawling Rugs and How to Make Them. With a few hints to mothers and nurses about kindergarten toys and how to use them, games and how to play them, stories and how to tell them.
London: Griffith, Farran, Okeden & Welsh, 1887. 8vo., orig. pictorial cloth, 78, (16)pp. ads. Some slight wear to upper board, head and foot of spine and corners, o/w very good.

Crawling rugs and their patterns are only a part of this informative book, based upon the kindergarten teachings of Friedrich Froebel.

\$225

HEALTH



97. **ANON.** The American Dental Society's Abridged Edition of Fowler's Great Marriage Guide, an Illustrated Counselor and Receipt Book for the Young.
(NP: American Dental Society, 189-?). 12mo., orig. orange wrappers, wire loop at upper left corner (for hanging purposes), (3-) 13, (14-24)pp. ads. While the text begins on page 2, there is no indication that there was ever a title-page and we are assuming the wrappers would be included in the pagination, making the upper wrapper pp. (1-2) and the lower wrapper would be pp. (25-26). As there are no copies of this in OCLC we are using our best judgment regarding the pagination. Cheap paper browned, upper wrapper stained (text not obscured), staining to first few pages affecting but not obscuring the text on p. 3, staples rusted, some small chips, o/w a good copy of a interesting and rare pamphlet.

The “marriage guide”, headed “Schafer's Private Lecture to Young Men”, is actually a screed against masturbation, and advises young men to “Shun bad books, lewd pictures and can can shows.” It is followed by the American Dental Society's “Standard Edition of Practically Tested Receipts”, which features do-it-yourself remedies such as Walker's Pile Salve, Mayer's German Lead Salve, and Swaims Worm Candy.

\$150



98. ANON. The Baby.

NP: Issued by the Department of Health of Ontario, (1937). Fifth edition. Illustrated, including four full-page photographs of the Dionne Quintuplets. Small 4to., orig. colour pictorial wrappers featuring the Quintuplets, 72pp. A couple of small stains to upper wrapper, minimal wear to edges, o/w a better than very good but not quite near fine copy.

A guide to baby-rearing from pregnancy to age two and beyond ("Care of the Runabout Child"). While this publication sets out to promote the health of infants and young children, it is also one more example of the exploitation of the Dionne Quintuplets. The preface, "A Message to the People of Ontario", was written by Harold J. Kirby, then the Minister of Health, and states that "no better demonstration of just what can be accomplished by the consistent application of preventive paediatrics will ever be presented than the successful rearing of the Dionne Quintuplets."

\$75



99. ANON. Brandreth Puzzle Book. The most famous puzzles of the world illustrated.

New York: The Brandreth Co., (189-?). 8vo., orig. colour pictorial wrappers, (20)pp. Illustrated in colour. Some wear to spine at head and foot, small tear at foot of upper wrapper, o/w near fine.

Laid in is a two-piece cardboard puzzle advertising Allcock's Porous Plasters.

A pretty little booklet containing numerous puzzles and riddles, interspersed with advertisements and testimonials for Brandreth's Pills and Allcock's Porous Plasters. "Brandreth's Pills are kept and allowed to age for TWO YEARS before they are sold. They improve with age like wine. It mellows them, and they become the safest and best cathartic medicine in the world."

\$250



100. ANON. Calthos. Formula of Laborde & Cottin, Paris, France.

Cincinnati, O.: The Von Mohl Company, (189-?). Slim 8vo., orig. dec. wrappers, 8pp. Staples rusted, some darkening at spine o/w a near fine example of a fragile item.

Even in the nineteenth century, men's health was a concern: Calthos pills are advertised as "the only absolute and permanent cure for Spermatorrhea, Varicocele and Impotency, and it is now being used by the profession for the treatment of *all* disorders resulting from either self-abuse or sexual excesses"; and the lower wrapper bears an advertisement for Jacques Balosche's Developer, "a scientific appliance for enlargement of the genital organs."

\$175



101. ANON. The Care of the Infant and Young Child. Pre-Natal Care.

Toronto: Department of Public Health, 1923. Ninth edition. Tall 8vo., orig. printed wrappers, 63pp. Some slight chipping to spine and upper wrapper o/w a respectable copy of a fragile publication.

"Worry, anger, or strong emotion should be avoided, as they may affect the milk. The mother must learn to control herself and to regulate her life for the best interests of her child."

\$75



102. ANON. Catarrhozone Receipt Book.

Buffalo, NY and Kingston, ON: The Catarrhozone Co., nd (19-?). Small oblong 8vo., orig. pink pictorial wrappers, hole (with cord) punched in upper left corner for hanging purposes, 16pp. Cheap paper browned, tiny crease and tear to corner of upper wrapper, o/w a very good copy of a fragile publication.

Recipes for pies and other sweets are interspersed with advertisements for Catarrhozone, Ferrozone and Nerviline, supported by testimonials from grateful patients. The testimonials all appear to be from individuals living in Canada.

\$125



103. ANON. Come into the Kitchen. A Collection of Tested Recipes for Busy Housewives.

Lynn, MA, and Cobourg, ON: Lydia E. Pinkham Medicine Co., 1928. 8vo., orig. colour printed wrappers, 32pp. Illustrated. Cheap paper browned, slight foxing to upper wrapper o/w near fine.

Recipes (including one for the "Pinkham Sandwich") are interspersed with advertisements for Lydia E. Pinkham's products – Liver Pills, Vegetable Compound, Blood Medicine, and Sanative Wash – and testimonials from grateful Canadian patients. "Hundreds of Canadian girls and women in offices, factories and stores are depending on Lydia E. Pinkham's Vegetable Compound. Made of selected roots and herbs, it helps Nature to restore and preserve a normal condition of health. To every working woman better health means increased efficiency."

\$100

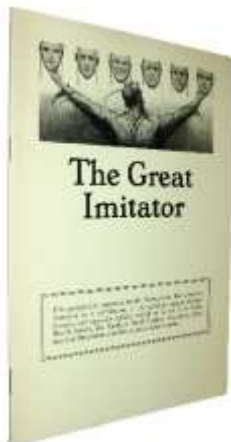


104. ANON. The "Compound Operation" or The Modern Passport to Successful Rejuvenation. Facts That Will Interest You in the Subject of Scientific Gland Transplantation (With Illustrations).

(Milford, KS: The Kansas General Research Hospital, 1926). Sm. 8vo., orig. pictorial wrappers, 23pp. Illustrated. 2cm tear and creasing to upper wrapper (no text affected), spine worn, o/w a decent copy of a fascinating booklet.

The author, identified only as "the Chief Surgeon", explains in great detail, with illustrations, how "a gland from a young Toggenborg goat" can be transplanted into men in order to restore their flagging manhood. "Of all afflictions man is heir to, *impotency is the worst!*"

\$275



105. ANON. The Great Imitator.

NP : Metropolitan Life Insurance Company, nd. 8vo., orig. pictorial wrappers, (15)pp. Fine.

"This pamphlet is presented by the Metropolitan Life Insurance Company as a contribution to the campaign against venereal diseases, *and especially syphilis* ... This dangerous disease has rightly been called 'The Great Imitator', for in its late stage it may be mistaken for many other diseases – as, for example, psoriasis, tuberculosis, cancer, sciatic rheumatism, arthritis, and various other diseases of the skin, heart, lungs, kidneys, and brain."

\$65



106. ANON. Hand Book of First Aid. Suggestions for First Aid to the Injured in Accidents and Emergencies. Valuable Information on How to Care for the Sick and Prevent Disease. Desirable Household and Toilet Hints.

New Brunswick, NJ: Johnson & Johnson, 1911. "Third revised edition". 8vo., orig. pictorial wrappers, 48pp. with illustrations. Some faint creasing to upper wrapper, slight scuff on rear wrapper, o/w very good.

\$125



107. ANON. Health Growth and Happiness for Boys and Girls. A Mother's Manual.

St. Louis, MO: Ralston Purina Company, c1926). Fourth edition. Illustrated. 8vo., orig. pictorial wrappers, 23pp. Faint crease to upper wrapper and wear at corners, o/w fine.

Sections include "The Care and Prevention of Colds", "First Aid Treatment of Boys and Girls", "Why You Should Be Interested in Vitamins", and "Ralston Recipes" occupy the last four pages of the booklet. "Keep this little book where your hand can always find it. Regard it as a third parent of your children. It will give you sound advice when you need it most."

\$85



108. ANON. Healthful Living. Fundamental Facts about Food and Feeding.

Battle Creek, MI: The Battle Creek Food Company, (1930?). Tall 8vo., orig. colour pictorial wrappers, 64pp. Illustrated. Tiny chip to foot of upper wrapper o/w near fine.

The lower wrapper bears the address of McGregor's pharmacy at 231-233 Bank Street, Ottawa, Ontario, and laid in is a blank order form from McGregor's, an Authorized Dealer of Battle Creek Sanitarium Health Foods.

\$100



109. ANON. Helpful Hints for Housekeepers. Volume XI. Compliments of the Dodds Medicine Co.

Toronto: Dodds Medicine Co., 1921. Small slim 8vo., orig. dec. wrappers, hole punched in upper left corner (for hanging purposes), 32pp. Fine.

Household hints are interspersed with instructions on the uses of Dodd's Kidney Pills, Dodd's Dyspepsia Pills, and Diamond Dinner Pills. Pp. 16-17 feature testimonials from Miss Laurence Laderant, of Bigwood, Ontario, and Mr. Ernest Smith, of Grand Pabos West, Quebec, attesting to the efficacy of Dodd's Kidney Pills.

\$65



110. ANON. Helpful Hints for Housekeepers. Volume XVI. Compliments of the Dodds Medicine Co.

Toronto: Dodds Medicine Co., 1926. Small slim 8vo., orig. dec. wrappers, hole (with cord) punched in upper left corner for hanging purposes, 1926. Cheap paper browned, some faint stains on upper wrapper, o/w better than very good but not quite near fine.

“Cleaning Recipes”, “Hints on Carving”, “Wash Day Made Easy”, and “First Aid in the Home” are some of the helpful hints offered along with advertisements for Dodd’s Kidney Pills, Dodd’s Dyspepsia Pills, and Diamond Dinner Pills. Pp. 16-17 features a testimonial from Mr. M.C. Williams of South Ingonish, Nova Scotia, who states that “one box of Dodd’s Kidney Pills relieved me and I believe that they will relieve others who are suffering from kidney disease.”

\$60



111. ANON. The Herbalist Almanac [for] 1928.

Hammond, IN: Joseph E. Meyer, Indiana Botanic Gardens, (1927). Tall 8vo., orig. pictorial wrappers printed in orange and blue, double columns, (64)pp. Illustrated. Cheap paper browned, hole punched in upper left corner (for hanging purposes), o/w a fine example of a fragile publication.

“Why use poisonous drugs when nature in her wisdom and beneficence has provided, in her great vegetable laboratories – the fields and forest – a cure for most of the ills of man?”

\$50



112. ANON. Hibbard’s Rheumatic Syrup & Plasters. [Calendar for] 1890.

Jackson, MI: Rheumatic Syrup Co., (1889). For sale by C.E. Van Sickles, druggist, St. Johns, Mich. Single leaf stiff cardboard (12x19.5cm), chromolithograph illustration on recto and print on verso, with 12 pages attached with grommets at the bottom and a hole at top for hanging. Slight chip and crease to upper left corner o/w near fine.

The verso advertises “astronomical events” for 1890 in addition to Hibbard’s Rheumatic Syrup, Strengthening and Rheumatic Plasters, and Rheumatic and Liver Pills.

\$135



113. ANON. Hints for the Busy Housewife.

London: The Health & Cleanliness Council, 1929. Fourth edition. 8vo., orig. pictorial colour printed wrappers, 48pp. Illustrated. Soiling, pen marks, creasing, o/w very good.

The “hints” are almost completely concerned with personal cleanliness: “Women take a pride – a very proper pride – in keeping themselves and their households clean ... Is this enough? Every doctor, every health expert, says ‘No!’”

\$35



114. ANON. Hood's Sarsaparilla Calendar 1891.

Lowell, MA: C.I. Hood & Co., (1890). Single leaf stiff cardboard (27x15cm), chromolithograph illustration on recto and print on verso, with 12 pages (calendar plus advertisements) stapled at bottom and a hole at top for hanging. A lovely example of a promotional calendar, with all months present and only one tiny chip.

\$200



115. ANON. Hood's Sarsaparilla Calendar 1893.

Lowell, MA: C.I. Hood & Co., (1892). Single leaf stiff cardboard (15.5x21.5cm), chromolithograph illustration on recto and print on verso, with 24 pages (calendar pages interspersed with advertisements) stapled at bottom and a hole at top for hanging. A beautiful example of a promotional calendar, all months present, in fine condition.

“Remember, Hood's Sarsaparilla CURES.”

\$200



116. ANON. How to Make the Old Man Young Again (and Vast Help to Weary Gals, Too).

(Morrisburg, ON: Old Authors Farm, 197-?). First edition (so stated). Sm. 8vo., orig. pale green wrappers, 12pp. Illustrated. With original mailing envelope. Booklet fine, envelope open at both ends with a 2.5cm tear at one end. An inscription at the rear suggests a presentation copy of this privately printed item issued by the publisher, H. Borden Clarke.

“Astonishing Formulas and Secret Herbal Concoctions, as known and used in Elizabethan England and the Early Orient. Verified in both Older and later Classics by Greater Researchers, from Aristotle to Sir Richard Burton. Thusly with 1000 Years of Trial-Error Precedence.” A satirical look at a collection of ancient recipes and charms against impotence.

\$125



117. ANON. How to Make the Old Man Young Again (and Vast Help to Weary Gals, Too).

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“Astonishing Formulas and Secret Herbal Concoctions, as known and used in Elizabethan England and the Early Orient. Verified in both Older and later Classics by Greater Researchers, from Aristotle to Sir Richard Burton. Thusly with 1000 Years of Trial-Error Precedence.” A satirical look at a collection of ancient recipes and charms against impotence.

\$85



118. ANON. Infant Feeding and Hygiene. A Book for Mothers.

Montreal: The Leeming-Miles Co., Limited, c1914. Small 8vo., orig. colour pictorial wrappers, (72)pp. Staples rusted, small chip at foot of spine, some mild foxing o/w a near fine copy of a delicate item.

The Nestle's Food Company compiled this slim booklet on baby care, divided into four sections: "Care of the Well Child"; "Feeding the Well Child"; "Care of the Sick Child"; and "About Nestle's Food".

\$85



119. ANON. Ladies' Note-Book and Calendar.

Buffalo, NY: The World's Dispensary Medical Association, (1909). Tall 12mo., orig. pictorial wrappers, stapled at the top so it opens like a calendar, (32)pp. Cheap paper browned as usual, a very pretty example of a promotional memorandum book, near fine.

Blank calendar pages are interspersed with advertisements for Dr. Pierce's prescriptions and other patent medicines, such as Dr. Pierce's Golden Medical Discovery, and testimonials from grateful patients.

\$65



120. ANON. Ladies' Note Book and Calendar.

Buffalo, NY: World's Dispensary Medical Association, (1912-13). Tall 12mo., orig. pictorial wrappers, stapled at the top so it opens like a calendar, (34)pp. Illustrated. Cheap paper browned, **the page featuring January-February 1912 is wanting**, and p. 5 has been annotated in pencil by the previous owner.

Blank calendar pages are interspersed with advertisements for Dr. Pierce's patent medicines (Favorite Prescription, Golden Medical Discovery, Pleasant Pellets) and testimonials from grateful patients. "Don't buy Dr. Pierce's Favorite Prescription expecting it to prove a 'cure-all'. It is only advertised for women's *special* ailments ... It won't satisfy those who want 'booze,' as there is not a

drop of alcohol in it."

\$35



121. ANON. Mother Seigel's Almanac for 1906.

(Montreal, P.Q.: A.J. White & Co., 1905). Cover-title: *Calendar 1906*. Slim 8vo., orig. colour-printed pictorial wrappers, 32pp. Illustrated. Cheap paper browned, some small chips to upper wrapper, hole (with cord) punched in upper left corner for hanging purposes, o/w a nice example of Canadian advertising.

Almanac pages are accompanied by advertisements for Mother Seigel's Curative Syrup, Operating Pills, and Plasters, in addition to testimonials from patients in both Canada and England. "Mr. Walter W. Brown, of Leadville, Brome County, Quebec, says that Mother Seigel's Operating Pills are the best cathartic medicine he ever used."

\$45



122. ANON. Na-Dru-Co Almanac [for] 1912.

(Montreal): Published by National Drug and Chemical Company of Canada, Limited, (1911). Slim 8vo., orig. colour-printed wrappers, hole (with cord) punched in upper left corner for hanging purposes, 64pp. Illustrated, including 8pp. in colour.. Cheap paper browned, some pencil annotations, spine slightly rubbed, o/w fine.

Advertisements and testimonials for Na-Dru-Co products are interspersed with memorandum sheets, one for each month. Two sad little annotations stand out: one, recorded on March 27, 1912, reads "Returned ring on this date" (a broken engagement?), followed by an entry recorded on April 18, 1912, which reads "Got all my teeth out on this date." The National Drug and Chemical Company of Canada was incorporated in 1905, under the direction of pharmacist David Wesley Bole, and grew to become Canada's pre-eminent drug wholesaler and manufacturer, while also establishing itself as one of the largest pharmaceutical companies in the British Empire. The company was acquired by the American pharmaceutical firm McKesson in 1991.

\$85



123. ANON. Na-Dru-Co Almanac [for] 1913.

(Montreal): Published by National Drug and Chemical Company of Canada, (1912). Slim 8vo., orig. colour-printed wrappers, hole (with cord) punched in upper left corner for hanging purposes, 64pp. Illustrated, including 8pp. in colour. Cheap paper browned, some pencil annotations, spine slightly rubbed, slight crease to upper wrapper o/w better than very good.

Advertisements and testimonials for Na-Dru-Co products are interspersed with memorandum sheets, one for each month. All but three memorandum sheets are blank. Among the Na-Dru-Co products advertised are Eczema Ointment, Pile Salve, Antiseptic Foot Powder, and Chocolate Worm Lozenges.

\$85



124. ANON. NICOTINE NEXT!

Toronto: Citizens Liberty League, nd (1923?). An advertising card (8.5x15.5cm) printed on recto only, featuring an extract from the Canadian periodical *Saturday Night*. 3 pinholes at lower left corner o/w near fine.

"Following the technical success of the Prohibition campaign in the United States, the National Women's Temperance Union and several other Associations have adopted as their slogan 'Nicotine Next'. The growing, curing and smoking of tobacco is to become illegal in the United States by 1924." At first glance this appears to be an anti-tobacco article, but in fact the Citizens Liberty League was an anti-Prohibition organization founded to fight restrictions on individual freedoms in Ontario, and the article is intended to inflame, not inspire.

\$50



125. ANON. Pierce's Memorandum and Account Book designed for Farmers, Mechanics and All People who appreciate the value of keeping a memorandum of business transactions, daily events, and items of importance, for future reference.

Buffalo, NY, and London, Eng.: World's Dispensary Medical Association, (1906). Small 8vo., orig. orange pictorial wrappers printed in black, 48pp. Rusted at staples, corners uncut between pp. 6-7 o/w near fine.

Blank calendar pages (Jan-Dec, 1906-07) and memorandum sheets are interspersed with herbal lore and advertisements for Dr. Pierce's patent medicines. The testimonials given are all from Canadian users of Dr. Pierce's Pleasant Pellets, Golden Medical Discovery, and Favorite Prescription: "I am a firm believer in Dr. Pierce's Golden Medical Discovery," writes Joseph

Napoleon Hebert, 293 St. Paul Street, Montreal, Quebec."

\$50



126. ANON. Pure Food Safe Drugs.

(Ottawa): Services of the Food and Drug Divisions, Department of National Health & Welfare, (1948). Illustrated. Tall 8vo., orig. pictorial wrappers, 36pp. Slight wear to spine, small scrape on upper wrapper, o/w near fine.

"Perhaps the most frequently analysed food is *sausage*, possibly because of the large number of manufacturers concerned and the liability of that product to adulteration ... More than 20,000 food samples are examined annually. Sausage takes top place on the prosecution lists."

\$50



127. ANON. Rawleigh's Good Health Guide, Almanac, Cook Book [for] 1923.

London, ON: The W.T. Rawleigh Co., Ltd., (1922). Tall 8vo., orig. colour pictorial wrappers, hole punched in upper left corner for hanging purposes, 64pp. Illustrated. Cheap paper browned, rubbing and chipping to spine, corners rubbed, o/w a nice copy of a colourful catalogue.

Information on phases of the moon and weather predictions are interspersed with advertisements for Rawleigh products and services. "Good health and service have from the beginning of the Rawleigh business been its two outstanding features."

\$45



128. ANON. The Royal Canadian Air Force 5BX Plan for Physical Fitness.

(Ottawa: Roger Duhamel, Queen's Printer and Controller of Stationery, 1963). 2nd edition, revised 1962. "RCAF Pamphlet 30/1". Tall slim 8vo., orig. pictorial wrappers, 32pp. Small scuff and stain to corner of upper wrapper, contemporary price sticker, very faint beverage ring, o/w better than very good.

"Here is a new scientifically designed approach to Physical Fitness which can develop an adequate level of reserve energy needed for vigorous positive well being and zestful living."

\$35



129. ANON. Safety First.

(Kingston, ON: The Catarrhozone Company, 1916). Small oblong 8vo., orig. pink pictorial wrappers, hole (with cord) punched in upper left corner for hanging purposes, (48)pp. Cheap paper browned o/w a near fine copy of a fragile publication.

“Brief Points of Business Law”, “Hints to Housekeepers”, recipes for candy and hair washes and first aid advice are all contained within this slim booklet, which also advertises Catarrhozone, Ferrozone, Nerviline, and Dr. Hamilton’s Pills of

Mandrake and Butternut.

\$150

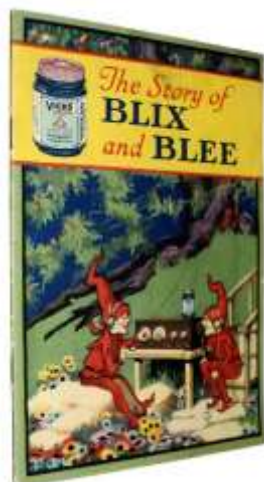


130. ANON. Smoking and Cancer.

(Toronto: Ganes Productions Limited, 1963). 8vo., orig. colour-printed wrappers, 31pp. Near fine.

“Produced by the Department of National Health and Welfare, Canada for the Department of Health and the Department of Education, Ontario.” The brightly coloured comic-book format does not detract from the science this booklet presents regarding the correlation between smoking and cancer. Voila holds only three copies, two of this edition and one edition published in Saskatchewan.

\$125



131. ANON. The story of Blix and Blee.

(Greensboro, NC: The Vick Chemical Company, c1925). Slim 8vo., orig. colour pictorial wrappers, 14pp. Some slight wear to spine, name and small stain on lower wrapper o/w better than very good but not quite near fine.

Two little elves named Blee and Blix live happy, healthy lives “thanks to the vapors that came from Vicks” and use radio to communicate with those suffering from colds.

\$125



132. ANON. The Truth About the Corliss Laced Stocking (and) Corliss Remedies.

Detroit, MI: Detroit Corliss Limb Specialty Co., nd (192-?). Tall slim 12mo., orig. pictorial wrappers, 16pp. Slight wear to wrappers o/w very good.

“Patients, who, suffering unspeakable torture from a sore and frequently from the prescribed treatment as well, without experiencing relief, have heard of the Corliss Method and in desperation, as a drowning man clutches at a straw, a determination to try our method resulted in a complete cure.”

\$165



133. BAKER, Lewis. Health and Beauty Information. A discussion of the human body. Helpful hints for everybody.

(Dayton, Ohio: The Blackburn Products Co.), 1924. Small 8vo., orig. printed wrappers, 128pp. (pp. 117 to 128 are advertisements for Blackburn products). Small tears at staple and at foot of upper wrapper o/w near fine.

“Good morals, good digestion, regular habits, pleasant surroundings and preventive methods are the basic principles of good health.” The very comprehensive index lists ailments from Acne to Smallpox, and there are short essays on “Love and Courtship” and “Marriage” as well.

\$60



134. BLOTTERS. These now-obsolete ephemeral pieces were designed with a dual purpose in mind: advertising, and providing a thick piece of paper on which to blot the excess ink from the nib of a fountain pen. Issued in large quantities, it is unusual to have surviving copies that have not been blotted – 11 of the 15 listed here have not been used, and 4 have been blotted.

(a) Amenorrhea and the kindred disturbances of scanty and irregular menstruation usually respond to direct stimulation provide Hormonotone. G.W. Carnrick Co., 20 Mt Pleasant Ave., Newark, N.J.

(b) ARGYROL not only arrests virulently infective processes, but has the effect of quickly allaying the pain and other symptoms of inflammation in diseases of the eye, ear, throat, nose and genito-urinary organs. A.C. Barnes Company, Philadelphia.

(c) Digitan. Tablets usually. Ampules for the emergency. Merck & Co. Inc., Rahway, N.J.

(d) Dr. J.O. Lambert's cough syrup. The balance sheet of

Lambert's Syrup: 21,500,000 bottles, millions of colds relieved. It is neither poisonous nor habit-forming.

- (e) ELIXIR PEPsin COMP. On account of its exceptionally pleasant taste, its freedom from sugar and its digestive purposes, its chief use is as a vehicle for disguising the nauseating taste of BROMIDES, IODIDES, SALICYLATES and DISTASTEFUL DRUGS. W. Lloyd Wood, Limited, manufacturing chemist. Toronto, Canada.
- (f) FERROTOSE. ... Indicated in Anaemia, Chlorosis, Debility and Asthenia. Dose: One tablet three or four times a day. The E.B. Shuttleworth Chemical Company Limited, Toronto 6.
- (g) In tuberculous cough the use of TERPO-DIONIN (the cough sedative) invariably proves satisfactory. Relieves cough and pain and exhibits no depressive effect ... Produces prompt results.
- (h) INCRETONE. The liquid endocrine tonic. Asthenia, General Debility, Convalescence, Low Vitality. G.W. Carnick Co., 20 Mt. Pleasant Ave., Newark, N.J.
- (i) Hemostyl Syrup, invigorating as it is for the aged and the young as well, means happiness in the Home.
- (j) Hemostil Syrup gives strength.
- (k) Mistol for the nose and throat. Being of an oily character, the soothing, antiseptic ingredients of Mistol – menthol, eucalyptus and camphor – are kept in contact with the membranes for a time sufficient to exert their full healing effect. 1925.
- (l) ROMICIL, the 'Roche' antibiotic facilitates the rapid control of most infections. Hommann-La Roche Limited, Montreal. Booklet with three sheets of blotting paper.
- (m) TRICALCINE. Pure, Methylated, Adrenalised, Fluorised. Injectable, Opotharapic, Irradiated. Recalcification of the Organism. A General Reconstituant. One dose before a meal, Forms: Powder, Tablets, Granulated, Cachet, Dragees.
- (n) TUSSIMEL. An ideal infantile expectorant. Palatable, effective, non-narcotic. Literature and sample on request. Ingram & Bell Limited, Toronto.
- (o) Une Excellente Habitude. Chaque jour, le Matin au Level et le Soir au Coucher, une forte dose de Sirop de Dr. J.O. Lambert prévient le rhume et autres affections de voies respiratoires.

FOR THE LOT : \$225



135. CHAS. CLUTHE & SONS. Cluthe's Advice to the Ruptured.

Bloomfield, NJ: Cluthe Rupture Institute, 1915. Slim 8vo., orig. red cloth with white lettering, 104pp. Illustrated. Fine.

Pictures of hernias and of the Cluthe Automatic Massaging Truss and its accoutrements illustrate this slim volume issued by the Cluthe Rupture Institute. "Don't wait till the last minute – don't wait till your rupture makes you absolutely helpless – don't wait till good-for-nothing trusses cripple you up so you can hardly drag around at all – don't wait till it's too late for a Cluthe Truss, an operation or anything else to save you." Pp. 69-104 consist of testimonials from customers (both American and Canadian) who recommend the use of the Cluthe Truss: "The Cluthe Truss is the champion of all trusses."

\$50



136. CHASE, A.W. Dr. A.W. Chase's Calendar Almanac [for] 1937.

Oakville, ON: The Dr. A.W. Chase Medicine Co., Limited, (1936). 8vo., orig. dec. wrappers, 49pp. double columns. Illustrated. Cheap paper browned, some pencil annotations, hole (with cord) punched in upper left-hand corner for hanging purposes, some wear to extremities, o/w better than very good.

"It must be the nerves – tired, exhausted, irritable nerves. You need Dr. Chase's Nerve Food to restore nerve force to the system. It is the time-proven dependable restorative." Advertisements for Dr. Chase's Nerve Food, Liver Medicine, and Paradol are interspersed with hints on health and beauty, blank calendar pages, recipes and contests. The date of the coronation of Edward VIII (12 May 1937) features in the almanac.

\$85



137. CHILDS RESTAURANTS. Childs Dietetic Food List.

NP: np, nd (1920?). Slim 8vo. orig. printed wrappers, (12)pp. Fine.

A menu featuring the weight, protein, fat, carbohydrate and caloric value of the foods served at Childs, with an extra rating system based on vitamin content. "It is the aim of the CHILDS restaurant to provide proper food in correct proportions, and to enhance its palatability and digestibility by good cooking." The first Childs Restaurant appeared in New York in 1889, founded by brothers Samuel and William Childs, and by 1925 the chain operated 107 restaurants in 29 cities. The Childs brothers are credited with having invented the "tray-line" self-serve model now used in cafeterias around the world. There was a Childs Restaurant in Toronto, located at 279 Yonge Street. It opened in 1918 and was closed by 1963. The University of Michigan holds a menu and a brochure from Childs that

reference this dietetic food list, but no other copies of the list have been located.

\$85



138. CRITCHLEY, Harry G. A Text-Book of Home Nursing and Hygiene.

London: Allman & Son, Limited, (1905?). Small 8vo., orig. green cloth, 120pp. Illustrated. Name, scrape at half-title obscuring text o/w a near fine copy of a useful book.

"The subject of Home Nursing has recently so greatly extended its sphere that it embraces many points which had previously been considered as belonging to purely to the sciences of Physiology and of Hygiene."

\$85

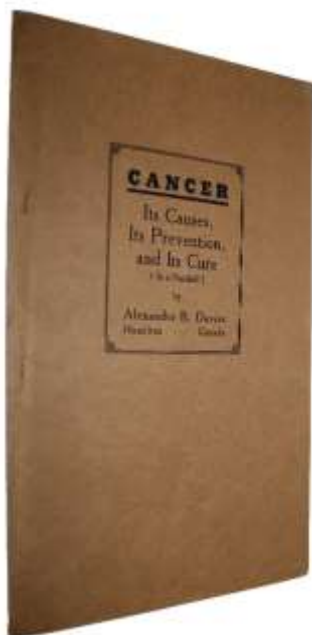


139. DANIEL, Florence. The Healthy Life Cook Book.

London: C.W. Daniel, 1908. "Healthy Life Booklets, No. 4". 8vo., orig. pictorial wrappers, (96), 14pp. ads. Some wear to edges, some light foxing, o/w better than very good.

A vegetarian cookbook with many vegan options, most unusual for the time. Florence Daniel was an enthusiastic proponent of vegetarian and health-conscious cooking and an early influencer in the British health food movement. Her goal was to make healthy eating accessible to the everyday household. Many of the recipes call for "nutter", a contraction of "nut butter", used as a substitute for dairy butter. Other titles in the "Healthy Life Booklets" series were *Food Remedies*; *Instead of Drugs*; and *Nature versus Medicine*. No copies in Canada. 5 locs in OCLC.

\$275



140. DAVIES, Alexander B. Cancer Its Causes, Its Prevention, and Its Cure (In a Nutshell).

Hamilton, ON: self-published, 1948? Tall 4to. (22.5x37cm), orig. brown wrappers printed in blue, 23pp. mimeographed pages printed on recto only. Crease to upper wrapper, staples rusted, slight wear to corners o/w near fine. An extraordinary work in which the author purports to describe not only the origins of cancer but also its prevention, treatment and cure. A vegetarian and "spiritual healer", he believed (among other things) that the wearing of rubber-soled shoes and silk underwear can cause cancer; that going barefoot "as the original intent was, when man was put on earth" will suppress cancerous activity; and that a diet of fruit and electrical "galvanic treatment" will shrink a cancerous growth. An early anti-vaxxer, he believed that vaccinations caused cancer: "To avoid controversial conjectures, since there is such a gigantic movement afoot, to further pollute the blood streams of the entire rising generations, and in order to avoid the apparent disaster facing the whole civilized races, by the abusive practice of serotherapy, I appeal to all Medical authorities and to all legislators to put a STOP TO THIS MODERNIZED VOODOOISM, which has served to bring us to the lowest standards in health ever known in human history and threatening to engulf us all, IF THIS TREND IS LEFT TO CULMINATE UNCHECKED." (WITH): Laid in is a mimeographed letter addressed to the Hon. A. Ian MacKenzie, Minister of Veterans' Affairs, dated October 20, 1945, with two small tears to right margin o/w near fine. "Honorable Sir: Last night over the radio station and today in

the press it was announced your 'plan for giving finest medical aid to the returning Veterans' and after careful consideration, I found, allow me to say, the same horrifying attempt at enslaving our poor Veterans as GUINEA PIGS TO MEDICAL EXPERIMENTATION as the shelved so-called National Health Insurance draft Bill intended to make of the Canadian public."

McMaster University holds the only copy listed in Voila, and we have obtained images that indicate that the text appears to be the same as our copy but the format is very different. Our mimeographed copy is clearly an earlier version and most likely unique. The McMaster copy is a printed booklet in printed wrappers with different pagination (30pp.) and the title appears as *Cancer Its Actual Causes and Its Prevention*. The booklet includes a statement on the last page (p. 30) that reads: "P.S. – Those desiring more specific information on the subject kindly apply to A.B. Davies, Box 200, Station B, Hamilton, Canada".

\$975



141. GROVES, Ernest R. and Gladys H. Wholesome Parenthood.

Boston and New York: Houghton Mifflin Company, 1929. First edition. 8vo., orig. red cloth, 320pp. Fine in very good d/w with a piece missing from foot of spine (no text loss).

A companion volume to *Wholesome Childhood* (1924) and *Wholesome Marriage* (1927). The husband-and-wife team of Ernest and Gladys Groves founded the Groves Conference on Marriage and the Family in 1934, and it is still held annually. They were writers, teachers, lecturers and counsellors, widely read and well-regarded. When Ernest Groves died in 1946, Gladys continued their work, aided by her stepdaughter Catherine Groves Peele. Gladys Groves died in 1980. "A wholesome parent will desire both to make his child happy during his childhood experience and at the same time lay a good foundation for later success and joy of living."

\$275

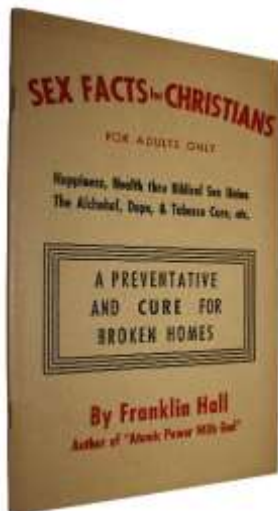


142. GUERNSEY, Henry N. Plain Talks on Avoided Subjects.

Philadelphia and London: F.A. Davis, 1891. 8vo., orig. green cloth gilt, 126pp. Some scuffing to lower board, a tiny bit of wear to head and foot of spine, o/w a nice copy of a very serious book espousing "pure" sexual relations, especially concerned with the dangers associated with masturbation.

"It should be taught to him that true chastity requires the shunning of all indecency and foul language; that he should refrain from touching his secret parts except when the necessities of nature require it; that all sexual emotions be subjugated."

\$75



143. HALL, Franklin. Sex Facts for Christians. For adults only.

(San Diego: Franklin Hall), 1956. Tall 8vo., orig. printed wrappers, 66pp. Near fine.

Franklin Hall (1909-1994) was a Pentecostal evangelist, faith healer, and author, whose work in the field relied heavily on fasting, "one of the greatest, oldest and most blessed divine sciences known to mankind". "Sad to say, many folk, even Christians, become too sensual, whether this comes under the heading of sex or hunger. Those who do not fast, or refuse to fast usually are under bondage not only to an appetite, but also their senses." Hall also claimed that fasting could cure the faithful of the tobacco habit, alcoholism, and self-abuse: "By eating regularly one continually keeps the habit alive and feeds the habit desire. BY FASTING and going without solid and liquid food, one starves the bad habit from the body."

\$50

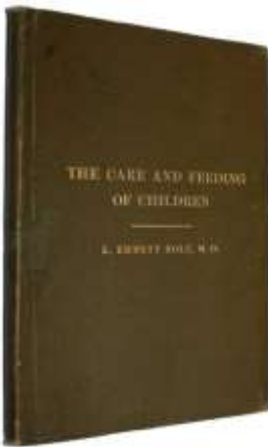


144. HARTSHORNE, Henry. The Practical Household Physician. A Cyclopedia of Family Medicine, Surgery, Nursing and Hygiene for Daily Use in the Preservation of Health and Care of the Sick and Injured.

Toronto: The J.L. Nichols Co. Limited, (1901). Thick 4to., orig. dec. red cloth, 709pp. "Accurately and profusely illustrated." Inner hinge cracked, some slight wear to head and foot of spine o/w near fine.

A volume of essential health rules and procedures, ideal for the household where a doctor may not be available. Two pages of photographs preceding page (i) show "the modern method of treating consumption at the National Sanatorium, Gravenhurst, Ontario". The Canadian author of the introduction, Dr. Alexander McPhedran, was a professor of medicine at the University of Toronto from 1900 to 1919, and in 1923 he co-authored a paper with Frederick Banting about the treatment of severe diabetes.

\$325



145. HOLT, L. Emmett. The Care and Feeding of Children. A catechism for the use of mothers and children's nurses.

New York: D. Appleton and Company, 1901. "Second edition, revised and enlarged." 8vo., orig. olive cloth lettered in gilt, 104, (4) memoranda pages, (4)pp. ads. Inscription, inner hinge cracked, some rubbing to boards, a couple of smudges o/w very good.

A very thorough guide to childcare, presented in a question-and-answer format, and featuring recipes and formulas. Two of the four memoranda pages have been annotated by a parent, and laid in is a loose sheet containing notes on a baby's feeding routine.

\$150



146. JOHN KNIGHT LTD. Promotional cardboard jigsaw puzzle.

(15.5x23cm) issued by John Knight Ltd. (193-?) advertising their Family Health Soap. The image shows a young boy in pajamas, standing next to a washtub, and the caption reads "The soap that makes water worth using!" Near fine.

The company John Knight Ltd., makers of Family Health Soap, Primrose Soap, and Knight's Castile Soap, was first established in London in 1810. The jigsaw puzzle was likely sent as a premium in exchange for coupons clipped from the soap boxes.

\$150

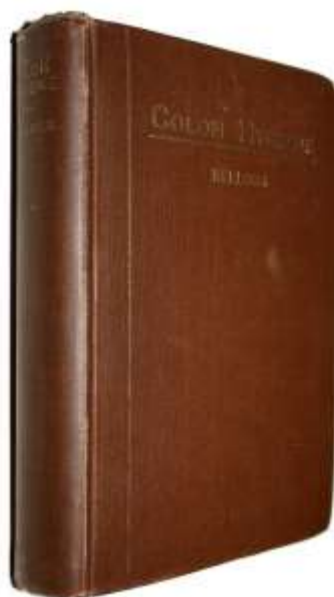


147. KAPRALOV, A.G. Ensiapu Maaseudulla. Suomennos.

Leningrad: Kirja, 1931. 8vo., orig. brown pictorial wrappers printed in red and black, 165pp. Illustrated. Some wear to edges o/w a near fine copy of this intriguing imprint, a Finnish-language guide to first aid published in Russia.

The title translates to "First Aid in the Rural Area". Instead of chapters, the book is divided into tasks, among them "Prevention of Accidents in the Countryside", "Poisoning Caused by Toxic Substances and First Aid", and "Care of Patients with Infectious Diseases". The illustrations are curiously graphic. Rare.

\$600

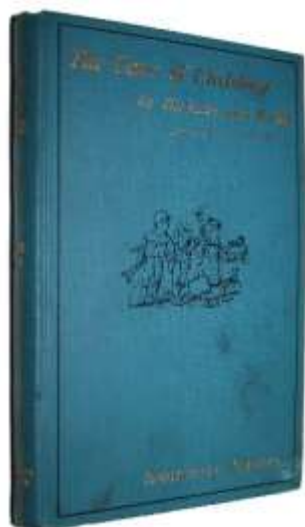


148. KELLOGG, John Harvey. Colon Hygiene. Comprising New and Important Facts Concerning the Physiology of the Colon and an Account of Practical and Successful Methods of Combating Intestinal Inactivity and Toxemia.

Battle Creek, MI: The Modern Medicine Publishing Co., 1923. "Thirty-first Thousand. Revised Edition." Thick 8vo., orig. brown cloth, 605pp. Illustrated. Name, rubberstamp on front e/paper, rear inner hinge cracked, some rubbing to spine, a better than very good copy.

"There are pro-colon partisans as well as anti-colon enthusiasts. One thing is certain, however, the colon can no longer be ignored." Dr. Kellogg's preoccupation with regularity was well known, and patients at his Battle Creek Sanitarium were frequently subjected to enemas: "The enema may be employed in a variety of ways adapted to different occasions and purposes, and it may be repeated as many times as necessary." Kellogg was a lifelong vegetarian, an enthusiastic proponent of peanut butter, and is largely acknowledged to be the originator of flaked cereal, though it was his brother, Will Keith Kellogg, who founded the Kellogg cereal empire.

\$85



149. KNEIPP, Sebastian. The Care of Children in Sickness and in Health.

Kempten (Bavaria): Jos. Koesel, 1897. First edition in English. 8vo., orig. blue-green cloth, 261, 16pp. ads. A few smudges o/w near fine.

"In this little work Father Kneipp sets forth the happiness, responsibilities and duties of Motherhood, and he instructs Mothers how to order their lives and how best to bring up their children. Father Kneipp also gives simple directions for dealing with the usual diseases of children." Sebastian Kneipp (1821-1897) was a Catholic priest, a naturopath, and the originator of the Kneipp Cure, a popular form of hydrotherapy. Kneipp-branded products first appeared in 1891 and the brand continues to this day, selling herbal bath salts, body scrubs and oils.

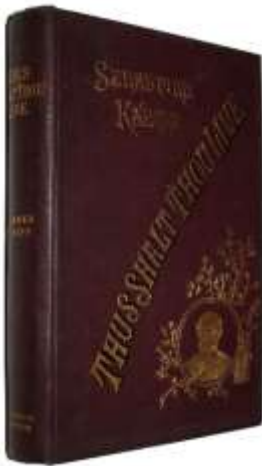
\$575



150. KNEIPP, Sebastian. The Codicil to "My Will" for the Healthy and the Sick, containing chapters on the anatomy and care of the human body, gymnastic exercises, first help in accidents, cooking recipes, medicinal plants and the cure of diseases. London: H. Grevel & Co., 1897. First edition in English. 8vo., orig. green cloth with pictorial decoration in black, 429, 16pp. ads. Illustrated in black and white with seven colour plates. Near fine.

A sequel to *My Will* (1896): "It often occurs in every day life that after a man has made his Will circumstances arise which render it necessary for him to make some additions to it; this is the case with me." Instructions on how to maintain a healthy lifestyle are followed by a detailed eighteen-page index.

\$275



151. KNEIPP, Sebastian. Thus Shalt Thou Live. Hints and advice for the healthy and the sick on a simple and rational mode of life and a natural method of cure.

Kempton (Bavaria): Jos. Koesel, 1894. First edition in English. 8vo., orig. red-brown cloth with a small gilt bust of Father Kneipp on the upper board, 389, 16pp. ads. Faint spotting to rear board o/w near fine.

First published in 1889, this is Sebastian Kneipp's second book, preceded by *My Water-Cure* (1886). "Animated by a sincere desire to alleviate as much as I can the sufferings of my fellow-creatures, I have hunted up the forsaken and forgotten plants, tested their sanative virtues and, with their aid, delivered many a sick person from long and grievous suffering."

\$300



152. (KNEIPP, Sebastian). Sebastian Kneipp Parish Priest of Worishofen (Bavaria) His Treatment and His Books. With extracts from the press and medical opinions. Presented to the friend of the reverend gentleman by his publisher.

Kempton (Bavaria): Jos. Koesel, 1894. 8vo., orig. printed wrappers, 32pp. Cheap paper browned o/w a near fine copy of this very scarce brochure (OCLC noting one loc only).

A brochure distributed by Kneipp's publisher, featuring a brief biography of Father Kneipp, a list of his books, comments from like-minded doctors, and various other articles. "The present little pamphlet is to be had gratis of all booksellers of the whole world and we trust that all interested in Kneipp's Method will do their best to circulate this little pamphlet amongst their friends and acquaintances."

\$175



153. MACFADDEN, Bernarr. The Truth about Tobacco. How to Break the Habit.

New York City: Physical Culture Corporation, 1922. 8vo., orig. blue cloth gilt, 183pp. Name, newspaper clippings pasted in at inside back cover, some pencil underlining in text, very slight rubbing to head and foot of spine and wear at the corners o/w near fine in a near fine d/w with a small chip missing at the head of the spine.

"Tobacco is insidious in its debauching and degenerating influence. It undermines the moral faculty – especially in the young – while shredding the nervous systems of young and old alike." Bernarr Macfadden (1868-1955) was an American author and publisher and a great proponent of bodybuilding, health, dieting and "physical culture".

\$75

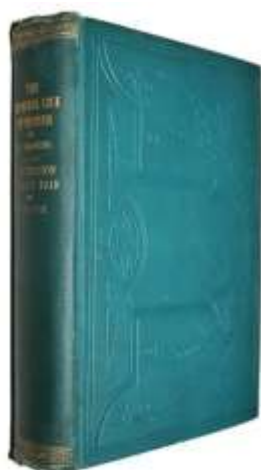


154. MANN, E.E. Invalid Recipes.

New York and Bombay: Longmans, Green, and Co., 1901. Slim 8vo., orig. green cloth, 32pp. Two faintly bubbled spots o/w a better than very good copy.

“The palate being very sensitive in sickness, extreme care must be taken to season the food lightly, using no spices or herbs, but only salt and pepper, and these sparingly.”

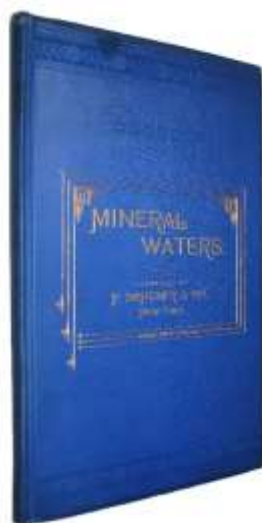
\$65



155. NAPHEYS, Geo. H. The Physical Life of Woman. Advice to the Maiden, Wife, and Mother. To which is added Parturition Without Pain by M.L. Holbrook.

Toronto: G.M. Rose & Sons, nd (187-?). 8vo., orig. dec. green cloth, 382pp. The titlepage is preceded by eight unnumbered pages featuring a synopsis of the book and testimonials as to its utility. Embossed stamp (“Canada Railway News Co.”) on free e/paper, cheap paper browned, spine bumped slightly at head and foot, small stain on lower board, o/w a near fine copy of a Canadian edition of this well-known textbook.

\$300



156. P. SCHERER & CO. A Complete List of Mineral Waters, Foreign and Domestic, with their Analysis, Uses and Sources.

New York: F.A. Ringler & Co., (1882). Tall 8vo., orig. blue cloth gilt, 59pp. Fine.

“Great curative powers have always been ascribed to certain natural sources of waters springing from the ground”. A very comprehensive list of mineral water sources and their therapeutic qualities, issued by a supplier. An example: the waters of the Blue Lick Springs in Maysville, Kentucky, are recommended as treatment for “*Dyspepsia*, especially indigestive troubles; in *Liver Derangements* and *Biliousness*; in *Congestions of the Brain*, accompanied by dizziness, headache and other promontory symptoms of Apoplexy and Paralysis; in *Kidney Complaints* and other disorders of the genito-urinary apparatus, irritable bladder, gleet, gravel, spermatorrhoea, difficult urination, brick-dust deposit, cloudy urine, etc.; in *Constipation of the Bowels*, with congestion of the liver, obstructed secretion and piles; in *Constitutional Diseases* and disorders of the blood, rheumatism, gout, scrofula, syphilis, together with every variety of chronic and some forms of acute skin disease.” On page 54 is an entry relating to St. Catharines

Concentrated Water, from a spring in St. Catharines, Ontario, the only Canadian entry in the book. It is described as “of favourable and curative results in gout, rheumatism, scrofula, and in certain forms of neuralgia.”

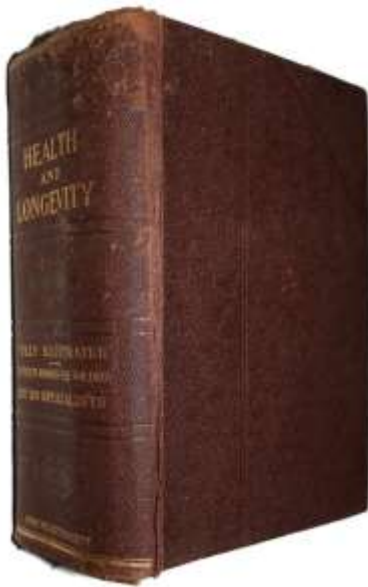
\$450



157. PINKHAM, Lydia E. TRADE CARD measuring 10.5x6.5cm. Featuring a photograph of Lydia Pinkham on the recto and an advertisement for Lydia E. Pinkham's Vegetable Compound on the verso.

NP: np, nd (188-?). Small scuff to photograph o/w near fine. "Lydia E. Pinkham's Vegetable Compound is a Positive Cure for all those painful Complaints and Weaknesses so common to our best female population. It will cure entirely the worst form of Female Complaint, all Ovarian troubles, Inflammation, Ulceration, Falling and Displacements of the Womb and the consequent Spinal Weakness, and is particularly adapted to the Change of Life."

\$25



158. RICHARDSON, Joseph G. Health and Longevity.

New York: Home Health Society, 1914. Large square 4to., orig. brown cloth, (1382), xxxiv pp. Some wear to the top of the spine, some rubbing to the cloth o/w a surprisingly sound copy of a much-consulted text, described as an "absolute authority on every subject". Illustrated in black and white in addition to 34 colour plates, two of them movable (Chart 2, "Internal Wonders of the Body Revealed" and Chart 3, "The Wonders of Sight, Hearing, Touch and Locomotion"). Chart 1 ("Phrenologic View of the Head") is LACKING.

Everything from "the art and science of cooking" to the treatment of smallpox is covered in this hefty volume, designed to play the role of doctor in households where access to a doctor would be limited.

\$175

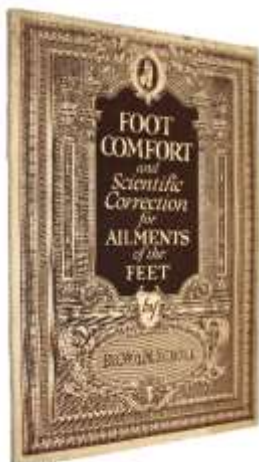


159. ROSE, Mary Swartz. Feeding the Family.

New York: The Macmillan Company, 1916. First edition. 8vo., orig. green cloth, 449, 4pp. ads. Illustrated. Fine.

A very scientific approach to "feeding the family": chapter headings include "Care of the Digestive Mechanism", "The Significance of Food", and "Food for the Family Group: Food Plans and Dietaries", and the appendix features nine separate tables, among them "Food Values in Terms of Common Measures". "While many things contribute to health, - sleep, fresh air, and exercise, for instance, - the foremost consideration is food."

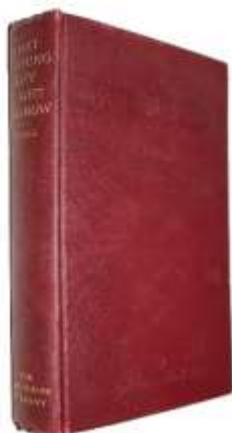
\$225



160. SCHOLL, Dr. Wm. M. Foot Comfort and Scientific Correction for Ailments of the Feet. Toronto: The Scholl Mfg. Co., Ltd., (c1924). Tall 8vo., orig. dec. wrappers, 72pp. Illustrated. An order form is laid in at the titlepage and a price list tipped in at the rear. Some minor scuffing, wear at head of spine o/w a near fine copy of a publication intended for the “shoe man” – “the one to whom the public intrusts the well being of its feet.”

“He should never be satisfied with himself as a shoe man until he has mastered the subject of feet, as well as shoes. He can never be the best possible shoe man until he does thoroughly know the human foot in its different aspects, because, after all, he must fit shoes to the feet – not fit the feet to shoes.”

\$100

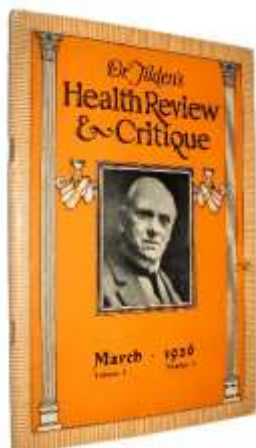


161. STALL, Sylvanus. What a Young Boy Ought to Know.

Philadelphia: The Vir Publishing Company, (1909). First published in 1897, this is a new revised edition in the “Self and Sex Series”. 8vo., orig. red cloth, 193, (7)pp. ads. Extremities rubbed o/w near fine.

The question of where babies come from is answered rather obliquely by Sylvanus Stall in the first part of the book, and the second part of the book is concerned with general health and hygiene, with an emphasis on the avoidance of alcohol, tobacco, and “self-pollution”, or masturbation.

\$65



162. TILDEN, J.H. Dr. Tilden's Health Review & Critique. Vol. I, no. 3, March 1926.

Denver, CO: np, 1926. Tall 8vo., orig. pictorial wrappers, 99-144pp. Small stain on upper wrapper, slight wear to corners o/w near fine.

“Toxemia as taught by Tilden is a ‘Medical’ Philosophy giving the only Scientific Explanation of the cause of disease.” Dr. Tilden did not believe in germs and his alternative medical practices led to his being labelled a quack by the American Medical Association.

\$50



163. TOOKER, Robert N. All About the Baby and Preparations for its Advent Together with the Homeopathic Treatment of its Ordinary Ailments. A Book for Mothers.

Toronto: McClelland and Goodchild, (1908). 8vo., orig. green cloth gilt, 331, (21)pp. Illustrated in black and white, with three colour plates showing the effects of scarlet fever, measles, and German measles. Some slight rubbing to boards o/w near fine.

Infant care and feeding and dosages of homeopathic medicines for childhood maladies are well represented in this book, as is care for the mother. A separate appendix (13x19cm) in wrappers can be found in a pocket inside the back cover. This illustrated 20pp. appendix, also titled *All About the Baby*, features two sections: “I. The Limitation of Offspring” and “II. Either Sex at Will”.

\$100

164. TRADE CARDS.



(a) August Flower for Dyspepsia and Liver Complaint.

On verso: Boschee's German Syrup ... for sale by I. Warren, General Store, Eastford, Conn. 1883. Fine.

\$15



(b) Ayer's Cathartic Pills are Sugar-Coated. The Best Family Medicine.

Lowell, MA: Dr. J.C. Ayer, c1880. Scuff and scribble on verso o/w very good.

\$15



(c) Hood's Sarsaparilla. Purifies the blood, creates an appetite, makes the weak strong, and builds up the system.

Prepared only by C.I. Hood & Co., Apothecaries, Lowell, Mass. Near fine.

\$40



(d) I Use Celluloid Eye-Glasses. Boyd's Improved Electro Medicated Glasses.

New York City: J.C. Boyd, 1877? Small tear at right side, a couple of scuffs o/w very good.

\$20



(e) Lambert's Syrup. A Commendable Habit.

Fine.

\$15



(f) Nature's Remedy. Vegetine, the Great Blood Purifier.

"Vegetine is Sold by all Druggists." Fine.

\$35



(g) Nature's Remedy. Vegetine, the Great Blood Purifier.

Boston, MA: Prepared by H.R. Stevens, Sole Proprietor of Vegetine, nd. Fine.

\$35

MEN AND WOMEN

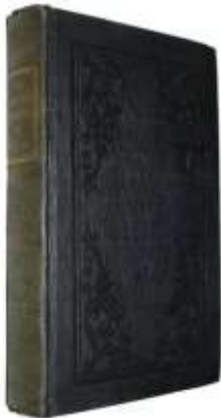


165. ANON. Every Woman's Luck Book.

Cambridge: Icon Books, 2002 (reprint of a book first published ca. 1930). 8vo., orig. pictorial boards, 192pp. Illustrated in black and white. A few nicks o/w near fine.

"What Every Woman Needs to Know to Choose a Husband." Originally published in the 1930s, this facsimile edition outlines how horoscopes, tea leaves, cards, palmistry and other methods of divination can be used as aids by the single girl who craves matrimony. Chapters include "Features and Fate", "Reading 'His' Writing", "Say It With Flowers", and "Bumps that Betray – How to tell character from the shape of the head". "It is such a thrilling moment when at the jeweller's shop with 'him' you see the rings spread out before you, and know that you are about to select the one that will bind you together, and you will be so eager for fortune to smile upon you."

\$35



166. ALCOTT, Wm. A. The Young Husband, or Duties of Man in the Marriage Relation.

Boston: George W. Light, 1839. "Fourth Stereotype Edition." 8vo., orig. brown cloth, 388, (8)pp. ads. with engraved frontispiece and engraved titlepage. Bookplate, spine faded, o/w near fine.

Chapters include "Delicacy and Purity", "Jealousy and Suspicion", "Conjugal Servitude", and "Dress and Appearance". William Alcott was second cousin to Bronson Alcott, who was the father of Louisa May Alcott, the author of *Little Women* (1868).

\$300

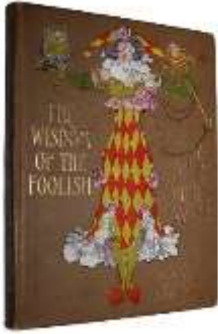


167. ANON. An Exhortation to Chastity. A new edition.

London: F., C., and J. Rivington, 1813. 12mo., disbound, 24pp. Some light foxing o/w a nice copy of a fragile pamphlet.

"There is scarce any one Vice against which there is so much said in the New Testament, as against that of Uncleaness: And yet, through the Dissoluteness of the Age, there is hardly any that is more common, or made more light of, by the Generality of the World." The exhortation ends with two prayers intended for "the Assistance of those who have unhappily failed in this necessary Duty": "For Pardon and Sanctification" and "For Assistance against Temptation".

\$85

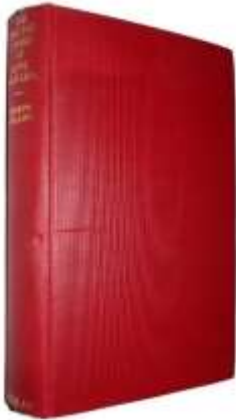


168. ANTRIM, Minna Thomas. The Wisdom of the Foolish and the Folly of the Wise.

Philadelphia: Henry Altemus Company, (1903). 8vo., orig. pictorial boards decorated in colour and gilt, 106, 4pp. ads. Some slight wear to spine and extremities o/w near fine.

A book of observations about the human condition: "If at twenty the girl wife ties her husband to her apron strings, at forty she will have lost either the apron or her husband."

\$125

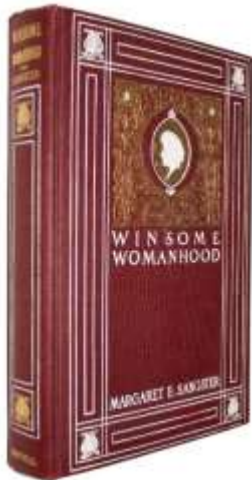


169. COLLINS, Joseph. The Doctor Looks at Love and Life.

New York: George H. Doran Company, (c1926). Tall 8vo., orig. red cloth, 279pp. Bookplate o/w near fine.

A collection of essays divided into two sections: Love ("The Sex Urge", "Matrimony Wreckers", "Homosexuality") and Life ("Adult Infantilism", "The Fundamentalists and Modernists of Psychology"). Joseph Collins also wrote two companion volumes, *The Doctor Looks at Literature* (1923) and *The Doctor Looks at Biography* (1925).

\$50



170. SANGSTER, Margaret E. Winsome Womanhood. Familiar Talks on Life and Conduct.

New York: Fleming H. Revell Company, 1900. 8vo. orig. red cloth blocked in white and gilt, t.e.g., 260pp. Charming inscription on half-title o/w near fine.

Intended as a vade mecum to assist a young woman in her journey through life, the chapters include "The Girl in Business", "When Her Prince Comes", "Motherhood", and "Mistress and Maid". "This little book has been written for women, with a wish and a hope that it may prove suggestive and helpful to the girl in her teens, who faces so many problems, and stands before an unknown future, to the older woman bearing the responsibilities of middle life, and to her whose outlook is toward the setting sun."

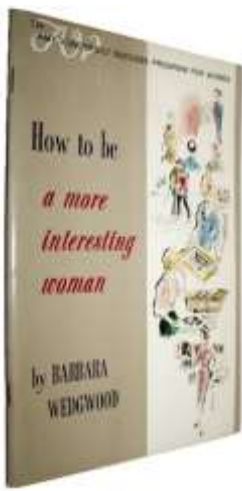
\$125



171. SIMPLE, Ned. New Rules and Orders of the Henpeck'd Husband's Society, Reformation Act, &c. &c. Otley: William Walker & Son, nd (1860?). Slim 12mo., orig. printed wrappers, 12pp.

Illustrated with a frontispiece and a woodcut on the lower wrapper. Near fine. A satirical chapbook describing the rules and regulations of the Henpecked Husbands' Society, an elite collection of male spouses who defer under all circumstances to their female counterparts. "Instead of the intemperance practiced by some people of resorting to the alehouse on a Saturday night, he shall black his own shoes and wife's, go errands, change the child, take his supper and go to bed." "His wife must be allowed at any time of the day to examine the forwardness of his work, and if she finds that he has been idle, she must teach him his duty in that particular, by the application of a horse whip, purchased by the Society for that purpose."

\$350



172. WEDGWOOD, Barbara. How to Be a More Interesting Woman.

Garden City, NY: Nelson Doubleday, Inc., (1965). "The Amy Vanderbilt Success Program for Women". Tall 8vo., orig. glossy colour-printed wrappers, 63pp. Illustrations by Frank Lacano. Minor creasing to upper wrapper o/w better than very good but not quite near fine.

One in a series of forty titles in the "Amy Vanderbilt Success Program for Women", this book suggests various ways in which the reader can make herself more interesting and gives examples: "An interesting woman speaks to you, not *at* you. She is speaking in order to tell you her thoughts and her feelings, not simply filling a void with sound, and she is secure enough in her own impression to be curious about things outside herself." Amy Vanderbilt was the author of the bestselling *Amy Vanderbilt's Complete Guide to Etiquette* (1952), which marked its fiftieth anniversary in print in 2002.

\$75



173. WISE, Daniel. The Young Lady's Counsellor: or, Outlines and Illustrations of the Sphere, the Duties, and the Dangers of Young Women. Designed to be a guide to true happiness in this life, and to glory in the life which is to come.

New York: Carlton & Porter, (1851). "Forty-fourth thousand." 8vo., orig. brown cloth with gilt on spine, 251, 4pp. ads. Some foxing to e/papers, spine slightly bumped at head and foot, o/w near fine.

Chapters include "The True Sphere of Woman", "Self-Reliance", "Influence", and "Courtship and Marriage".

\$165



174. WORTHINGTON, Elizabeth Strong. How to Cook Husbands.

New York: Dodge Publishing Company, (1898). Tall 8vo., orig. pictorial boards, 190pp. Name, inner hinge cracked, a couple of small stains and pinholes to front cover, o/w a better than very good copy of a light romantic novel.

\$125



175. WORTHINGTON, Elizabeth Strong. The Gentle Art of Cooking Wives.

New York: Dodge Publishing Company, (c1900). Tall 8vo., orig. pictorial boards, 247pp. Name, slight stain to corner of upper board, two small holes at spine o/w near fine.

A sequel to *How to Cook Husbands* (item 176).

\$175

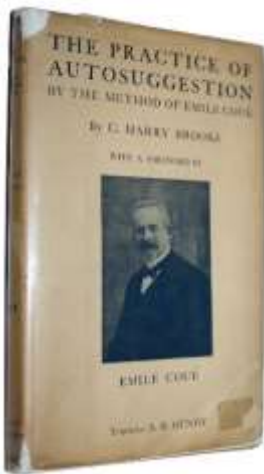
PHRENOLOGY, CHARACTER READING & RELATED



- 176. ANON. Character Reading from Handwriting. A Simple Guide with Numerous Examples.** Baltimore, MD: L. & M. Ottenheimer, nd (1926?). 8vo., orig. printed wrappers, 58pp. with 6pp. ads. Illustrated with examples of handwriting. Cheap paper browned as usual, crease to corner of upper wrapper but still near fine.

Among the “numerous examples” cited are the signatures of Robert Browning, Edgar Allan Poe and William Morris.

\$65



- 177. BROOKS, C. Harry. The Practice of Autosuggestion by the Method of Emile Coue. With a foreword by Emile Coue.**

Toronto: S.B. Gundy, 1922. First Canadian edition. 8vo., orig. cloth-backed boards with printed paper label on upper board and spine, 124pp. Front fep removed, inner hinge cracked o/w a near fine copy in a very good d/w chipped at head and foot of spine, with a 3.5cm tear at the flap.

“The aim of this little book is to present to the layman the information he needs to practice autosuggestion for himself.”

\$165



- 178. CAVANAGH, Francis Joseph. Cavanagh's Phrenological Chart. Being an explanation of the mental faculties and guide to improvement. The greatest, most natural, interesting, simplest, reliable and valuable system of Self Help ever discovered.**

Toronto: np, 1903. Cover-title: *Prof. Cavanagh's Phrenological Chart*. 4to., orig. red cloth, (viii), 208pp. Illustrated with a photographic frontis of Professor Cavanagh and miscellaneous other illustrations. A few small stains on upper board, some discolouration to lower board, internally bright, a better than very good example of a Canadian phrenological venture – the titlepage states that Prof. Cavanagh had been established for 20 years on Elm Street in Toronto. An overzealous reader has annotated the text in several places by way of underlining, check marks, and the occasional pencilled comment, but no text has been obscured. At p. (ii) there is a diagram of a Symbolical Head and a note that “this chart gives a Delineation of the Character, Talents and Present Condition” of one William Chester Smith of Duluth, MN, dated 23 Oct 1907.

\$125



179. FOSBROKE, Gerald Elton. Character Reading through Analysis of the Features. With 56 illustrations from original drawings by Carl Bohnen.

New York and London: G.P. Putnam's Sons, (c1914). 13th printing (so stated). 8vo., orig. brown cloth, 193pp. Illustrated. Namestamp, some pencilled annotations in text, spine lettering slightly flaked o/w near fine.

"Self-esteem in its exaggerated form will be found where the head slants upward from the forehead to the back of the head, and also where the head at the back runs almost straight up, forming a noticeable apex at the very back of the head."

\$85



180. FRITH, Henry. How to Read Character through Handwriting; or, The Grammar of Graphology Described and Illustrated. With numerous autographs, and explanatory diagrams of handwriting selected from various sources.

London: Ward, Lock & Co., Limited, nd (189-?). Illustrated with examples of handwriting. 8vo., orig. blue cloth lettered in red and black, 138, (7)pp. ads. Name, cheap paper browned, front free e/paper torn at lower right (minor loss of text), some pencil annotations in the text by a previous owner, some creases and wear to spine, a very good copy.

"Some letters of the alphabet are much more expressive, and give one more insight into character than others. Perhaps the capital M and the terminal e, are the most telling of all."

\$75



181. JACQUES, D.H. The Temperaments; or, The Varieties of Physical Constitution in Man, Considered in their Relations to Mental Character and the Practical Affairs of Life, Etc., Etc. With an introduction by H.S. Drayton.

New York: Fowler & Wells Co., 1888. 8vo., orig. dec. brown cloth, v, 239, (12)pp. ads. Illustrated. Name in pencil, small chip to foot of lower board, a few small stains to lower board, spine bumped at head and foot o/w better than very good.

"Phrenology, as an art, consists in judging the head itself, and from the body in connection with the head, what are the natural tendencies and capabilities of the individual. The practical uses of this art are many ... For instance, it is a principle of Phrenology that all other conditions being the same, the largest brain is the best."

\$175



182. KREUSCH, Dr. Max v. Das System der Chiologie (Charakter und Schicksalsberechnung aus der Hand) Allgemeinverständlicher Leitfaden der Handformen-, Handflächen- und Handlinienkunde für Unterricht und Selbstausbildung...

Berlin: Kreusch, 1921. Bibliothek für praktische 26 Menschenkenntnis... Band 3. Tall 8vo., orig. printed wrappers, 52pp. With illustrations. Extremities faded and a touch worn, very good.

A German-language guide to palmistry, illustrated with black-and-white drawings and diagrams.

\$65

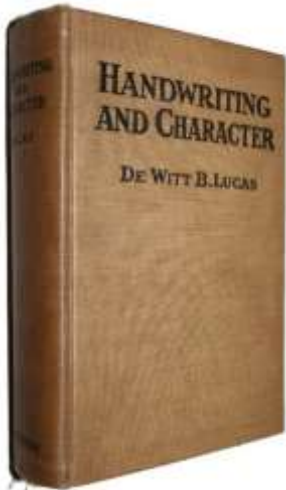


183. KREUSCH, Dr. Max v. Das System der Graphologie Allgemeinverständlicher Leitfaden für die Praxis...

Berlin: Kreusch, 1921. Bibliothek für praktische Menschenkenntnis... Band 1. Tall 8vo., orig. printed wrappers, 58pp. Illustrated. Dampstaining to upper edge, extremities worn, very good.

A German-language guide to graphology, illustrated with examples of handwriting.

\$65



184. LUCAS, DeWitt B. Handwriting and Character. This volume is a simple, comprehensive text-book on Graphology, fully illustrated.

Philadelphia: David McKay Company, 1923. 8vo., orig. brown cloth, 368pp. Illustrated with examples of handwriting. Front free e/paper wanting, spine slightly rubbed o/w better than very good.

“As the Botanist recognizes rare plants, beautiful flowers, useful herbs and noxious weeds in the fields around him, so is the Graphologist able, with observation and experience, to recognize and classify the various physical, mental, moral and spiritual impulses in the natures of those around him, as disclosed in the forms and curlicues incorporated in their handwriting.”

\$65



185. MERTON, Holmes W. Descriptive Mentality from the Head, Face and Hand. Illustrated with over 600 original drawings by the author.

Philadelphia: David McKay, (1899). Tall 8vo., orig. blue cloth blocked in silver, 224pp. Inner hinges cracked, wear to head and foot of spine o/w an attractive example with the silver still bright and clear.

“Psychologic physiognomy is the only art by which all the powers of the Intellect, Affections, and the Will can be thoroughly and accurately measured.”

\$100

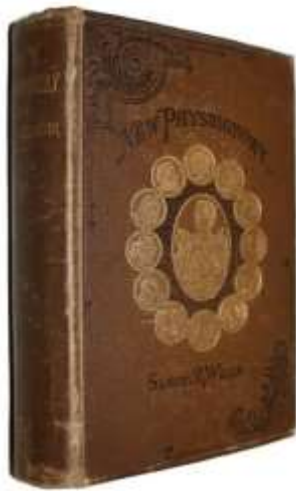


186. (WARNER, William John). What Your Hands Reveal by “Cheiro” the World-Famous Seer.

Toronto, ON: The Zam-Buk Company, nd (191-?). Cover-title: *How to Read Hands*. Oblong 8vo., orig. pictorial wrappers printed in colour, 16pp. Upper wrapper nicked at foot, small tear to lower wrapper, o/w a nice copy of a delicate item produced in Canada.

Instructions on how to read hands are interspersed with ads and testimonials concerning the popular ointment Zam-Buk, “always ready to soothe & heal”. Zam-Buk, originally of British manufacture, is still on the market in South Africa, Malaysia, Indonesia and Thailand. William John Warner, a.k.a. Cheiro, was born in Ireland and claimed to have clairvoyant powers acquired in India, where he also studied astrology and palmistry. Many of his books on occultism and fortune-telling are still in print. It is said that he predicted the *Titanic* disaster.

\$150



187. WELLS, Samuel R. New Physiognomy, or, Signs of Character, as Manifested through Temperament and External Forms, and Especially in "The Human Face Divine". With more than one thousand illustrations.

New York: Fowler and Wells Co., 1894. Thick 8vo., orig. dec. brown cloth, xxvi, 768pp. Some wear to the extremities, cloth rubbed along the spine o/w very good. Profusely illustrated.

A very thorough examination of the human condition by the editor of "The Phrenological Journal" and "Life Illustrated". Chapters include "The Human Chin, What It Indicates", "All About Noses, With Illustrations", "Idiocy – Its Causes and Peculiarities", and "Graphomancy and Chiromancy".

\$375

SPIRITUALISM AND FORTUNE-TELLING



188. ANON. The Art of Fortune-Telling by the Hand or The Science of Palmistry. With nineteen illustrations.

London: George Routledge & Sons Ltd., nd (1912-1925?). Small 8vo., orig. pictorial wallet-edge wrappers printed in red and black, 80pp. Cheap paper browned, wear and tear to wallet edges with some loss (no loss of text), two small stains on upper wrapper, o/w a reasonably sound copy of a cheaply produced item.

Two companion volumes, *The art of fortune-telling by tea leaves* and *The art of fortune-telling by cards*, are advertised on the lower wrapper.

\$175



189. ANON. New Firelite Fortune Teller. Bigger and Better. Tells Your Fortune the Way the Gypsies do With Cards.

Boston, Mass.: L.M. Garrity, c1926, 1928. Orig. colour pictorial envelope (27x19cm) containing 3 sheets: "Directions for using the Firelite Fortune Teller", one complete perforated sheet of stickers, and an advertisement for "Auction Bridge In-A-Minute". Envelope rubbed at edges, small tears at flap, interior sheets fine.

"Your own pack of playing cards is all you need. Paste on the ends of the cards, the stickers you will find in this envelope – as directed. Then follow the simple directions and the fascinating Firelite Fortune Teller WILL TELL YOU WHAT YOU WANT TO KNOW".

\$300



190. ANON. Orje the Mystic Prophet Will Mysteriously Unveil Your Past Your Present Your Future. Love, Dreams, Fortune, Destiny. Remarkable Revelations. Amazingly Accurate. Startlingly Significant. Entrancingly Entertaining.

New York: Transogram Co., 1929. 4to., orig. pictorial envelope (31x23cm) containing four colour-printed pictorial charts on glossy paper and a booklet (*The Book of Orje*) giving instructions on how to interpret the symbols depicted on the charts. Envelope worn at edges at top corners, torn at flap, but still in nice condition; booklet has small tear at foot; colour pictorial charts are fine.

A very complex form of divination.

\$350



191. ANON. The Tea-Cup Mystery (cover-title).

Toronto and Montreal: The Salada Tea Company of Canada, limited, nd (195-?). Slim 8vo., orig. pictorial wrappers printed in colour, (16)pp. Some wear to spine, staples rusted, o/w a very good copy of an interesting pamphlet.

Preceded by "The Romantic History of Tea", the majority of the pamphlet is concerned with "The Art of Teacup Reading": "Clever teacup reading calls for a degree of concentration by both parties and some ability at character reading by the one who attempts to act as prophet. But, with a little practice, you can at least amuse your friends and sometimes you may surprise them with your accurate forecasts of events to come as revealed by the leaves in their teacups."

\$50



192. ANON. Your Dream Book (cover-title).

(Buffalo, NY: np, 193-?). Oblong 12mo., orig. pictorial wrappers, 32pp. Distributed (as per lower wrapper) by "Chapman's Pharmacy, Roseburg, Oreg." Cheap paper browned, some soiling to wrappers o/w a better than very good copy of a fragile item.

Dream interpretations are interspersed with advertisements and testimonials for Dr. Pierce's patent medicines, among them Dr. Pierce's Favorite Prescription, Dr. Pierce's Anuric Tablets, and Dr. Pierce's Compound Extract of Smart-Weed.

\$50



193. ANON. Your Fortune in a Tea Cup.

Buffalo, NY: np, nd (1915?). Small oblong 8vo., orig. pictorial wrappers, 32pp. Cheap paper browned and slightly waffled, staples rusted, tear at head of spine, o/w a brave surviving example of patent medicine advertising.

Different methods for reading tea leaves (and the meanings thereof) are interspersed with advertisements for Dr. Pierce's Pleasant Pellets, Golden Medical Discovery, All-Healing Salve, Favorite Prescription and Anuric. Laid in is a handbill advertising Dr. Pierce's book, *The People's Medical Adviser*.

\$50



194. ANON. Your Future in the Stars (cover-title).

(Montreal, PQ: Canadian Ironized Yeast Co. Ltd., nd, 192-?). Slim 8vo., orig. pictorial wrappers, 33pp. Cheap paper browned, faint scribbles on upper wrapper, spine worn and chipped at foot, o/w a very good copy of a fragile Canadian production.

Horoscopes and household hints are interspersed with advertisements and testimonials concerning Ironized Yeast, a “scientific combination of blood-building iron with the natural tonic and purifying elements of imported brewer’s ale yeast ... Get Ironized Yeast from your druggist and start on the road to a lovely figure and glorious health.”

\$75

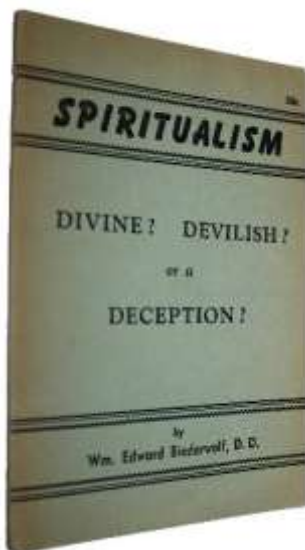


195. BALLARD, Mr. and Mrs. G. W. and Donald Ballard. The Voice of the I AM by the Ascended Masters and their Accredited Messengers...

Los Angeles: Saint Germain Press, 1939. Number Eight, October 1939. 8vo., colour pictorial printed wrappers, 42pp. With illustrations. Soiling, wear and small tears to extremities, very good.

“This magazine is not an outlet for articles from the students, but it is an outpouring of the help from the Ascended Masters and has no human concepts in it.” The I AM movement was founded in the early 1930s by Guy Ballard and his wife, Edna Ballard, and served as a precursor to other New Age religions. It is a neo-Theosophical movement that teaches about the “I AM” presence, believed to be God within each individual, and the power of decrees and ascended masters. The movement is still active today.

\$75



196. BIEDERWOLF, Wm. Edward. Spiritualism.

Grand Rapids, MI: Wm. B. Eerdmans Publishing Company, 1952. Cover-title: *Spiritualism: Divine? Devilish? Or a Deception?* 8vo., orig. printed wrappers, (32)pp. Near fine.

This is one in a series of booklets written by Dr. Biederwolf on “ISMS”, among them *Mormonism Under the Searchlight*, *Unvarnished Facts about Christian Science*, and *Seventh Day Adventism*.

\$125



- 197. Council of the British National Association of Spiritualists. The Probable Effect of Spiritualism upon the Social, Moral, and Religious Condition of Society. Prize Essays.** London: The British National Association of Spiritualists, 1876. First edition. Slim 8vo., orig. dec. red-brown cloth, 64pp. Fine.

These two essays – the first by Anna Blackwell, the second by G.F. Green – are the winners of a contest sponsored by the Council of the British National Association of Spiritualists, the subject of the essays being the title of this little book. “Is Spiritualism true? The question naturally suggests another – What is Spiritualism? Many different answers might be given, but we shall claim here this one as the proper definition – Spiritualism is the Science of a Future Life.”

\$185

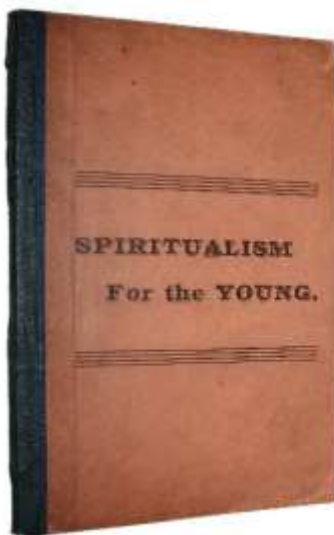


- 198. DOREAL, Maurice. Concentration and Relaxation.**

Castle Rock, CO: Brotherhood of the White Temple, (196-?). 8vo., orig. green wrappers, 20pp. Some slight wear, staples rusted, o/w near fine.

The Brotherhood of the White Temple is an international metaphysical organization and metaphysical church founded in 1930 by Maurice Doreal (q.v., item 90). “Thoughts are not your mind or even the actions of your mind. Your mind is literally a projection of the infinite souls of yourself. There is a spiritual soul, mental soul, astral soul and your material body. The soul is attached to the pineal gland and creates the subconscious mind and that projects forward to form the conscious mind.”

\$50



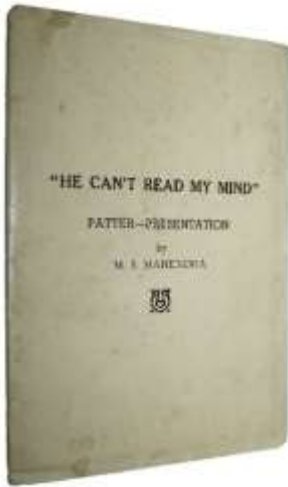
- 199. KITSON, Alfred. Spiritualism for the Young.** Designed for the use of lyceums, and the children of Spiritualists in general who have no lyceums at which they can attend. To which is added The Children’s Progressive Lyceum: What Is It? A Discourse for Teachers.

Keighley: S. Billows, 1889. First edition. 8vo., orig. cloth-backed boards, 144pp. Name, some slight soiling to boards, crease at corner of upper board o/w a near fine copy of a most unusual book.

“Spiritualism means – The power to see, hear and talk with men and women and children who have left this world for one more bright and fair. These men and women once lived in this world, and had bodies of flesh and bone like ours. But bit by bit their bodies wore away, and grew so feeble and old, that they could use them no longer, and they cast them off, which is called ‘death’; when they are born into a newer, fairer, and happier world than ours, which is so fine in its nature that we cannot see it.” Author Alfred Kitson (1855-1934) was known as the Father of English Lyceums, a devoted Spiritualist, and the Secretary of the British Spiritualists’ Lyceum Union (now the Spiritualists’ National Union). The Children’s Progressive Lyceum was essentially the

Spiritualist equivalent to a Sunday school.

\$325



200. MAHENDRA, M.S. "He Can't Read My Mind" Patter – Presentation.

Colon, MI: Printed and published by Abbott's Magic Novelty Co., (1937). "Mahendra Series No. 1". 8vo., orig. printed wrappers, (7)pp. The pages (17.5x25.5) are stapled at the top so the booklet opens vertically, like a calendar, instead of horizontally. Wallet-edge wrappers soiled with some wear to edges, very good.

M.S. Mahendra was the stage name of Francis B. Sterling (1886-1970), known as "The Mystic", a magician who specialized in mentalism. He was a member of the International Brotherhood of Magicians and wrote a column for their magazine, *The Linking Ring*, appearing on its cover in 1940.

\$75



201. MASKELYNE, E. Clive. Spiritualism or Spoof? Exposing the Davenport "Cabinet Trick" and My First "Séance".

Pp. 83-85 in *Pictorial Magazine*, no. 1305, vol. CI, May 31, 1924. 8vo., orig. colour pictorial wrappers, 83-119, (1)p. ads. Cheap paper browned, some chipping to spine and upper wrapper, small scuff on upper wrapper from the removal of a sticker, o/w a very good example of a popular periodical from the 1920s: "Striking Revelations Commence in This Issue".

Clive Maskelyne was the son of Nevil Maskelyne and the grandson of John Nevil Maskelyne, all magicians and illusionists in their own right.

\$125

TEMPERANCE



202. ANON. What Is ... Your Favourite Sin?

(Toronto: Bede House, 196-?). 1 sheet (33x23cm) folded four times to make eight pages, printed in green and black. Illustrated. Some rubbing to edges o/w better than very good.

A tract issued by Bede House of Toronto ("additional copies may be obtained from ...") which informs the reader that all sins originate from the sin of self-centredness, "and all Christians believe that sin is any form of putting yourself ahead of God." The sins listed include murder, sex, laziness, jealousy and over-indulgence. "So, if your favourite sin is getting you down, don't worry! There is a remedy and His Name is Jesus Christ."

\$65



203. MARSH, John. Hannah Hawkins the Reformed Drunkard's Daughter.

New York: American Temperance Union, 1848. "Seventh edition." 12mo., orig. blue-green cloth, 72pp. Illustrated with small engravings in the text. Near fine.

First published in 1843, this little work describes the author's encounter with John H.W. Hawkins, "the reformed Baltimorean drunkard", and his family, including his daughter Hannah, the titular character of the book. "That the time may speedily come when no family shall ever be afflicted with a poor unfortunate inebriate; when the destroyer, which has swept its 30,000, year after year, into the drunkard's grave, shall be expelled from our land and the world, and when temperance, purity, peace, and righteousness shall everywhere prevail, must surely be the sincere wish of every philanthropist, patriot, and Christian." Fiction. Wright 1:1816.

\$125



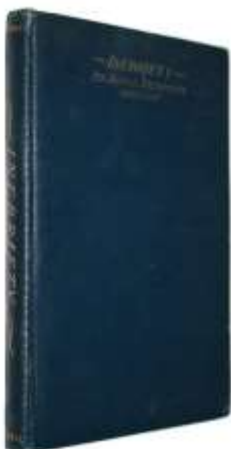
204. Ontario Government Dispensary Liquor Prescription Forms. For Use by Physicians.

Toronto: F.N. Burt Co., 1925. Oblong 8vo. (24.5x10.5cm), orig. printed wrappers, (30); (30); (30) perforated prescription forms printed on recto only. Upper wrapper torn at staples (but still attached) o/w a sound copy of an interesting historical artifact. All detachable forms and stubs are present ("Good for the months of August, September, and October, 1925") and have never been filled out. Issued by the Board of License Commissioners for

Ontario, this book of forms enabled physicians to prescribe a limited amount of liquor to patients who required it for medicinal purposes.

"Not more than one quart of wine or spirits can be prescribed at one time ... nor more than 12 bottles of Ale, Beer or Porter of not more than three half pints each, or the equivalent, at one time." The Canada Temperance Act of 1878, also known as the Scott Act, gave provincial governments the right to hold votes regarding the sale of alcohol. Prince Edward Island was the first province to outlaw all retail sales of alcohol in 1901. Between 1915 and 1916 all provinces but Quebec prohibited the sale of alcohol as a patriotic measure during World War I. The Ontario Temperance Act was passed in 1916 and repealed in 1927, at which point the Liquor Control Board of Ontario was established. Prince Edward Island was the last province to abolish Prohibition in 1948, and the Scott Act was repealed by the Canadian government in 1984.

\$385

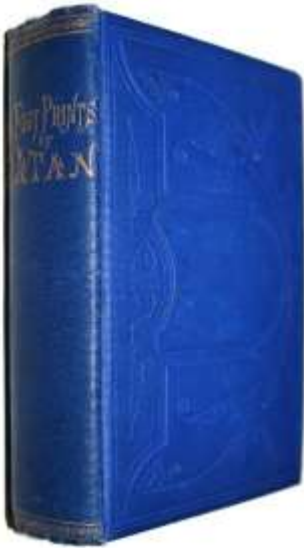


205. PALMER, Charles Follen. Inebriety Its Source, Prevention and Cure.

Chicago: Fleming H. Revell Company, 1898. 8vo., orig. blue cloth, (110)pp. Illustrated with a folding chart between pp. 108-109. An advertisement for the "Third Edition – Seventh Thousand" has been tipped in at the title-page. Some slight wear to extremities o/w better than very good. First published in 1896.

"Hashish, opium, and alcohol, for example, weaken the will, exalt the automatic action of the brain, disturb perception, exaggerate self-consciousness, distort the emotions, dethrone reason, and cause moral turpitude."

\$75



206. READ, Hollis. The God of This World; The Footprints of Satan: or, The Devil in History.

Toronto: Maclear & Co., 1875. Thick 8vo., orig. blue cloth, 507pp. Illustrated with two black and white plates. Title on spine: *Footprints of Satan*. Inscription, cheap paper browned, spine bumped at head and foot o/w a nice example of a Victorian denunciation of contemporary morals and behaviour.

“It will be sufficient to inquire what engines for evil and mischief, in the hands of sin and Satan, have been false religions; wealth; learning; the arts; science; what use has been made of governmental powers – of fraternities and associated actions – of men’s amusements and recreations; how he has but too often perverted and embittered the domestic relations – perverted the Press – scourged the race with intemperance, war, and by an endless variety of diseases, pestilence and famine, the sure consequences of the apostasy as entailed on a suffering race.” The author reserves a special vituperation for the sin of intemperance, which he refers to as “a stronghold of the Devil”: “Every hour in the night the heavens are lighted with the incendiary torch of the drunkard. Every hour in the day the earth is stained with the blood shed by drunken assassins.” He also takes time to denounce the use of opium and

tobacco as ruthless agents of destruction.

\$225