

OLD NEW-AGE 3

A Catalogue of Self-Help and Prescriptive Literature



David Mason Books

David Mason Books - Catalogue No. 98

**Old New-Age 3:
A Catalogue of Self-Help and Prescriptive Literature**

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www.davidmasonbooks.com**

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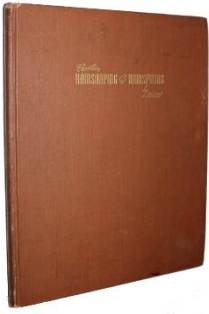
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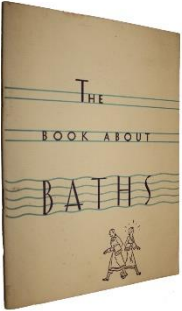
BEAUTY



1. **(ANDERSON, Ivan). Creative Hairshaping and Hairstyling You Can Do by Ivan.** (Hollywood: Ivan Coiffure Studios, 1947). 4to., brown cloth, 113pp. with many illustrations in the text and 6 full page illustrations at the rear. Ex-library with a few library rubber stamps, pocket at rear and discreet numbers at the foot of the spine.

“Here at last, is a comprehensive textbook, the written material and superb illustrations for which show the fine points of hairshaping and hairstyling in such a way that even a non-professional can grasp the ideas.”

\$75

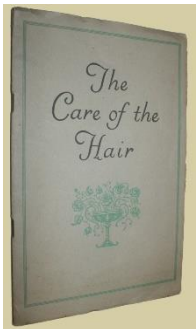


2. **ANON. The Book about Baths.**

New York: Cleanliness Institute, (1930). 8vo., orig. pictorial wrappers, 26pp. With small illustrations in the text. Small hole in upper left corner of rear wrapper o/w near fine.

“The purpose of this little book is to discuss briefly, the different kinds of baths, how in general the human body reacts to them, and how, by making better use of baths the average person can lead a fuller life.”

\$75

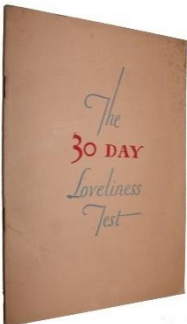


3. **ANON. The Care of the Hair.**

New York: The Packer Manufacturing Co., Inc., (1930). 8vo., orig. grey wallet-edge wrappers with a small turquoise decoration, (28)pp. With textual illustrations and a double-page spread at centre. Wallet edges creased with a bit of rubbing o/w near fine.

A booklet devoted to the care of the hair and to the various hair products made by Packer, including their Pine Tar and Olive Oil shampoos. “The Packer liquid shampoos ... have acquired a large circle of devoted users: they are safe, cleansing, refreshing, and leave the hair delicately perfumed.”

\$75

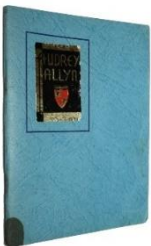


4. **ANON. The 30 Day Loveliness Test.**

New York: Cleanliness Institute, (1930). 8vo., orig. pink wrappers, 22pp. With small illustrations in the text. Slight mottling to small portion of upper wrapper o/w a better than very good copy.

“It’s easy enough for almost any woman to be lovely. What she needs is a working *plan* for good-grooming and the determination to stick to it – *for at least thirty days.*”

\$65

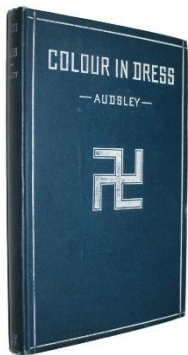


5. **AUDREY ALLYN LIMITED. Audrey Allyn Limited Products. Glow of Youth A Key to Beauty.**

Windsor: Audrey Allyn Limited, nd (193-?). Tall 12mo., orig. blue wrappers with black and gold foil medallion on cover, (44)pp. Small stain at lower left corner o/w near fine.

A lovely, detailed account of skincare (using Audrey Allyn products) and comments on beauty culture: “In several sanitariums and mental clinics, the doctors have established beauty parlors, because they believe that to encourage a patient’s interest in her appearance is to set her on the road to a normal outlook on life.”

\$125



6. **AUDSLEY, George Ashdown. Colour in Dress. A Manual for Ladies.** London: Sampson Low, Marston and Co. Ltd., 1912. 8vo., orig. blue cloth, (133)pp. Illustrated with a double-page diagram at p. 30. White lettering rubbed but still very good.

An early text on the subject of having one's colours done: "To no lady who possesses a refined and artistic taste can a treatise on Colour in Dress be devoid of interest; especially when it is written, in all seriousness, with the sole aim of enabling her to give true value to her complexion, and dignity and repose to her figure".

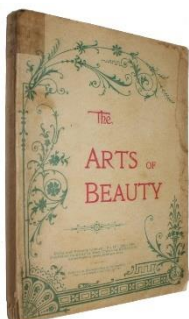
\$75



7. **CORDET, Madame Jeannette de. Your Type of Beauty What Is It?** NP: np, nd (New York: The Pompeian Company, 192-?). 12mo., orig. colour printed wrappers, (21)pp. With illustrations. Some slight discoloration from staples o/w fine.

Mme. de Cordet, "Specialiste en Beaute", describes and illustrates various types of female beauty – the Venetian Blonde, the Nut-Brown Maiden, the Red-Gold Titian, etc. – and recommends the appropriate shades of Pompeian powder and rouge for each. "American women are combinations of many national types. Behind them are generations of Tudor, and Teuton, Celt, Latin, Nordic, Slav – a pageantry of colorful peoples – marrying and intermarrying – producing a myriad of beautiful and interesting variations of all the types of women the world has ever known."

\$165

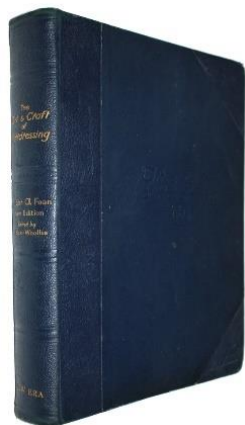


8. **DARE, Shirley. The Arts of Beauty; or, Studies in Graces, Health and Good Looks.**

Springfield: Mast, Crowell & Kirkpatrick, (1897). Farm and Fireside Library, No. 147. May, 1897 (so stated on upper wrapper.) 8vo., orig. decorated wrappers, 251pp. Photograph on frontispiece. Name, damp stain to the outer edge of the upper wrapper affecting the margin of the frontispiece, inner hinges reinforced, two pieces out of the spine but this is still a very good copy and much nicer than it sounds.

Introduction states that the author is "the most popular writer in this country on cosmetics, health and the arts of the toilet." Chapters include "Gifts of Charming", "The Secrets of Good Looks", and "Training for a Fine Figure".

\$165

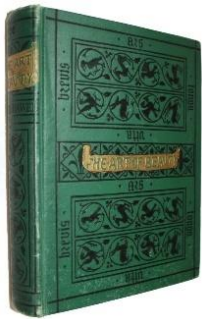


9. **FOAN, Gilbert A. The Art and Craft of Hairdressing. A Standard and Complete Guide to the Technique of Modern Hairdressing, Manicure, Massage and Beauty Culture. A new edition edited by J. Bari-Woollss, assisted by leading specialists. With fifteen plates and nearly 450 illustrations in the text.**

London: The New Era Publishing Co., (193-?) 4to., orig. publisher's half-leather with gilt on spine, cloth, (624)pp. double columns. A near fine copy of this fascinating book.

A splendid and comprehensive guide to "beauty culture" is broken into twenty-one sections, which include practical aspects of hairdressing such as gentlemen's hairdressing, ladies' hairdressing, waving the hair, massage and beauty culture, hair tinting and bleaching, to name a few. The guide also covers other aspects of hairdressing such as the history of hairdressing, the composition and manufacture of hairdressing preparations, "electrical treatments", manicure, theatrical hairdressing and make-up, and instructions for the beauty salon owner. The striking colour plates portray the current fashion (ca. 1935) of women's hairstyles, while the black and white plates display machinery, techniques, etc.

\$225

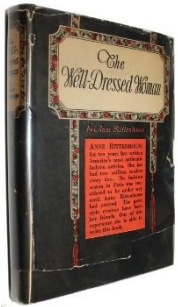


10. HAWEIS, Mrs. H.R. The Art of Beauty.

New York: Harper & Brothers, 1878. First edition. 8vo. orig. green cloth pictorially decorated in black on upper board and spine, xiv, 298, 5pp. ads. Engraved frontispiece and illustration throughout. Damage to pastedowns from the removal of bookplates, inner hinges cracked, some wear to foot of spine, o/w a very good copy.

Four main sections are Dress, Head-dresses, Surrounding and Girls. The book is a series of articles which appeared in *St Paul's Magazine*. Curiously named chapters include "The Pain of Ugliness", "Imbecile Ornament", "Our Poor Feet", "Sham Delicacy" and "Home Tyranny".

\$165

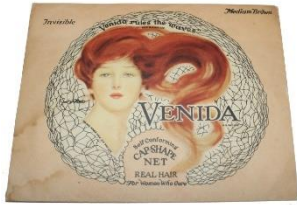


11. RITTENHOUSE, Anne. The Well-Dressed Woman.

New York: Harper & Brothers, 1924. First Edition. 8vo., cloth, 215pp. About fine in d/w with strip missing across bottom of upper panel, other chips and tears, good only.

Author was a writer of fashion articles in newspapers across US. Contributions by Jean Worth and Paul Poiret. Chapters include "Clothes for the Nordic Type", "Clothes for the Latin-Orient Type", "The Problem of Emaciated Women" and "Trials that Beset the Stout Woman".

\$100

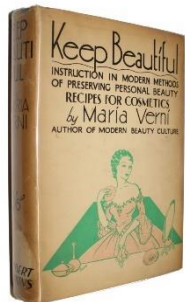


12. Venida Invisible Self Conforming Cap-Shape Net, medium brown.

New York: Reiser Company, (193-?). Hairnet made from real hair, wrapped in the orig. tissue, contained in the orig. pictorial envelope. Hairnet fine, touch of damp on envelope not affecting image, in fact an attractive example of a delicate and rare item.

"Real Hair for Women Who Care" – "Venida rules the waves".

\$50



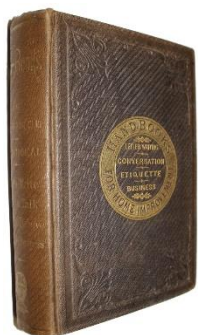
13. VERNI, Maria. Keep Beautiful: Modern Methods of Preserving and Embellishing Personal Beauty.

London: Herbert Jenkins, 1935. First edition. 8vo., blue cloth in d/w, 264pp. Photograph of author on frontispiece, illustrations throughout. Small chips to d/w o/w fine.

A more concise companion to Verni's previous work, *Modern Beauty Culture*, with an emphasis on the "preservation" of beauty through homemade cosmetics, skincare routines, "manipulative facial treatments" and daily exercises. Uncommon, especially in dust jacket.

\$400

EDUCATION, CAREERS, BUSINESS

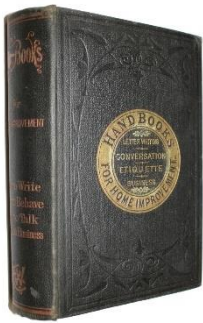


14. ANON. Hand-Book for Home Improvement, Comprising How to Write. How to Talk. How to Behave. How to Do Business. Complete in One Volume.

New York: Samuel R. Wells, 1870. 8vo., orig. dark brown cloth lettered in gilt, 156; vi, 156; xiv, 149; viii, 156pp., 4pp. ads. Touch of rubbing at top of the spine o/w near fine.

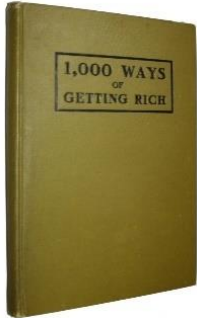
Four books bound as one, each section having its own titlepage.

\$200



15. ANON. **Hand-Book for Home Improvement, Comprising How to Write. How to Talk. How to Behave. How to Do Business. Complete in One Volume.** New York: Fowler & Wells Co., 1886. 8vo., orig. dark brown cloth lettered in gilt, 156; vi, 156; xiv, 149; viii, 156pp. Touch of rubbing at top of the spine o/w about fine. Four books bound as one, each section having its own titlepage.

\$175



16. ANON. **1,000 Ways of Getting Rich: A Complete Hand-Book of Useful Information, Also, a Number of Valuable Recipes for Housekeepers.** Chicago: (no publisher), 1908. Tall 12mo., orig. green cloth, 126pp. Chip to top of spine, small scrape on lower board o/w a very good copy.

A "receipt book" featuring instructions for the preparation of a wide variety of items, including patent medicines, cosmetics, inks and dyes, and much more. The volume is notable for the sheer variety of recipes and other information the anonymous author has chosen to include. A single page of "valuable secrets", for example, covers a "new method of embalming", a recipe for a "great pain extractor", and tips for catching foxes.

\$150

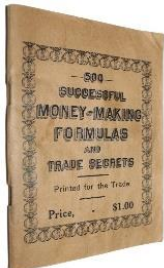


17. ANON. **Concerning Companionship.**

London: International University Society, (nd). 8vo., orig. grey wrappers, 35pp. Light rubbing to edges, a clipping laid on front cover o/w near fine.

A reading course aimed to "...avoid study, as usually understood replacing it with a well-ordered reference of entertaining reading, calculated to convey the essence of each subject free of any kind whatever, and with due regard as to time and circumstance of the average man."

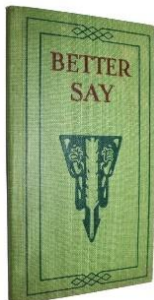
\$125



18. ANON. **500 Successful Money-Making Formulas and Trade Secrets. With full Directions for Manufacturing Most of the best selling articles ever placed on the market – comprising a Rare and Valuable Collection of well-tried Recipes, Trade Wrinkles and Manufacturing Secrets by many of which Large Fortunes Have Been Made.**

Np: "Published for the Trade", nd (191-?) 12mo., orig. printed wrappers, 57, (1)p. ad. Faint dampstaining to first few leaves, light chipping, still a near fine copy of a delicate item.

\$85

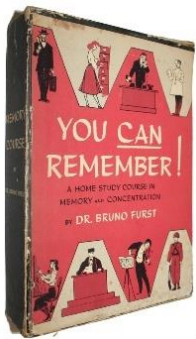


19. FERNALD, James C. **Better Say. A book of helpful suggestions for the correct use of English words and phrases.**

New York and London: Funk & Wagnalls Company, (191-?). Small 8vo., orig. green cloth with title in red, 84pp. with (8)pp. ads. Fine.

Pronunciation as well as usage is addressed in this helpful little book.

\$35



20. FURST, Dr. Bruno and Lotte Furst. You Can Remember! A Home Study Course in Memory and Concentration. Chicago: Memory and Concentration Studies, (1957). 10 booklets, sessions 1 through 10. Small 4to., orig. pictorial wrappers, parts numbered consecutively for a total of 293pp. The booklets are rubbed on the spines but are otherwise near fine, in the original slipcase which is quite battered and worn but complete.

A series of tips and tricks for improving memory power: "We know that upon completion of this course any problems of memory that you may have had in the past will have vanished, and that you will never again have your day spoiled by your failure to remember matters of importance." Session 1 shows signs of having been read, while Session 10 is pristine. Perhaps a former owner forgot to complete the course.

\$100



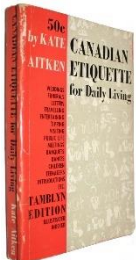
21. ROTH, David M. Roth Memory Course. A Simple and Scientific Method of Improving the Memory and Increasing Mental Power. Seven lessons by ...

New York: Independent Corporation, Division of Business Education, 1918. Seven booklets, lessons 1 through 7: Fifty-word foundation; Mental filing; Names and faces; How to read and ABC Memory Code; Numbers; Memory aids for study; Practical applications. Small 8vo., orig. printed wrappers, (39); (34); (48); 32; (46); 44; 50. Fine.

"Your memory is actually the most wonderful instrument in the world. You need only to know how to use it to do things that appear marvelous. The purpose of these lessons is to afford you a real opportunity for improvement."

\$125

ETIQUETTE



22. AITKEN, Kate. Canadian Etiquette for Daily Living. Drawings by Barbara Hughes. (London: Wm. Collins Sons & Co. Ltd., 1953). Tamblyn Edition. Paperback, (223)pp. Lower right corner nibbled throughout but with no loss of text, o/w a sound copy.

"We in Canada have our own rules of etiquette. As a comparatively new country our way of life is necessarily much less formal than what obtains in Europe. On the other hand Canadians are more staid and conservative than are Americans."

\$20



23. ANON. The Fashionable American Letter Writer: or, The Art of Polite Correspondence. Containing a Variety of Plain and Elegant Letters on Business, Love, Courtship, Marriage, Relationship, Friendship &c. Hartford: Silas Andrus and Son, 1852. Small 8vo., orig. brown blind stamped cloth, viii, (9 - 128)pp. Engraved frontispiece. A touch of wear to spine ends and corners o/w very good.

A good guide to epistolary writing.

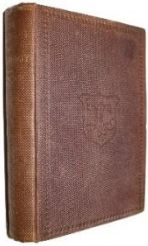
\$150



24. ANON. Filial Duty Recommended and Enforced, by a Variety of Instructive and Amusing Narratives of Children Who Have Been Remarkable for Affection to Their Parents, Also, An Account of some Striking Instances of Children who have been Guilty of Cruel and Unnatural Conduct to Their Parents.

New York: Carlton & Phillips, 1854. Revised edition. Small 8vo. brown blind stamped cloth, 119pp. Three illustrations. Heavy foxing, cloth rubbed and worn, a good copy only.

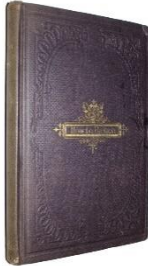
\$165



25. **ANON. The Habits of Good Society: A Handbook for Ladies and Gentlemen.** New York: Rudd & Carleton, 1860. 8vo., orig. brown cloth, 435pp. A small stain to rear board (and rear endpapers), o/w near fine.

“With thoughts, hints, and anecdotes concerning social observations; nice points of taste and good manners...”

\$125



26. **ANON. How to Behave. A Pocket Manual of Republican Etiquette, and Guide to Correct Personal Habits ... with Illustrative Anecdotes, a Chapter on Love and Courtship, and Rules Order for Debating Societies.**

New York: Samuel R. Wells, 1874 (Hand-Books for Home Improvement – No. III). Later printing. Tall 8vo., orig. purple cloth boards with gilt ornament, (149), 8pp. ads. Name on front e/paper, a bit of scattered foxing, spine faded, upper right corner bumped, small ink stain on upper board o/w a near fine copy.

\$85

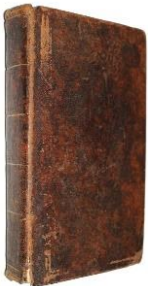


27. **ELLIS BROS. The Wedding Book.**

Toronto: Ellis Bros. Limited, nd (192-?). Slim 8vo., orig. decorated wrappers, (16)pp. With illustrations. Very faint spotting to upper wrapper o/w near fine.

Detailed instructions on how a wedding should be conducted, from the invitations to the number of bridesmaids, are accompanied by photographs of wedding gifts available to be purchased at Ellis Bros., jewellers.

\$85

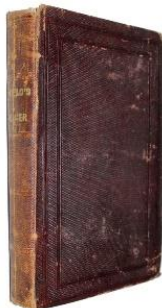


28. **ENFIELD, William. The Speaker; or, Miscellaneous Pieces, Selected from the Best English Writers, and disposed under proper heads, with a view to facilitate The Improvement of Youth, in Reading and Speaking. To which is Prefixed an Essay on Elocution.**

London: R. & W. Dean (1780?) New edition, corrected. Tall 12mo., full contemporary calf, viii, 376pp. With four engraved plates including a frontispiece. Some wear to head and foot of spine o/w a very good copy.

Chapters include Narrative Pieces, Didactic Pieces, Argumentative Pieces, Orations and Harangues, Dialogues, Descriptive Pieces, and Pathetic Pieces.

\$165



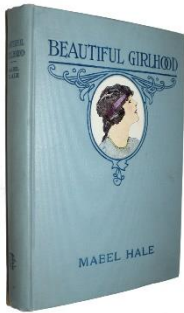
29. **ENFIELD, William. The Speaker: or, Miscellaneous Pieces, Selected from the Best English Writers, Disposed Under Proper Heads, With a View to Facilitate the Improvement of Youth in Reading and Speaking: To which are prefixed two essays: I. On Elocution. II. On Reading Works of Taste.**

London: Thomas Allman, 1842. “A new edition, stereotyped, and considerably improved”. 12mo., cont. diced brown calf, viii, 352pp. Unattributed engraved frontispiece depicting the meeting of Yorick and Maria (complete with the latter’s lapdog, Sylvio) in Laurence Sterne’s *A Sentimental Journey Through France and Italy*. Name on flyleaf, chipped headband, front hinge just starting, some rubbing on edges of boards o/w good.

Despite the promise made on the titlepage, this edition does not, in fact, include Enfield’s essay, “On Reading Works of Taste,” which first appeared in an expanded edition of *The Speaker* published by J. Johnson in 1790.

Enfield compiled this primer on “just and graceful Elocution” for the use of his students while a tutor of rhetoric and modern languages at Warrington Academy. First published in 1774, the anthology is notable for including the work of contemporary writers such as Joseph Addison, Laurence Sterne, and Alexander Pope, as well as contributions to eighteenth-century periodicals like the *Spectator* and the *Rambler*.

\$125

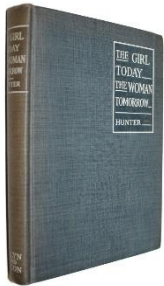


30. HALE, Mabel. Beautiful Girlhood.

Anderson, Indiana: Gospel Trumpet Company, (1922). 8vo., orig. blue cloth with small oval pictorial paper onlay on upper board, 232pp. Name on front e/paper o/w fine.

"This little book is born of a desire to help and encourage our girls who are struggling with the problems that come up in teens." Deportment, dress, "When a Girl Goes Out" and "Boy Friends" are some of the issues discussed.

\$85

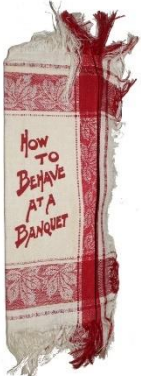


31. HUNTER, Lucretia P. The Girl Today The Woman Tomorrow.

Boston: Allyn and Bacon, (1932). First edition. 8vo., orig. grey cloth lettered in white, 362, 8pp. index. Illustrated. Spine very slightly faded but in fact a fine copy.

"The purpose of this book is to help girls of high school age learn and apply the principles which govern social acceptability." "An ample index, a selected bibliography and a comprehensive set of questions are other practical aids to round out the supplementary features of the book."

\$150

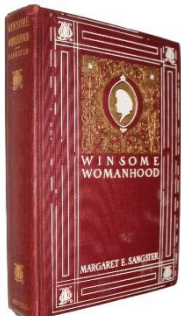


32. MILTON, Bert. How to behave at a banquet.

Boston: A.M. Davis Company, (1912). Tall narrow 8vo. (booklet measurement 24x10cm), orig. wrappers covered with a red and white fringed damask napkin with the title printed in red, as issued, (21)pp. With illustrations. Upper napkin creased o/w a fine copy of the only napkin binding we have ever encountered.

A satirical take on good manners at table: "As you approach the table make a running jump for your chair, endeavoring to be the first one seated. Everybody will probably remark about your wonderful agility. A modest blush will be your only answer."

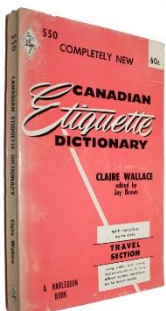
\$150



33. SANGSTER, Margaret. Winsome Womanhood. Familiar Talks on Life and Conduct.

New York: Fleming H. Revell, 1900. First edition. 8vo., dec. cloth, 260pp. Some minor flaking to cover o/w fine.

\$125

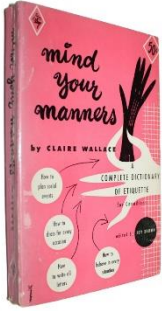


34. WALLACE, Claire. Canadian Etiquette Dictionary with special section on Travel. Edited by Joy Brown.

Winnipeg: Harlequin Books, (1960). Paperback, 262pp. Very good.

"A concise and accurate book on manners covering every situation a Canadian is likely to meet at home or abroad. Wherever you go you know what to do and how to do it – the right way."

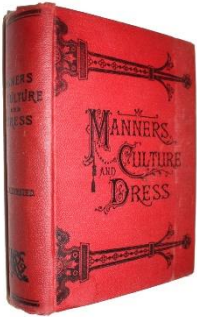
\$45



35. **WALLACE, Claire. Mind Your Manners. Edited by Joy Brown.** Toronto: Harlequin Books, (1953). First Edition. Signed by the author on the half-title. Paperback, 223pp. Some creasing to spine o/w fine.

A concise book on manners set up in dictionary form.

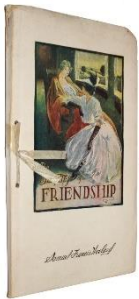
\$45



36. **WELLS, Richard A. Manners: Culture and Dress of the Best American Society, Including *Social, Commercial and Legal Forms* Letter Writing, Invitations, &c. Also Valuable Suggestions on Self Culture and Home Training.** Springfield, Mass.: King, Richardson & Co., 1894. Thick 8vo., orig. decorative cloth, 502pp. Illustrated. Very faint dampstaining to outer margins of some pages, inner hinges cracked, boards tilted and worn at corners and spine ends, some marks on upper board but otherwise very good.

“Polite manners and true culture are expressions of the heart, and have their foundation in the golden rule.”

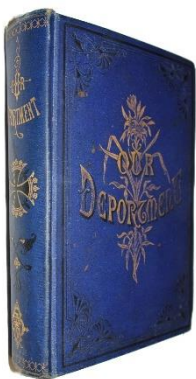
\$165



37. **WOOLARD, Samuel Francis, ed. The Beauties of Friendship.** (Wichita, KS: The Goldsmith-Woolard Publishing Co., 1909). “140th thousand” edition. Tall 8vo., orig. paper wrappers bound with decorative ribbon, lithograph by E. Davison on front cover, portraits of unnamed children on rear, 61pp., 1 unnumbered plate. Includes a facsimile reproduction of a letter dated Dec. 7, 1893, from the American poet and humorist Eugene Field to his friend Col. George Gaston of Kansas City. Rear hinge starting, o/w very good.

A compilation of poems and prose extracts about friendship from a wide range of authors, selected by the editor of other gift-album volumes such as *Good Fellowship*, *Pictures of Memory*, and *Glorious Mother*.

\$45

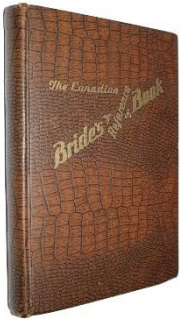


38. **YOUNG, John H. Our Deportment or The Manners, Conduct and Dress of the Most Refined Society; Including Forms for Letters, Invitations, etc., etc. Also Valuable Suggestions on Home Culture and Training ...** Detroit, MI [and] St. Louis, MO: F.B. Dickerson & Co., 1882. Revised. 8vo., blue cloth gilt, 424pp. With a few illustrations within the text. Inner hinges cracked at front and back, spine slightly bumped at head and foot o/w a better than very good copy of a detailed examination of societal niceties.

“To acquire a thorough knowledge of these matters, and to put that knowledge into practice with perfect ease and self-complacency, is what people call good breeding.”

\$150

FAMILY & THE HOME

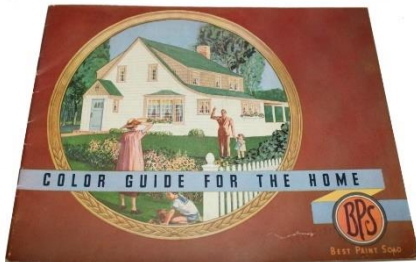


39. ANON. **The Canadian Bride's Reference Book.**

Winnipeg, MN: Merton Corporation Limited, (1930). 4to., faux alligator boards, 203pp. Fine.

A compilation of recipes, household hints, advertisements for Winnipeg businesses, and "special articles", among them "Budgeting the Family Income", "Setting the Table", "Prevention of Goitre", and "On Keeping Furs".

\$150



40. ANON. **Color Guide for the Home.**

Cleveland, Ohio: The Patterson-Sargent Company, 1937. Oblong 8vo., orig. colour pictorial wrappers, (30)pp. Profusely illustrated in colour. One small mark on upper wrapper o/w a fine copy. Ebling's Hardware of Kenmore, NY is advertised on the lower wrapper. An attractive advertising booklet for BPS, "Best Paint Sold", and its uses in different parts of the home.

"It is the sincere hope of the Patterson-Sargent Company, producers of BPS high quality paints for over forty years, that the color harmonies presented herein will enthuse you to put some color into your home so that you may make it a happy place for you and your family."

\$125



41. ANON. **The Home Decorator.**

NP: The Sherwin-Williams Co., 1936. Oblong 8vo., orig. colour pictorial wrappers, (40)pp. Profusely illustrated in colour, with a cover illustration by Rockwell Kent. Small tear at lower wrapper, some red bleeding at top of the last few leaves o/w near fine.

"Few things can give you the pleasure that comes from the use of good paint. Your walls and woodwork become warm and friendly – almost animated – when your decorator dips his brush into Sherwin-Williams Paint."

\$135

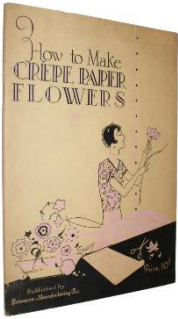


42. ANON. **The Home of To-Day.**

NP: Published by the Decorative Studios of the Sherwin-Williams Co. of Canada, n.d., late 1930s (date extrapolated from the inclusion of a Rockwell Kent illustration of a house done in 1936). Tall 8vo., orig. colour pictorial wrappers, 36pp. Profusely illustrated in colour. Minor scrape on the rear wrapper, some soiling to the perimeter of the upper wrapper but this is still a lovely example of a Sherwin-Williams home decorating booklet.

With a short introduction by Elizabeth Tomson addressed to the 'modern woman', this publication provides wide-ranging decorating ideas and tips for every type of room in the house— including sections on Hospitality rooms (halls, living rooms, dining rooms, bedrooms); Utility rooms (kitchens, breakfast rooms, bathrooms); Recreation rooms (including sun porches); Incidentals (accessories, window treatments, closets); Junior's World (nursery, boys' & girls' rooms); Exteriors; Farm Buildings; Painting Hints; Household Suggestions; and Color Notes for the Garden.

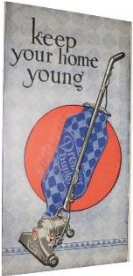
\$175



43. ANON. How to Make Crepe Paper Flowers.

Framingham, MA: Dennison Manufacturing Co., 1929. Second edition. 8vo., orig. pictorial wrappers, 36pp. Profusely illustrated. Sticker on titlepage, cover and spine slightly worn but o/w a pretty copy, part of the “Dennison-craft Home Courses” series.

\$35

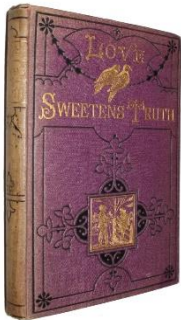


44. ANON. Keep your home young.

Toronto, Winnipeg, Montreal: The Premier Vacuum Cleaner Co. Limited, nd (192-?). 1 leaf (34.5x16cm) folded 3 times to make 8 pages, with colour picture of a vacuum cleaner on front. Name in pencil on upper wrapper o/w fine.

The Premier Vacuum Cleaner not only vacuums, but comes with a “hair dryer – heater accessory”: “This novel attachment will dry your hair or heat a room with equal facility. Indispensable in the nursery.”

\$35



45. ANON. Love Sweetens Truth: or, How Caleb Conquered.

London: The Religious Tract Society, (nd). Decorative purple cloth, 160pp. Frontispiece and illustrations. Light foxing and dampstain to frontispiece and titlepage, spine and boards faded but o/w very good.

\$SOLD



46. ANON. Larry the Lye Man.

Toronto: E.W. Gillett Company Limited, nd (192-?). Tall 12mo., orig. pictorial wrappers, (12)pp. With illustrations. Lower right corner torn off, both corners gone on lower wrapper, some slight dampstaining o/w a better than very good copy of a fragile item.

Larry the Lye Man advertises Gillett's 100% Pure Flake Lye, which “eats dirt”. “Why doesn't ev'ryone try Gillett's wonderful Lye?”

\$45



47. ANON. New Process Alabastine.

Paris, Canada: Canada Gypsum and Alabastine Limited, nd (193-?). A leaflet (43.5x15.5cm) folded four times, colour-printed on both sides, with three pages of applied Alabastine samples (20 of 21 samples present). Very slight wear, one Alabastine sample wanting, o/w a near fine example of an attractive and sophisticated advertising pamphlet.

\$50

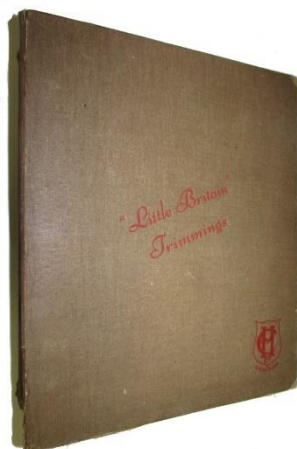


48. ANON. 158 Ideas for Your Home.

Toronto: Canadian Home and Gardens, (1951). Small 8vo., orig. pictorial wrappers, 64pp. Illustrated. Very slight wear on edges o/w fine.

Chapters include "What to do with a Five-Room Bungalow" and "No Place for Books".

\$50



49. ANON. [TRADE CATALOGUE/SAMPLES—UPHOLSTERY TRIMMINGS]. "Little Britain Trimmings"

London: CH Ltd (Charles Holliday Co.?) circa 1910. Large 4to., brown cloth covered boards with 'HC' London on the lower portion of the upper board, rear board blank. This manufacturer's sample catalogue consists of 8 thick cardboard leaves with samples on each side (so 16pp.), held with screws so that pages can be added or removed. The samples provided include Ruche, 'Rufflette', Fringe, Braided Fringe and Tassels. The approximately 240 samples are set into a cutout space and are various sizes: 1 x 1 3/4"; 2 x 1 3/4"; 1 1/2 x 2"; 1 3/4 x 2 3/4" and 2 1/2 x 2" (all including fringe/tassel) and various colours; some are several colours and are quite elaborate. Each of the pages are arranged in much the same way with samples of tassels or braid at the top, all identified by number and type, for example 'Single Tassel, Col. 14' or 'Braid Col. 13' or 'Van Dyke Tassel Col. 14' and then matching fringes or braid appear underneath—all labelled by colour. There are annotations made by the salesperson or representative of HC London, noting discontinued samples and other notations that are clearly shorthand particularly to the firm's representative, such as 'GP, K + T' or '4/BB'. There is some foxing to some of the thick cardboard leaves, but it does not affect the samples, some wear to the corners but otherwise a very nice example of an upholstery trimming sample book. While we have been unable to definitively identify the manufacturer who produced this sample book, it seems likely that it is Charles Holliday, who was previously associated with J. Holliday & Sons, who carried on a business as an upholsterer's trimming manufacturer at '14 Little Britain' in London.

\$1,500

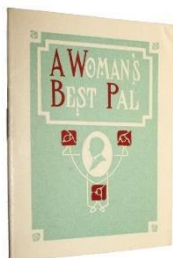


50. ANON. Who's Holding the Dagger? (cover-title)

Montreal: Mysterious Chemical Co. Limited, nd (192-?). Small 8vo., orig. colour-printed wrappers, (32)pp. – 16 pages in English and 16 pages in French, with the title in French on opposite wrapper. Fine.

This bilingual pamphlet describes various household pests and the various products – Mysto Larvicide, Mysto Raticide, Odorid, Ridol – recommended for use. "Who's holding the dagger? You ... ready to start a winning fight – against vermin of all kinds – to protect your property, your health and that of those entrusted in your care ... or your enemies ... insects and rodents ... Our specialists will gladly lend a helping hand so that YOU may hold this dagger more firmly and thus be free of all pests."

\$65

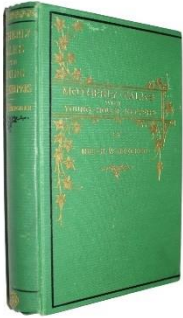


51. ANON. A woman's best pal.

Cleveland, Ohio, and Toronto, Canada: The Glidden Varnish Company, nd (190-?). 12mo., orig. colour-printed wrappers, 12pp. Illustrated. Small crease to upper right corner o/w fine.

A miniature pamphlet extolling the virtues of Jap-A-Lac wood finish: "The very word 'Economy' generally suggests something unpleasant, but JAP-A-LAC-ING is a pleasant economy because it is so easy to use and makes old and ugly things new and beautiful. This little booklet can't begin to do justice to all the delightful and money-saving uses of JAP-A-LAC."

\$65

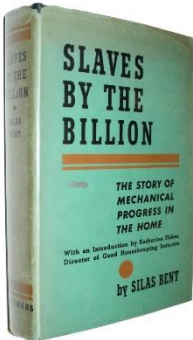


52. BEECHER, Mrs. H.W. (Eunice White). Motherly Talks with Young Housekeepers: embracing eighty-seven brief articles on topics of home interest, and about five hundred choice receipts for cooking, etc.

New York: J.B. Ford and Company, 1873. First edition. 8vo., orig. green cloth gilt, 492, 8pp. ads. Touch of rubbing to top of spine o/w fine.

"In after life, when home cares may be less pressing, become lawyer, judge, or President, if you can; but surely young women can find noble work, sufficient for all their talents and energies, in laying the foundation of and securely establishing a well-ordered and happy home."

\$300



53. BENT, Silas. Slaves By The Billion The Story of Mechanical Progress in the Home.

New York: Longmans, Green and Co., 1938. First edition. 8vo. green cloth, (xii), 244pp. Fine in d/w faded on the spine, which also has chipping to the top but still near fine.

Introduction by Katherine Fisher, Director, Good Housekeeping Institute. The book "presents a comprehensive survey of the uses of electricity and gas in farm, village, suburban and city homes", and "will remind us of our present good fortunes by recalling the drudgery of the housewife in the homes of yesterday", "by painting a rosy picture of a new domestic existence in the future."

\$165

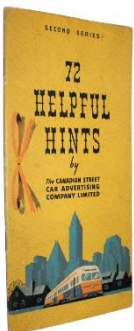


54. BRUNDAGE, Frances and May Sandheim (Illustrators). Our Baby.

London: Raphael Tuck & Sons, (nd). 8vo. Decorative silk covered boards, unpaginated (38pp). Illustrated. Light soiling to covers, some fraying at bottom edges o/w very good.

Poems and Bible verses. "Where did you come from, baby dear? Out of the everywhere into the here."

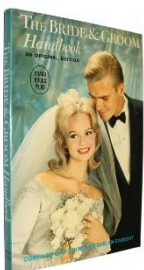
\$65



55. CANADIAN STREET CAR ADVERTISING COMPANY LIMITED. 72 Helpful Hints. (Toronto and Montreal), Canadian Street Car Advertising Company Limited, nd (195-?). Second series. Tall narrow 8vo., orig. colour pictorial wrappers, (24)pp. Tiny bit of rubbing to spine, some very light soiling o/w near fine.

A collection of household hints, originally published as "Helpful Hints Editorial Car Cards" and posted in streetcars and buses "from Halifax to Victoria". "These unique self-help cards featuring unusual time and money-saving suggestions enjoy a huge, regular following ... an alert and responsive audience of better than four and one-half million reader-riders EVERY DAY!" We have been unable to locate copies in the usual sources.

\$45

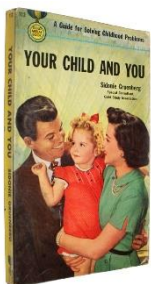


56. ENWRIGHT, Evelyn. The Bride & Groom Handbook.

New York: Brand Books, 1964. "An original edition". Paperback, 192pp. Illustrated throughout. Near fine.

A "complete and thoroughly authoritative guide to modern marriage" containing practical advice on planning one's marriage and honeymoon, setting up a household, and weathering marital difficulties.

\$50

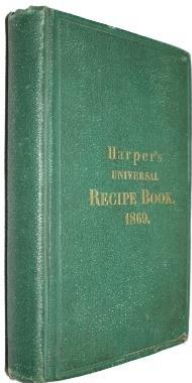


57. GRUENBERG, Sidonie. Your Child and You.

New York: Fawcett Publications Inc., 1950. Later printing, first published 1944. Paperback, 212pp. Near fine.

Book deals with common concerns of parents. Author was for many years Director of the Child Study Association of America.

\$50

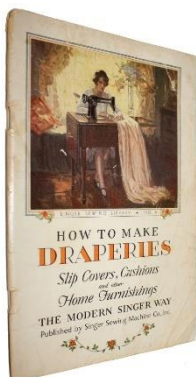


58. HARPER, H.W. Universal Recipe Book. Containing recipes valuable to every tradesman, artist, merchant, and lady ...

Boston: Geo. B. Oakes and Company, 1869. First edition. 8vo., orig. green cloth, 292pp. Illustrated with four colour plates. Faint dampstain on the lower portion of the pages, extending approximately halfway through the book and becoming quite faint, a touch of rubbing but still a better than very good, not quite near fine copy.

The "recipes" are for everything from stain removal to hair pomade to "how to make artificial volcanoes"; very few of the recipes actually involve food.

\$250

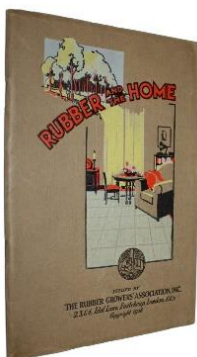


59. (PICKEN, Mary Brooks). How to Make Draperies, Slip Covers, Cushions and Other Home Furnishings the Modern Singer Way.

(New York): Singer Sewing Machine Co. Inc., (1930) (Singer Sewing Library, no. 4). 8vo., orig. colour-printed wrappers, 64pp. Illustrated. Spine worn and rubbed, upper wrapper worn and lacking one corner, o/w a nice copy.

"When one considers the economy and satisfaction of making one's own home furnishings, there is every advantage in learning the correct way to measure, cut, finish, and place curtains and draperies, as well as to shape fabrics to form coverings for chairs, beds, dressing tables, and cushions."

\$35

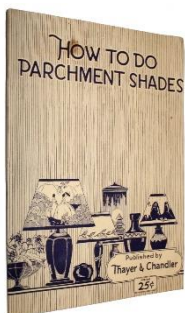


60. RUBBER GROWERS' ASSOCIATION. Rubber and the Home. Being a Compendium of the Domestic, Sports and General Uses of Rubber.

London: The Rubber Growers' Association, inc., 1928. 8vo., orig. pictorial wallet-edge wrappers, 52, 12pp. ads. With illustrations. An about fine copy of an attractive pamphlet.

An exploration of the versatility of rubber and its uses in the home, from flooring and cushions to artificial flowers and footwear. "Rubber is an Imperial product and its appeal should find a responding echo in your patriotism and business instinct."

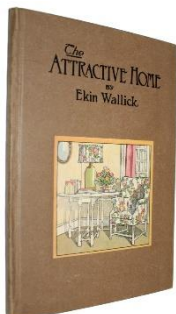
\$75



61. THAYER & CHANDLER. How to Do Parchment Shades. Instruction book containing full instructions for decorating parchment shades, shields, lamps and lanterns ...

Chicago: Thayer & Chandler, 1925. Seventy-fifth thousand. 8vo., orig. pictorial wrappers, 32pp. with some illustrations. Small stain on cover, light creasing but o/w near fine.

\$35

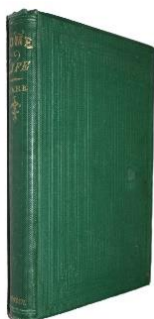


62. WALLICK, Ekin. The Attractive Home.

Boston: The Carpenter-Morton Co., 1916. First edition. Slim 8vo., orig. paper boards with pictorial paper label on upper board, 64pp. Illustrated in colour. Fine, an attractive copy of a pretty book.

The author has also produced *Inexpensive Furnishings in Good Taste* and *The Small House for a Moderate Income*. "We no longer buy sets of furniture for the living room. The old idea that each piece should match its neighbor is entirely dispensed with. Keep in mind that the various pieces are to be used in the same room, that some harmony should exist between them and we cannot go far wrong."

\$165



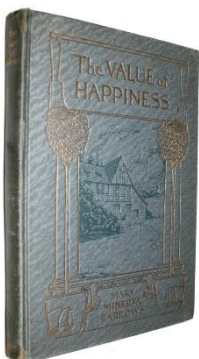
63. WARE, John F.W. Home Life: What it Is, and What it Needs.

Boston: Wm. V. Spencer, 1864. 12mo., orig. cloth, xviv, 180pp. Lacking front endpaper, some light rubbing to boards, o/w near fine.

"No four letters in the English have so much significance, and call out such deep and varied feeling as the four letters which spell that little word Home!"

\$150

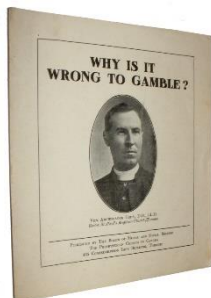
GENERAL INSTRUCTION AND SELF-HELP



64. BARROWS, Mary Minerva, ed., with an introduction by Margaret E. Sangster. The Value of Happiness.

New York and Boston: H. M. Caldwell Co., (1909). First edition. 8mo., orig. blue cloth binding stamped in gold on upper board and spine, xiv, 193pp. Each page features elaborate pictorial borders. Some light rubbing to edges of boards o/w near fine.

\$100

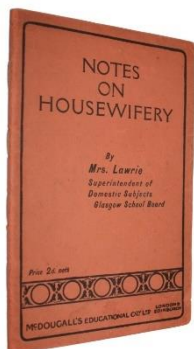


65. CODY, (Henry), Ven. Archdeacon. Why is it Wrong to Gamble?

Toronto: The Board of Moral and Social Reform, The Presbyterian Church of Canada, nd (1909-1918?). Square 8vo., orig. pictorial wrappers, 15pp. Very slight wear to upper wrapper o/w near fine.

"The magnitude of the gambling evil is generally acknowledged. It is not the exclusive sport of the wealthy few, but a national ill, infecting all classes of society."

\$75

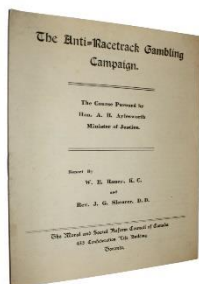


66. LAWRIE, Mrs. Notes on Housewifery for Use of Girls in Day and Evening Classes.

London and Edinburgh: McDougall's Educational Co., Ltd., nd (192-?). 8vo., orig. printed wrappers, 32pp. Some internal dampstaining (text not obscured), publisher's "SPECIMEN" rubber stamp on p. [3], a few creases but o/w a better than very good copy of a well-used manual.

Recipes for cleaning solutions, instructions for different kinds of cleaning including "spring-cleaning", "household economies" and "feeding of infants" all figure in this useful booklet.

\$85



67. RANEY, W.E., and J.G. Shearer. The Anti-Racetrack Gambling Campaign. The course pursued by Hon. A.B. Aylesworth, Minister of Justice.

Toronto: The Moral and Social Reform Council of Canada, nd (1910?) 8vo., orig. self wrappers, 8pp. Fine.

The authors accuse Aylesworth of "deliberately flinging an insult at the Christian people of Canada, as represented by this Council" with his stance on a bill regarding "professional" betting and gambling.

\$65

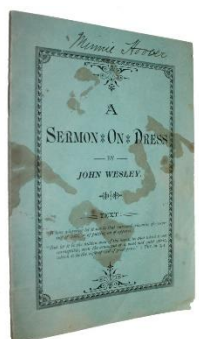


68. SOUTHGATE, Henry. Things a Lady Would Like to Know Concerning Domestic Management and Expenditure. Arranged for Daily Reference with Hints regarding the Intellectual as well as the Physical Life.

London: William P. Nimmo, 1876. Fourth edition. Tall thick 8vo., orig. green cloth with elaborate decoration in gilt and black on upper cover and spine, a.e.g., 543, 16pp. ads. With a frontispiece. Light rubbing along spine, touch of wear to corners but certainly a better than very good copy and an excellent example of a mid-Victorian publisher's binding.

An omnibus of information that contains everything from recipes and menu plans to cleaning tips, first aid, and gardening, plus "hints for the angels in our household, chiefly as touching deportment and condition in life".

\$225



69. WESLEY, John. A sermon on dress.

Np: np, nd (186-?). 8vo., orig. blue wrappers, 16pp. Some staining to upper wrapper that does not obscure text, ink signature on upper wrapper, small tear in lower wrapper, o/w a better than very good copy of this famous sermon that decries ornament and extravagance in dress: "Let me see, before I die, a Methodist congregation, as plain-dressed as a Quaker congregation." OCLC lists only a variant copy with a different title and pagination.

\$150

HEALTH

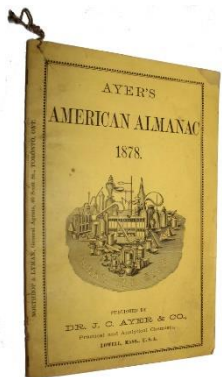


70. ADAMS, Charles Follen. It gets there just the same.

Lowell, MA: C.I. Hood & Co., nd (189-?). Square 16mo., orig. decorated blue and pink wrappers, 16pp. With illustrations. Fine.

Doggerel verse in dialect accompanies the various symptoms that can be cured by Hood's sarsaparilla: pimples on the face, sick headache, poison ivy, sore ears, catarrh, blood poisoning, and mental derangement. "I was told by a friend to try Hood's Sarsaparilla, which I did, and I truly say that in three weeks it has made me an entirely new man."

\$85

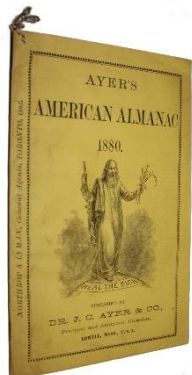


71. ANON. Ayer's American Almanac 1878.

Lowell, MA: Dr. J.C. Ayer & Co., (1877). Northrop & Lyman, General Agents, 40 Scott St., Toronto, Ont. 8vo., orig. pictorial wrappers, (36)pp. double columns. On lower wrapper: Presented by W.W. Greenwood, St. Catharines. Spine worn with a couple of nicks, small tear to upper wrapper, hole punched in upper left corner with cord for hanging o/w better than very good.

Weather predictions, phases of the moon, and notices of eclipses are interspersed with advertisements and testimonials for Dr. Ayer's various medicines: Sarsaparilla, Cherry Pectoral, Ague Cure, Cathartic Pills, and Hair Vigor.

\$125

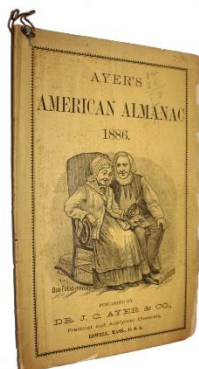


72. ANON. Ayer's American Almanac 1880.

Lowell, MA: Dr. J.C. Ayer & Co., (1879). Northrop & Lyman, General Agents, Toronto, Ont. 8vo., orig. pictorial wrappers, (40)pp. double columns. On lower wrapper: Presented by Jas. Mills, Jr., St. Catharines, Ont. Hole punched in upper left corner with cord for hanging, small tear on lower wrapper, o/w near fine.

Tipped in at centre is a two-page spread featuring advertisements for Bowen's Cough Balsam, "made only by James Mills, Chemist, &c., Odd Fellows' Hall, St. Catharines". Weather predictions, phases of the moon, and notices of eclipses are interspersed with advertisements and testimonials for Dr. Ayer's various medicines: Sarsaparilla, Cherry Pectoral, Ague Cure, Cathartic Pills, and Hair Vigor.

\$125



73. ANON. Ayer's American Almanac 1886.

Lowell, MA: Dr. J.C. Ayer & Co., (1885). 8vo., orig. pictorial wrappers, (36)pp. On lower wrapper: Presented by N.W. Stiles, 92 Main St., Batavia, N.Y. Spine worn and nicked, small tears to upper and lower wrapper, hole punched in upper left corner with cord for hanging, o/w a not quite very good copy.

Weather predictions, phases of the moon, and notices of eclipses are interspersed with advertisements and testimonials for Dr. Ayer's various medicines: Sarsaparilla, Cherry Pectoral, Ague Cure, Cathartic Pills, and Hair Vigor.

\$75

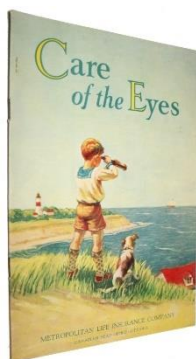


74. ANON. "But, Doctor ... He's Not Himself Any More." Good Hints for Good Health.

Ottawa: Metropolitan Life Insurance Company, (1957). 1 leaf (26x17cm), printed in colour on both sides, folded twice to make 6pp. Fine.

"In fact, the Canadian Mental Health Association states that almost 50 percent of all people seeking medical attention today suffer from conditions brought about or made worse by emotional factors."

\$35

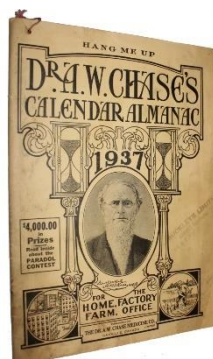


75. ANON. Care of the Eyes.

Ottawa: Metropolitan Life Insurance Company, (193-?). Tall 8vo., orig. colour-printed wrappers, 12pp. About fine.

This slim booklet was “prepared with the Cooperation and Advice of the National Society for the Prevention of Blindness.”

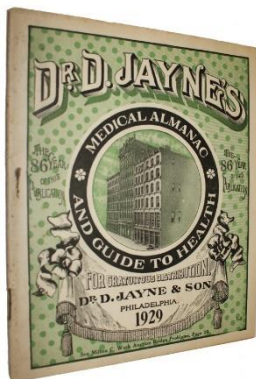
\$60



76. ANON. Dr. A.W. Chase's Calendar Almanac [for] 1937 for the Home, Factory, Farm, Office. Oakville, Canada: The Dr. A.W. Chase Medicine Co., (1936). With the rubberstamp of Buckleys Limited, Halifax on the upper wrapper. 8vo., orig. pictorial wrappers, 50pp. double columns. Illustrated. Cheap paper browned, hole (with cord for hanging) punched in upper left corner, some light wear and soiling, o/w a better than very good copy of a delicate item.

Health tips, recipes, weather forecasts, important dates and advertisements for Dr. Chase's patent medicines (Nerve Food, Paradol, Kidney-Liver Pills) are featured in this informative little almanac. The calendar for May 1937 gives May 12th as the day for the coronation of King Edward VIII.

\$50

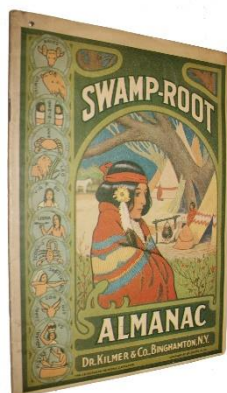


77. ANON. Dr. D. Jayne's Medical Almanac and Guide to Health [for] 1929. For Gratuitous Distribution.

Philadelphia: Dr. D. Jayne & Son, (1928). Square 8vo., orig. pictorial wrappers in green and black, 32pp. double columns. Illustrated. Cheap paper browned, some light wear to upper edge of wrappers, small stain to upper wrapper o/w near fine copy of this fragile almanac.

Weather predictions, phases of the moon, and notices of eclipses are interspersed with advertisements and testimonials for Dr. Jayne's products, such as Jayne's Vermifuge, Jayne's Sanative Pills, and Jaynex (for coughs and colds).

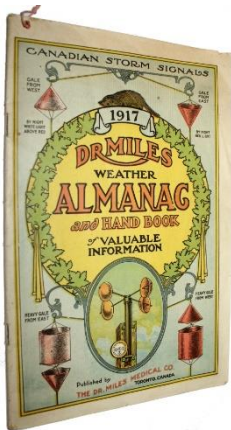
\$45



78. ANON. Dr. Kilmer's Swamp-Root Almanac and Weather Forecasts for 1929. Binghamton, NY: Dr. Kilmer & Co., 1929. 8vo., orig. colour pictorial wrappers, 32pp. double columns. Cheap paper browned, chipping to edges of lower wrapper, small hole punched at upper left corner (for hanging purposes), o/w a an about fine copy of a fragile item.

In addition to the usual material found in an almanac, Dr. Kilmer's Swamp-Root (a diuretic that was 9% alcohol) is advertised not just in English but in German, Slovak, Spanish and Italian in this very picturesque booklet.

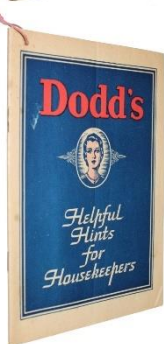
\$65



79. **ANON. Dr. Miles Weather Almanac and Hand Book of Valuable Information [for] 1917.** Toronto, Canada: The Dr. Miles Medical Co., (1916). Tall 8vo., orig. colour pictorial wrappers, 32pp. Illustrated. Cheap paper browned as usual, some wear and chipping to spine and edges, hole (with string for hanging) punched in upper left corner, o/w a better than very good copy but not quite near fine of a colourful Canadian almanac.

Advertisements for Dr. Miles' Restorative Medicines and related testimonials are interspersed between weather forecasts, phases of the moon, "cloud lore" and "Popular Zodiac Lore". Page 31 is headed "First Two Years of the War" and lists significant events, from the assassination of the Archduke in 1914 to the British victory at Pozieres in 1916. Canadian storm signals, a beaver and a wreath of maple leaves ornament the upper wrapper.

\$85

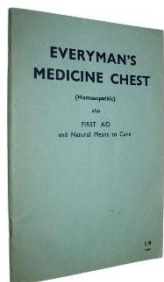


80. **ANON. Dodd's Helpful Hints for Housekeepers.**

(Toronto: The Dodds Medicine Company, [1943]). 8vo., orig. colour printed wrappers, 32pp. Cheap paper browned as usual, hole (with cord) punched in upper left corner for hanging purposes, o/w near fine.

Helpful hints for housekeepers are interspersed with advertisements and testimonials for various Dodd's products, including Dodd's Kidney Pills, Diamond Dinner Pills, Dodd's Dyspepsia Pills, Dodd's Antiseptic Healing Ointment, and Scoot for Athlete's Foot.

\$65

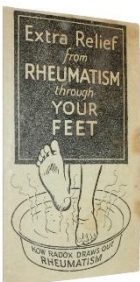


81. **ANON. Everyman's Medicine Chest (Homoeopathic). First Aid and Natural Means to Cure.**

London: A. Nelson & Co. Ltd., 1936. Fourth impression. Small 8vo., orig. printed wrappers, 53pp. with 2pp. ads. Near fine.

A first-aid booklet viewed through a homeopathic lens, with remedies recommended for every ailment from burns and scalds through to hay fever, rheumatism, and "hysterical tendency".

\$45

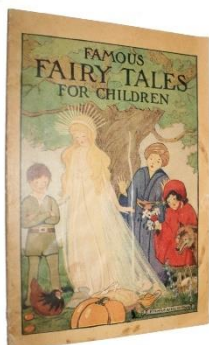


82. **ANON. Extra Relief from Rheumatism through Your Feet. How Radox Draws Out Rheumatism.**

(Manchester: E. Griffiths Hughes, Ltd., nd [190-?]). One sheet, 19x11cm, folded to make five numbered panels with an illustration on the front page. Cheap paper browned, some slight foxing o/w fine.

"You can get greatest relief from rheumatism, rheumatic gout, sciatica and lumbago, by taking RADOX footbaths daily, with a RADOX body bath every other day, or twice weekly until the stiffness and pain have been conquered."

\$45



83. **ANON. Famous fairy tales for children.**

Monticello, IL: Pepsin Syrup Co., nd (192-?). Compliments of Leslie W. McIntire, Registered Apothecary, Solon, Maine. Small 8vo., orig. colour pictorial wrappers, (20)pp. Illustrated. A couple of small chips to upper wrapper, chip out of lower wrapper, o/w a better than very good copy.

The stories of Cinderella, Jack and the Beanstalk, Little Red Riding Hood, and Aladdin are interspersed with advertisements for Dr. Caldwell's Syrup Pepsin, "the family laxative". "Dr. Caldwell's Syrup Pepsin is, besides its undeniable value in constipation, a great emergency remedy, one that no family should ever be without."

\$75

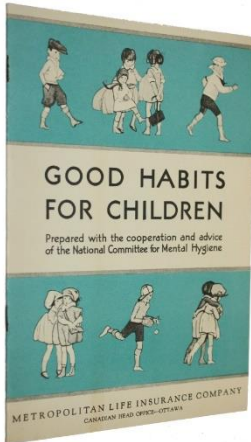


84. ANON. First Aid.

Ottawa: Metropolitan Life Insurance Company, Head Office, nd (1930?). Canadian edition. Sm. 8vo., orig. colour pictorial wrappers, 24pp. Illustrated. Two holes punched, some wear to spine ends o/w fine.

The index at rear lists ailments that are discussed in the booklet, ranging from Alcoholism to Wounds.

\$35

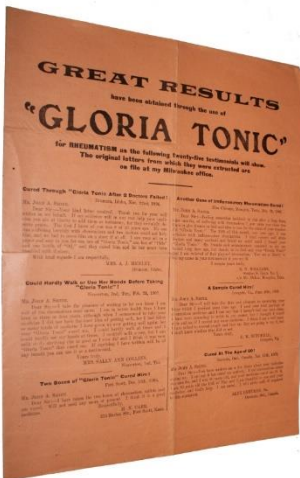


85. ANON. Good Habits for Children. Prepared with the cooperation and advice of the National Committee for Mental Hygiene.

Ottawa: Metropolitan Life Insurance Company, nd (193-?). Tall 8vo., orig. colour-printed wrappers, 15pp. Fine.

“The task of childhood is to form good habits.” Obedience, self-control, courage and “regular toilet habits” are among the habits encouraged by this slim booklet promoting “mental hygiene”.

\$65



86. ANON. Great Results Have Been Obtained Through the Use of “Gloria Tonic” for Rheumatism ...

(Windsor, Ontario; Milwaukee, Wisconsin; and London, England: John A. Smith, [1908?]) 4to., self wrappers (1 sheet, 32x51cm, folded to make 4 pp.) Creases from folding, some light wear o/w a very good example of a delicate item and a scarce survival.

Testimonials from grateful patients make up this folio brochure, including three from Canadian patients and one from a veteran of the “Confederate War”. Another testimonial extols the virtue of “Gloria Laxative Pills” in addition to “Gloria Tonic”. In an advertisement in the *Daily British Whig* (November 28, 1908) John A. Smith is described as “The Discoverer of the Great Rheumatism Remedy, ‘Gloria Tonic’.” Smith offers to send a free box of the ‘tonic’ to anyone who clips and sends him the coupon.

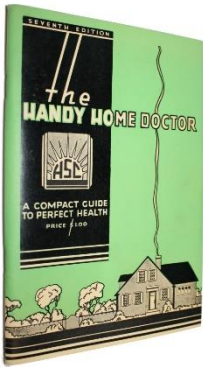
\$375



87. ANON. Hand Book of First Aid. Suggestions for First Aid to the Injured in Accidents and Emergencies. Valuable Information on How to Care for the Sick and Prevent Disease. Desirable Household and Toilet Hints. Illustrated.

New Brunswick, NJ: Johnson & Johnson, 1911. 8vo., orig. pictorial wrappers, 48pp. with illustrations. Spine rubbed and slightly browned, o/w a very nice copy.

\$65



88. **ANON. The Handy Home Doctor. A compact guide to perfect health.** (Winnipeg, MB: Health Supply Centre, 1935). Seventh edition. 8vo., orig. pictorial wrappers, 98pp. with illustrations. Small crease in lower wrapper corner o/w fine.

Information on health and nutrition and basic first-aid instruction is interspersed with advertisements for herbal remedies. There are some alarming pictures of strangled piles.

\$65



89. **ANON. Health; and How to Preserve It. Well-tried Prescriptions that are sure to prove invaluable. Also some valuable suggestions on Etiquette. Detroit ...**

Buffalo: The Michigan Stove Company, nd (188-?) 8vo., orig. pictorial wrappers, 64pp. With illustrations of stoves on pp. 53-64. With the rubberstamp of A.O. Shrader Hardware, Stoves, Etc., 231 South California Avenue, Chicago on rear wrapper. Some slight chipping to titlepage and p. 3 but o/w near fine in beautiful coloured wrappers.

Advertisements for Garland stoves and ranges are interspersed with prescriptions including the liberal use of opium, and the wearing of coral beads and amber beads as prescriptives. There is an etiquette section running from p. 41 to p. 50 that includes "Some Valuable Hints on How to Deport One's Self", and "Facts for Housekeepers" appears on p. 51. Many of the prescriptions appear to be more kill than cure, as evinced in the remedy for gout which calls for opium, chloroform, and sherry wine.

\$150



90. **ANON. Hearing.**

Ottawa: Metropolitan Life Insurance Company, (193-?). Tall 8vo., orig. colour pictorial wrappers, 10pp. About fine.

"Many a child who was a classroom terror or a dunce or a truant has been found to be merely hard of hearing."

\$65



91. **ANON. Hibbard's Rheumatic Syrup & Plasters. [Calendar for] 1890.**

Jackson, MI: Rheumatic Syrup Co., (1889). For sale by C.E. Van Sickles, druggist, St. Johns, Mich. Single leaf stiff cardboard (12x19.5cm), chromolithograph illustration on recto and print on verso, with 12 pages attached with grommets at the bottom and a hole at top for hanging. Slight chip and crease to upper left corner o/w near fine.

The verso advertises "astronomical events" for 1890 in addition to Hibbard's Rheumatic Syrup, Strengthening and Rheumatic Plasters, and Rheumatic and Liver Pills.

\$135

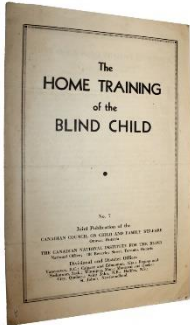


92. ANON. Hibbard's Rheumatic Syrup & Plasters. [Calendar for] 1890.

Jackson, MI: Rheumatic Syrup Co., (1889). For sale by McDonald & Steele, druggists, St. Johns, Mich. Single leaf stiff cardboard (12x19.5cm), chromolithograph illustration on recto and print on verso, with 12 pages attached with grommets at the bottom and a hole at top for hanging. Fine.

The verso advertises "astronomical events" for 1890 in addition to Hibbard's Rheumatic Syrup, Strengthening and Rheumatic Plasters, and Rheumatic and Liver Pills.

\$150



93. ANON. The Home Training of the Blind Child. No. 7.

(Ottawa and Toronto): A joint publication of the Canadian Council on Child and Family Welfare (and) the Canadian National Institute for the Blind, nd. 8vo., self wrappers (1 sheet folded to make 4pp.) Lower corners chipped o/w a nice copy.

"Advice to parents of a blind child."

\$25



94. ANON. Hood's Pansy.

(Lowell, MA: C.I. Hood & Co., nd [189-?]). Die-cut pansy-shaped small 8vo., orig. colour pictorial wrappers, (14)pp. With illustrations. Faint pencil scribble on both wrappers o/w near fine.

Rear wrapper reads: "Hood's Sarsaparilla. Peculiar to Itself. Makes the Weak Strong. Prepared by C.I. Hood & Co., Lowell, Mass. 100 Doses – One Dollar." A perfectly charming little booklet advertising Hood's Sarsaparilla, which "purifies the blood".

\$125



95. ANON. Hood's Sarsaparilla Calendar 1891.

Lowell, MA: C.I. Hood & Co., (1890). Single leaf stiff cardboard (27x15cm), chromolithograph illustration on recto and print on verso, with 12 pages (calendar plus advertisements) stapled at bottom and a hole at top for hanging. A lovely example of a promotional calendar, with all months present and only one tiny chip.

\$200

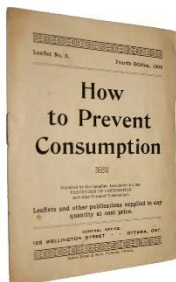


96. ANON. Hood's Sarsaparilla Calendar 1893.

Lowell, MA: C.I. Hood & Co., (1892). Single leaf stiff cardboard (15.5x21.5cm), chromolithograph illustration on recto and print on verso, with 24 pages (calendar pages interspersed with advertisements) stapled at bottom and a hole at top for hanging. A beautiful example of a promotional calendar, all months present, in fine condition.

"Remember, Hood's Sarsaparilla CURES."

\$200

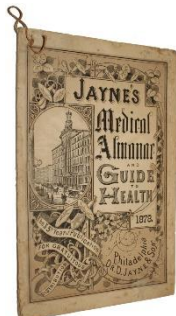


97. ANON. How to Prevent Consumption. Leaflet no. 3.

Ottawa: Canadian Association for the Prevention of Consumption and Other Forms of Tuberculosis, 1905. Leaflet no. 3, fourth edition. Small 8vo., orig. printed wrappers, (6)pp. counting inner wrappers. Near fine.

“Leaflets and other publications supplied in any quantity at cost price.”

\$45



98. ANON. Jayne's Medical Almanac and Guide to Health.

Philadelphia: Dr. D. Jayne & Son, (1877). Tall 8vo., orig. pictorial wrappers, 40pp. double columns. Cheap paper browned as usual, chip at lower right and on chipping to foot of spine, o/w a very good copy of a fragile item.

General information such as weather predictions and phases of the moon are interspersed with advertisements and testimonials concerning Dr. Jayne's patent medicines, among them Dr. Jayne's Expectorant, Jayne's Tonic Vermifuge, and Jayne's Carminative Balsam.

\$35



99. ANON. Ladies' Note-Book and Calendar. Buffalo, NY: The World's Dispensary Medical Association, (1909). Tall 12mo., orig. pictorial wrappers, stapled at the top so it opens like a calendar, (32)pp. Cheap paper browned as usual, chip at lower right and on spine, one page filled in, o/w a very pretty example of a promotional memorandum book.

Advertisements for Dr. Pierce's Favourite Prescription, Dr. Pierce's Pleasant Pellets and other patent medicines devised by Dr. Pierce are interspersed with testimonials from grateful patients.

\$50

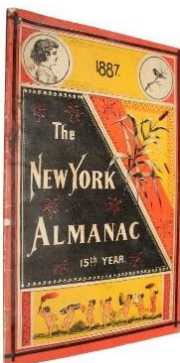


100. ANON. Modern Miracles.

NP: np, nd (189-?). Tall 16mo., orig. pink wrappers, 16pp. Cheap paper browned as usual, slight stain on upper wrapper, chip and small tear to lower left corner, tiny grease stain on lower wrapper but in fact a better than very good copy of a delicate and rare Canadian-sourced item. No copies located in Voila.

The “modern miracles” (which hail from Ontario locations such as St. Thomas, Lindsay, Deseronto, Brantford *et al*) are ones evinced by the use of Dr. Williams' Pink Pills for Pale People, “not a patent medicine but ... a thoroughly scientific preparation, the result of years of careful study and research.”

\$125

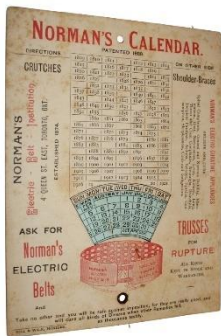


101. ANON. The New York Almanac [for] 1887. 15th Year.

(New York: Centaur Co., 1886). 8vo., orig. chromolithographed wrappers, (32)pp. Cheap paper browned, some chipping to spine and lower wrapper, a couple of stains to upper wrapper, hole (for hanging) punched in upper left corner, o/w a nice copy of a popular almanac.

The popular anodyne Pitcher's Castoria, which “does not contain morphine, opium or other narcotic property”, is advertised throughout, as is Zymel, “the magic clothes cleaner”.

\$100

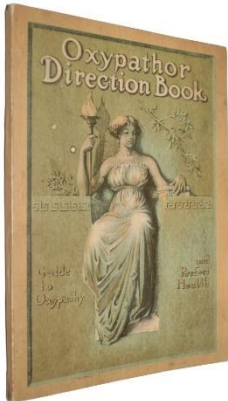


102. ANON. Norman's Calendar. Patented 1889.

Toronto: Norman's Electric Belt Institution, nd (1890?). "Hill & Weir, printers." 1 stiff cardboard leaf (14x18cm), printed in red and black on recto, with a cutout window and a rotating part attached by a grommet, and a hole punched at the top for hanging. Some slight foxing but o/w fine, with moving part intact and still movable.

Directions for manipulating the calendar appear on the verso. Norman's Electric Belt Institution also advertises crutches, shoulder-braces, trusses "for rupture", and Electro-Curative Appliances.

\$125

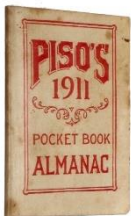


103. ANON. Oxypathy. A new and complete system for the Natural Treatment of Disease by Blood Aeration with full Instructions for the care and use of the OO Duplex Oxypathor.

Buffalo, NY: The Oxypathor Company, 1912. Fifth edition, fully revised. 8vo., orig. pictorial wrappers, 128pp. Fine.

Page 8 features a picture of the Oxypathor machine and pp. 122-126 feature pictures of various attachments to be used with it, including the very frightening rectal dilator.

\$175

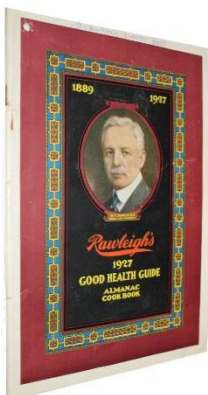


104. ANON. Piso's Pocket Book Almanac for 1911.

NP: np (Warren, PA: The Piso Company), (1910). "For sale by Dr. T.S. Glenn, West Branch, Mich." printed on rear wrapper. 32mo. (3.5x5.5cm), orig. colour-printed wrappers, (32)pp. Some foxing, very light wear o/w very good.

A miniature almanac that alternates the months with testimonials from people who have used Piso's Remedy for coughs and colds.

\$50

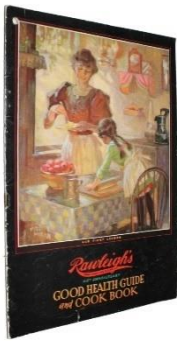


105. ANON. Rawleigh's Good Health Guide, Cook Book, Almanac.

Montreal – Winnipeg: The W.T. Rawleigh Co. Ltd., 1927. Tall 8vo., orig. colour pictorial wrappers, 64pp. double columns. Illustrated. Spine rubbed, staples rusted, hole punched in upper left corner (for purposes of hanging), ink inscription on upper wrapper, o/w near fine. The lower wrapper bears the stamp of R.W. Pearce, St. Catharines as the "Rawleigh Retailer".

The contents include articles characteristic of almanacs, such as astronomical calculations and weather predictions, in addition to "Health & Dietetical Information", "Beauty and Toilet Hints", and "Housekeeping Helps". The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

\$45

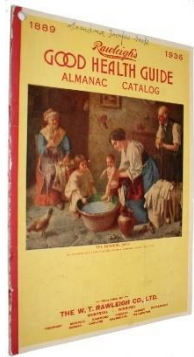


106. ANON. Rawleigh's Good Health Guide and Cook Book.

Montreal – Winnipeg: The W.T. Rawleigh Co., Ltd., 1929. “40th Anniversary Number”. Tall 8vo., orig. colour pictorial wrappers, 32pp. double columns. Illustrated. Some rubbing and wear along spine, hole punched in upper left corner (for purposes of hanging), but certainly very good. The lower wrapper bears the stamp of R.W. Pearce, St. Catharines.

This anniversary edition features recipes, including ones for “Palatable Foods”, health and diet information, and “Secrets for Women”. The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

\$45



107. ANON. Rawleigh's Good Health Guide, Almanac, Catalog.

Montreal – Winnipeg: The W.T. Rawleigh Co., Ltd., 1936. Tall 8vo., orig. colour pictorial wrappers, 32pp. double columns. Illustrated. Spine rubbed, hole punched in upper left corner (for hanging purposes), ink inscription on upper wrapper, o/w very good. The lower wrapper bears the stamp of R.W. Pearce, St. Catharines, “Your Rawleigh Dealer”.

The contents include “Facts about the 1936 Calendar Year” and numerous recipes. The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

\$45



108. ANON. Rawleigh's Good Health Guide, Almanac, Cook Book.

Montreal [etc.]: The W.T. Rawleigh Co., Ltd., 1937. Tall 8vo., orig. colour pictorial wrappers, 32pp. double columns. Illustrated. Ink inscription on upper wrapper, hole punched in upper left corner (for hanging purposes) o/w near fine. The lower wrapper bears the stamp of R.W. Pearce, St. Catharines, “Your Rawleigh Dealer”.

The contents include “Facts about the 1937 Calendar Year”, recipes, “Some Facts about Antiseptics”, and “How to Overcome Constipation”. The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

\$45

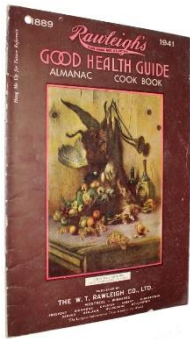


109. ANON. Rawleigh's Good Health Guide, Almanac, Cook Book.

Montreal – Winnipeg: The W.T. Rawleigh Co., Ltd., 1938. Tall 8vo., orig. colour pictorial wrappers, 32pp. double columns. Illustrated. Spine rubbed, staples rusted, pencil inscription on upper wrapper, hole punched in upper left corner (for hanging purposes), o/w near fine. The lower wrapper bears the stamp of R.W. Pearce, St. Catharines, “Your Rawleigh Dealer”.

Contents include “Facts about the 1938 Calendar Year”, “Cooking from Other Lands”, and “Cottage Cheese – the Ideal Food”. The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

\$45

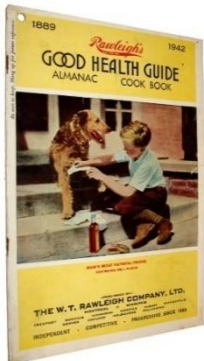


110. ANON. Rawleigh's Good Health Guide, Almanac, Cook Book.

Montreal – Winnipeg: The W.T. Rawleigh Co., Ltd., 1941. Tall 8vo., orig. colour pictorial wrappers, 32pp. double columns. Illustrated. Spine worn, staples rusted, hole punched in upper left corner (for hanging purposes), o/w very good. The lower wrapper bears the stamp of R.W. Pearce, St. Catharines, "The Rawleigh Dealer".

The contents include recipes, weather forecasts, horoscopes, and miscellaneous articles, including "The Tree of Life and the Ashes of Digestion". The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

\$35



111. ANON. Rawleigh's Good Health Guide, Almanac, Cook Book. Montreal – Winnipeg: The W.T. Rawleigh Company, Ltd., 1942. Tall 8vo., orig. colour pictorial wrappers, 32pp. double columns. Illustrated. Spine rubbed, staples rusted, small tear at right margin, hole punched in upper left corner (for hanging purposes), o/w very good. The lower wrapper bears the stamp of R.W. Pearce, St. Catharines, "The Rawleigh Dealer".

This wartime issue features "Helpful Hints to Make Your Work Easier", recipes for "special holiday treats", and "Economical Vitamin-Rich Meats – Hints for Buying Glands and Organs". The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

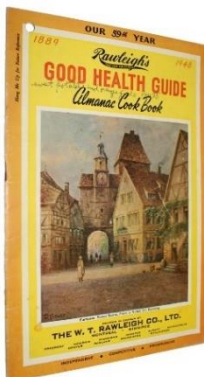
\$35



112. ANON. Rawleigh's Good Health Guide, Almanac, Cook Book. Montreal – Winnipeg: The W.T. Rawleigh Co., Ltd., 1944. Tall 8vo., orig. colour pictorial wrappers, 32pp. double columns. Illustrated. Spine rubbed, ink inscription on upper wrapper, hole punched in upper left corner (for hanging purposes), o/w near fine. The lower wrapper bears the stamp of T.S. Lawrason, Queenston, "Your Rawleigh Dealer".

Contents include recipes, "Peaceful Scenes War Has Changed", and "Wartime Canning". The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

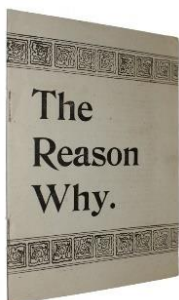
\$35



113. ANON. Rawleigh's Good Health Guide, Almanac, Cook Book. Montreal – Winnipeg: The W.T. Rawleigh Co., Ltd., 1948. Tall 8vo., orig. colour pictorial wrappers, (32)pp. double columns. Illustrated. Spine rubbed, ink inscription on upper wrapper, hole punched in upper left corner (for hanging purposes), o/w very good. The lower wrapper bears the stamp of T.S. Lawrason, Queenston, "Your Rawleigh Dealer".

Contents include "Housekeeping Helps", "Delightful Drinks", and "Rawleigh's Insect Control Chart". The inner wrappers feature beautiful coloured advertisements for Rawleigh products.

\$35

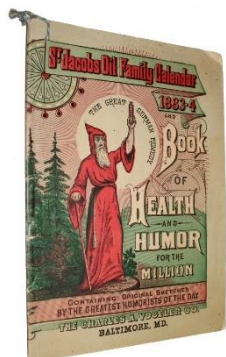


114. ANON. The Reason Why.

Brockville, ON: The Dr. Williams Medicine Co., nd (189-?) Small 8vo., orig. printed wrappers, 16pp. Cheap paper browned, tiny nick to bottom left corner of upper wrapper o/w an about fine copy of a delicate pamphlet.

An advertising pamphlet for Dr. Williams' Pink Pills for Pale People, full of testimonials from grateful patients. "The reason why Dr. Williams Pink Pills for Pale People have met with such remarkable success is because they make pure, rich blood, give new life to the nerves, and thus cure when other medicines fail."

\$175

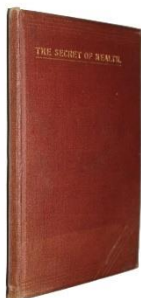


115. ANON. St. Jacobs Oil Family Calendar [for] 1883-4 and Book of Health and Humor for the Million.

Baltimore, MD: The Charles A. Vogeler Co., 1883. 8vo., orig. colour pictorial wrappers, 32pp. Illustrated. Cheap paper browned as usual, a 12x6cm piece missing from pp. 5-6 with some loss of text, text block detached from wrappers, hole (with cord for hanging) punched in upper left corner, a good copy only.

Contains "original sketches by the greatest humorists of the day" among advertisements and testimonials for St. Jacobs Oil, "a wonderful pain-relieving and healing remedy".

\$30

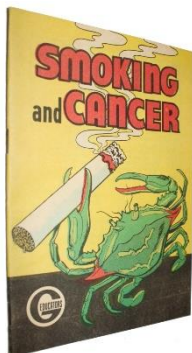


116. ANON. The Secret of Health with the story of "The Missing Bag". By a Diplomee of a London Hospital (pseud.).

NP: np, nd. Small 8vo., orig. rust cloth, 96pp. With illustrations. Inner hinges cracked, rubbing to head and foot of spine, slight fading to upper board but certainly a very nice copy.

The secret of health appears to be Lifebuoy soap, which figures prominently in the story "The Missing Bag" and in the nursing guides which follow.

\$65



117. ANON. Smoking and Cancer.

(Toronto: Ganes Productions Limited, 1963). 8vo., orig. colour-printed wrappers, 31pp. Fine.

"Produced by the Department of National Health and Welfare, Canada for the Department of Health and the Department of Education, Ontario." The brightly coloured comic-book format does not detract from the science this booklet presents regarding the correlation between smoking and cancer. Voila holds only three copies, two of this edition and one edition published in Saskatchewan.

\$85

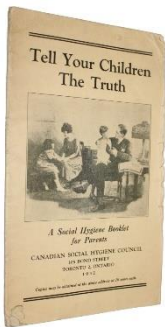


118. ANON. Some Things You Should Know.

(Augusta, ME: The Giant Oxie Company, nd [190-?].) One sheet, 35.5x21, folded in four and printed on both sides. With a large illustration of the human body on the rear. Slightly foxed, a couple of nicks on lower edges o/w near fine.

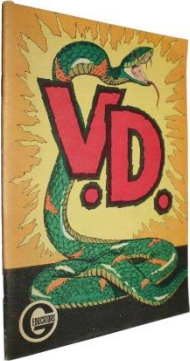
An advertisement for Oxien Remedies, recommended for everything from malaria to dyspepsia: "nothing awaits the dyspeptic but a final yawning GRAVE."

\$45



119. **ANON. Tell Your Children the Truth. A Social Hygiene Booklet for Parents.** Toronto: Canadian Social Hygiene Council, 1932. "Third edition." 8vo., orig. pictorial wrappers, 23pp. Upper wrapper rubbed at lower left and outer edge, lower wrapper slightly creased, o/w a very good copy of a strange little booklet largely concerned with eugenics, "social hygiene" and sex education.

\$45



120. **ANON. V.D.**

(Toronto: Ganes Productions Limited, 1964). 8vo., orig. colour-printed wrappers, 31pp. Fine.

"This booklet is designed to bring education information on venereal disease to everyone." Sound science is presented in a colourful comic-book format: "The discovery of the 'wonder drugs' made effective cures possible. Society lost its fear and became careless. To-day the dissemination of V.D. information, especially to young people, is necessary to combat the increase of these virulent diseases." Not in Voila.

\$125

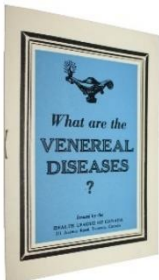


121. **ANON. A War on Consumption.**

(Ottawa: Metropolitan Life Insurance Company), nd (192-?). 8vo., orig. pictorial wrappers, (10)pp. Extremely faint mark from the removal of a sticker does nothing to detract from the striking front cover illustration by Ida Sherman. Near fine.

"Make this booklet your guide. It will show you how to avoid ill health, which often leads to the disease called 'Consumption' or 'Tuberculosis'."

\$75



122. **ANON. What Are the Venereal Diseases?**

Toronto: Health League of Canada, (194-?). Small 8vo., orig. blue and white wrappers, (8)pp. Near fine.

Venereal diseases are defined, advice is given regarding medical care, and "sexual adventures" are discouraged: "It is true that self-control in sex matters is not easy at anytime and is even more difficult under war conditions."

\$45

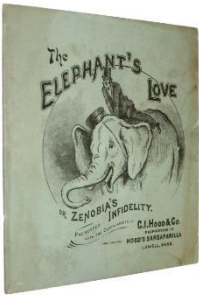


123. **ANON. What Is Renne's Pain-Killing Magic Oil Good For? Try It and See.**

(New York: L.W. Warner & Co., nd [187-?]). 16mo. (9x12.5cm), orig. printed wrappers, (16)pp including outer rear wrapper. Some slight foxing but o/w a near fine copy.

The cover states that "this book contains Valuable Information and is designed to be read and preserved, as a Family Keepsake" and the contents are divided between descriptions of Renne's Magic Oil ("It works like a charm!") and testimonials as to its efficacy. The actual ingredients of Renne's Magic Oil remain unknown.

\$85

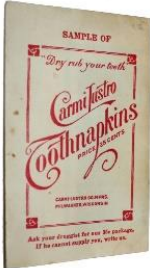


124. **BUNNER, H.C. The Elephant's Love or Zenobia's Infidelity. Presented with the Compliments of C.I. Hood & Co., Proprietors of Hood's Sarsaparilla, Lowell, Mass.**

Lowell, MA: C.I. Hood & Co., nd (1891?). Tall square 16mo., orig. pictorial wrappers, 16pp. Two tiny nicks to upper wrapper, perimeter of wrappers browned but still a near fine copy of a very delicate production. BAL 1916.

The short story "The Elephant's Love" appears alongside advertisements and testimonials for Hood's various patent medicines, including Sarsaparilla and Vegetable Pills.

\$125



125. **(CARMICHAEL, J.P.) Sample of Carmi Lusto Tooth Napkins.**

Milwaukee, WI: Carmi-Lusto Co. Mfrs., (191-?). Small sealed envelope measuring 6.5x9cm, printed in red on front with directions printed on rear. Near fine.

Contains "napkins" infused with Carmi Lusto tooth powder, the invention of dentist J.P. Carmichael, designed as a "dry rub" for teeth in situations where brushing was not possible.

\$45

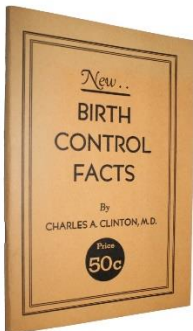


126. **CARTER MEDICINE CO. Happy days. Presented by the Makers of Carter's Little Liver Pills.**

New York: Carter Medicine Co. (printed by Liebler & Maass), nd (188-?). Small 8vo., orig. pictorial chromolithographed wrappers, 32pp. Crease to lower wrapper, spine rubbed o/w near fine.

With illustrations. Descriptions of Carter's medicines are interspersed with testimonials and "Gems of Knowledge".

\$65

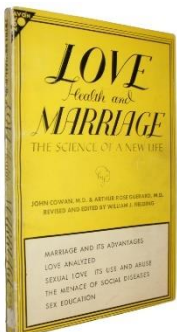


127. **CLINTON, Charles A. New Birth Control Facts.**

NP: Pioneer Publications, Inc., 1938. 8vo., orig. printed wrappers, 48pp. Very slight rubbing to spine o/w fine.

"In these pages the question of the voluntary regulation of pregnancy by strictly ethical, natural means only, will be discussed ... Artificial mechanical contraceptives are repulsive to persons of refinement and high ideals besides being not absolutely certain to give expected results in all cases and at all times." Laid in are order forms for two other books: *The Riddle of Sex* by Dr. Joseph Tenenbaum and *Sex Behavior in Marriage* by Dr. Charles A. Clinton.

\$75

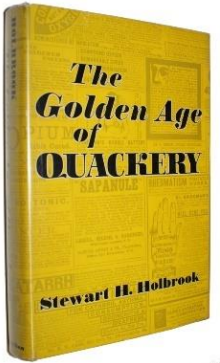


128. **COWAN, John and Arthur Rose Guerard. Love, Health and Marriage; Based on the Science of a New Life.**

New York: Avon Book Company, (1948). First Avon paperback edition, "Revised and Edited by William J. Fielding". Paperback, (ii), 154, (4)pp. testimonials to the original edition. Chapters on reproductive anatomy include illustrations. Some rubbing to spine o/w near fine.

First published in 1903, this concise guide to marriage, human reproduction, and sexual health is marketed by the publisher as having renewed relevance in the wake of the social changes brought on by WWII. "In this little book, written in a style you can understand, the reader will be able to obtain sound advice and accurate information on such questions as the relationship of the sexes, marriage, childbirth, the 'social' diseases, the structure and function of the human body, and many other matters vital to a normal, healthy life".

\$30

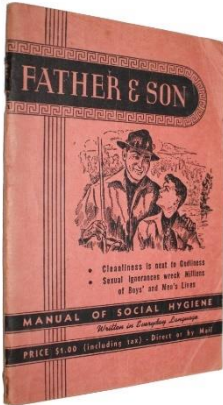


129. **HOLBROOK, Stewart H. The Golden Age of Quackery.**

New York: The Macmillan Company, 1959. First edition. 8vo., cloth, 287pp. Fine in d/w which is clipped at corners but o/w near fine.

A humorous informal history of 19th and early 20th century quackeries that ended with President Roosevelt's 1907 Pure Food and Drug Act.

\$65

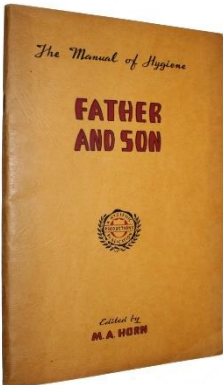


130. **HORN, Mildred A. Father and Son. A Manual of Hygiene for Men and Growing Boys. Prepared from Information Compiled by Eminent Medical and Hygiene Authorities of Three Continents.**

Toronto: Hygienic Productions of Canada, (1946). Tall 8vo., orig. pictorial wrappers, 96pp. With illustrations. Tear at pp. 41-42, no loss of text, spine rubbed, some light creasing to upper wrapper, but o/w certainly a very good copy.

A detailed manual of sex education, touching on such topics as puberty, circumcision, venereal disease, abortion, and divorce.

\$75

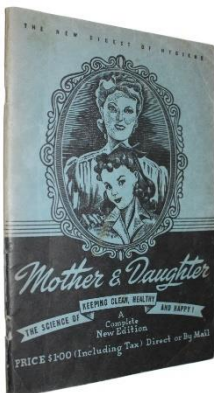


131. **HORN, M.A. The Manual of Hygiene for "Father and Son". Prepared from Information Compiled by Eminent Medical and Hygiene Authorities of Three Continents.**

Toronto: Canadian Hygienic Productions Limited, (1948). Tall 8vo., orig. yellow wrappers, 92pp. with 4pp. of ads. With illustrations. Some light creasing and rubbing to upper wrapper o/w near fine.

The text appears to be a revised version of the above item.

\$75

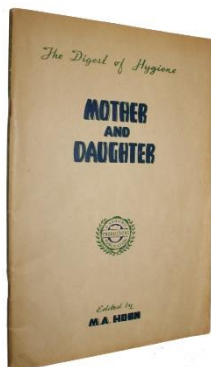


132. **HORN, Mildred A. Mother and Daughter. A Digest for Women and Growing Girls, which Completely Covers the Field of Sex Hygiene. Prepared from Information Compiled by Eminent Medical and Hygiene Authorities of Three Continents.**

Toronto: Hygienic Productions of Canada, (1946). Tall 8vo., orig. pictorial wrappers, 92pp. with 4pp. of ads. With illustrations. Spine rubbed, some slight creasing to upper wrapper but certainly a very good copy.

A detailed manual of sex education tailored for the female reader, including such topics as "Rhythmic Sex Cycles", "Women's Sexual Duties", and "Children Out of Wedlock".

\$75

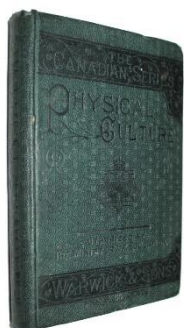


133. HORN, M.A. The Digest of Hygiene for "Mother and Daughter". A Digest for Women and Growing Girls, which Completely Covers the Field of Sex Hygiene. Prepared from Information Compiled by Eminent Medical and Hygiene Authorities of Three Continents.

Toronto: Canadian Hygienic Production Limited, (1947). Tall 8vo., orig. beige wrappers, 92pp. with 4pp of ads. Spine lightly rubbed, a little discoloured around the perimeters with some slight creasing to upper wrappers o/w a better than very good copy.

The text appears to be a revised version of the above item.

\$75

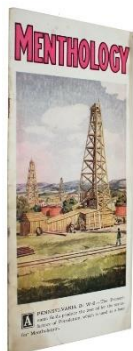


134. HOUGHTON, E.B. Physical Culture. First Book of Exercises in Drill, Calisthenics, and Gymnastics.

Toronto: Warwick & Sons, 1888. Third edition. 8vo., orig. green cloth, 277pp. Illustrated. Small rubberstamp on titlepage, slight rubbing o/w a very nice copy.

Authorized by the Minister of Education for Ontario, this book was intended for use in "colleges, collegiate institutes, high schools, public, separate and private schools and gymnastic associations".

\$125

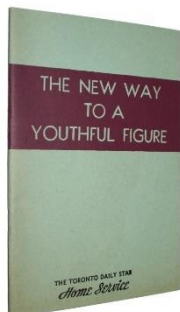


135. HYDE, Alex, ed. Menthology. Vol. II, no. 3, Summer 1926.

(Bridgeburg, ON: The Mentholatium Co., 1926.) Tall narrow 8vo., orig. pictorial wrappers, 8pp. Some light staining to wrappers, address of drugstore on rear wrapper, but a nice copy.

A quixotic publication that features folk wisdom and humour interspersed with testimonials about the uses and efficacy of Mentholatium.

\$25



136. JACKSON, Louise. The New Way to a Youthful Figure.

(Toronto: Reader Mail, Ltd., printed in Canada, 193-?) 8vo., orig. printed wrappers, 31pp. One illustrated page (p. [2]) facing contents page. Some slight browning o/w fine. On front cover: The Toronto Daily Star Home Service.

This booklet, which contains "Pointers on Diet" and "Safe and Sane Reducing Menus" among other articles, is number 127 in the "Home Service Booklets" series.

\$50

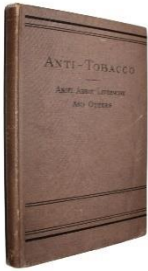


137. KOTEX. As one girl to another...

NP: Canadian Cellucotton Products Co. Ltd., (1942). 8vo., orig. pictorial wrappers, 18pp. with a calendar for 1942 on the inner rear wrapper. With illustrations. Fine, complete with original mailing envelope with a "Win the War! Buy War Savings Stamps" postmark.

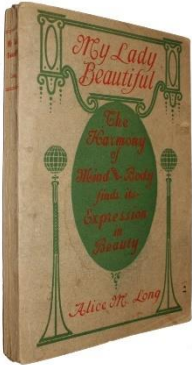
An advertising brochure for Kotex products addressed to a teenage audience.

\$85



138. **LIVERMORE, Abiel Abbot. Anti-Tobacco. With A Lecture on Tobacco by Rev. Russell Lant Carpenter and On the Use of Tobacco by G.F. Witter.** Boston: Roberts Brothers, 1883. First edition. Small 8vo., orig. brown cloth, 117, (8)pp. ads. Spine chipped at head, some rubbing and wear but o/w very good.

\$85



139. **LONG, Alice M. My Lady Beautiful or The Perfection of Womanhood.** Chicago: The Progress Company, (1906). Revised edition. 8vo., orig. decorative wrappers, 206, (6)pp. ads. Some creasing to the spine which has a small chip at the top but o/w near fine.

Chapters include "Eating: How, More Important Than What", "Manipulation of the Bowels", "How to Overcome Facial Contortions", and "The Lung Bath".

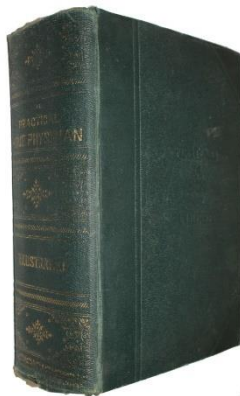
\$165



140. **LUCAS, William Palmer. Out of Babyhood into Childhood. A Health Talk to Parents of Children from 1 to 6.**

New York: Metropolitan Life Insurance Company, nd (192-?). Slim 8vo., orig. pictorial wrappers, 24pp. With illustrations. Dampstaining at the top of lower wrapper affecting pages, spine rubbed, some light creasing to upper wrapper, rubberstamp on upper wrapper but on the whole a very good copy.

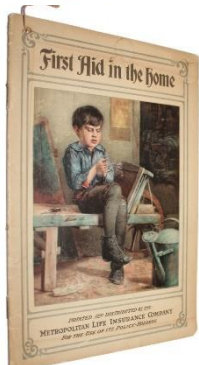
\$45



141. **LYMAN, Henry M., and others. The Practical Home Physician A Popular Guide for the Household Management of Disease giving the History, Cause, Means of Prevention and Symptoms of all Diseases of Men, Women and Children.**

Chicago: Star Publishing Company, (189-?). Latest Revised and Enlarged Edition. Small thick 4to., orig. cloth with gilt decoration to spine, xx, (7) 22-1157pp. Illustrated with unnumbered b/w and coloured plates (some movable, including an open head plate on pp. 874), rear inner hinge starting, rubbing to edges and extremities of boards, spine gilt rubbed, some wear to joints but still very good.

\$250

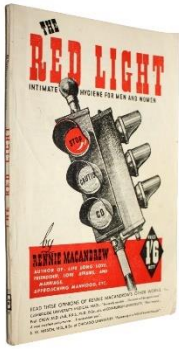


142. **LYNCH, Col. Charles. First Aid in the Home.**

NP: Metropolitan Life Insurance Company, (1919). Tall 8vo., orig. colour pictorial wrappers, (32)pp. with index. Cheap paper browned as usual, some creasing, some light staining to upper wrapper, small chip on spine, hole in upper left corner (with cord) for hanging, o/w a better than very good copy of a fragile survivor.

"Thousands of accidents occur every year because people don't see with their eyes, don't hear with their ears and don't think with their minds. Remember, it is just as simple to use your eyes, ears and minds before as afterward – and it is much wiser. Afterward, you cannot replace a lost finger or make a broken leg whole again."

\$35

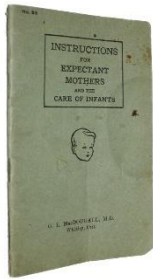


143. MACANDREW, Rennie. The Red Light: Intimate Hygiene for Men and Women.

London: The Wales Publishing Co., 1946. "13th revised post-war edition." Small 8vo., orig. pictorial wrappers, 70, 2pp. ads. Illustrated with two anatomical diagrams. Some wear and creasing to wrappers, o/w a near fine copy of a fascinating post-war production.

Matter-of-fact discussions of birth control, venereal disease, premarital sex and "moral laxity" are found in this ambitious little booklet. "If I were to advise young people to avoid all contact with the opposite sex, to think only 'pure' thoughts and to fight against their instincts until the day of their marriage, I should not only be advising the impossible, but, also, condemning them to a dismal and abnormal existence."

\$65

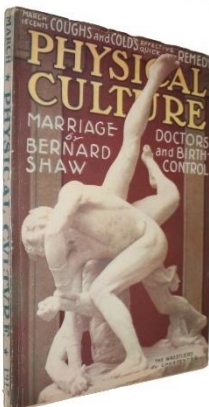


144. (MacDOUGALL, G.L.) Instructions for Expectant Mothers and the Care of Infants.

Whitby, ON: np, (1924). 16mo., orig. green paper wrappers, 32pp. "No. 56" appears on the upper right-hand corner of the upper wrapper. Spine splitting at foot, some light spotting to upper wrapper, a very good copy.

"This pamphlet contains information and instructions intended to be helpful to the expectant mother in preparing for the birth of her child and in properly caring for her baby after it has arrived."

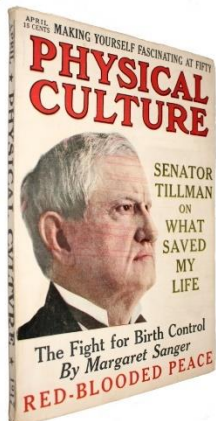
\$45



145. MacFADDEN, Bernarr (ed.). Physical Culture. Vol. XXXVII, no. 3, March 1917. New York: Physical Culture Publishing Company, 1917. Tall 8vo., orig. pictorial wrappers, 90pp. followed by 70pp. ads. With illustrations. Very light wear and a bit of creasing to wrappers o/w a better than very good copy of a popular periodical.

Articles involve many aspects of a "healthy" life, with titles like "Doctors and Birth Control", "Foods that Make You Ill", and "Natural Dancing". Of particular note is the article "What's Wrong with Marriage?" by G. Bernard Shaw.

\$85

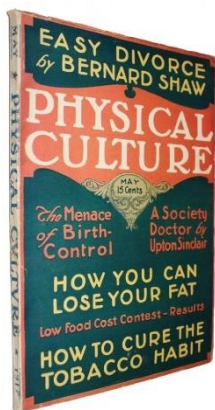


146. MacFADDEN, Bernarr (ed.). Physical Culture. Vol. XXXVII, no. 4, April 1917.

New York: Physical Culture Publishing Company, 1917. Tall 8vo., orig. pictorial wrappers, 92pp. followed by 68pp. ads. With illustrations. Some wear and creasing to wrappers o/w a better than very good copy of a popular periodical.

Articles include "How I Restored My Health and Vigor", "Making Yourself Fascinating at Fifty", and "Mental and Muscular Efficiency". Of particular note is the article "The Fight for Birth Control" by Margaret Sanger.

\$100

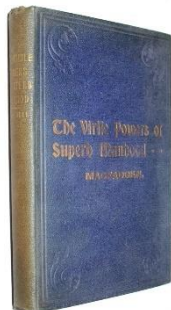


147. **MacFADDEN, Bernarr (ed.). Physical Culture. Vol. XXXVII, no. 5, May 1917.**

New York: Physical Culture Publishing Company, 1917. Tall 8vo., orig. pictorial wrappers, 88pp. followed by 72pp. ads. With illustrations. Some light wear to wrappers and spine but o/w a very good copy of a popular periodical.

Articles include "The Fat I Left Behind Me", "Why Girls Go Wrong", and "How to Cure the Tobacco Habit". The magazine also advertises a "Strong Woman Contest".

\$100



148. **MacFADDEN, Bernarr. The Virile Powers of Superb Manhood. How Developed, How Lost: How Regained.**

New York: Physical Culture Publishing Company; London: Physical Development Publishing Company, 1900. First English edition. 8vo., orig. blue cloth gilt, 237pp. Rubberstamp of the Physical Development Publishing Company, spine slightly faded o/w near fine.

Chapter headings include "The Importance of Virile Manhood", "Tobacco – Its Destructive Effect on Sexual Powers", "Why Marriage Sometimes Wrecks", and "Can Syphilis Be Entirely Cured?" The frontispiece appears to depict a nude statue onto which the head of MacFadden has been superimposed.

\$125

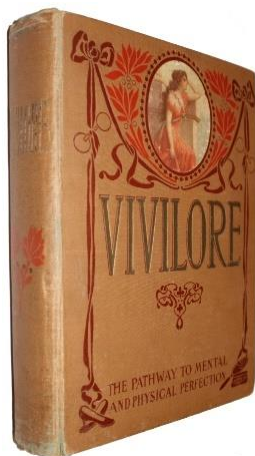


149. **MARDEN, Orison Swett. The cigarette.**

Toronto: The Presbyterian Church in Canada, Moral and Social Reform Department, nd (1906?). Square 8vo., orig. self wrappers, 8pp. with small illustrations in the text. Near fine.

A tract advising against the use of cigarettes by Marden, the founder and editor of *Success* magazine.

\$65



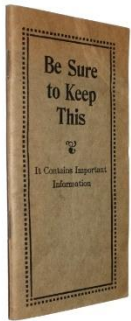
150. **MELENDY, Mary Ries. Vivilore, the Pathway to Mental and Physical Perfection. The Twentieth Century Book for Every Woman.**

NP: np, nd (19-?). "Copyright 1904 by W.R. Vansant." Small 4to., orig. dec. boards with small pictorial paper onlay, 596pp. Illustrated with eight colour plates on four leaves, numerous black-and-white plates and illustrations in the text. Inner hinge cracked, spine bumped at head and foot and a little worn, o/w a better than very good copy of this remarkable book.

The titlepage states that the book is "a brave and scholarly treatment of sex-life, parenthood, child training, beauty laws, and vital interests of women and of men. Also a comprehensive treatment of disease and its remedies, including materia medica."

This all-encompassing book covers everything from personal hygiene to sex education, first aid, housekeeping hints, "Childbirth Made Easy", and recipes for "Dishes for Invalids": surely a vade mecum that belongs in every household.

\$125

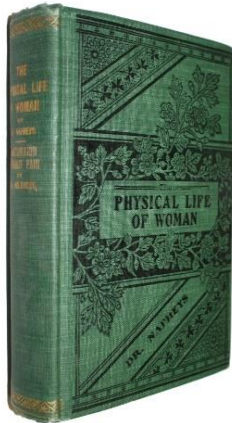


151. **(MORONEY, Dr.) Be Sure to Keep This. It Contains Important Information (cover-title).**

(Boston, MA: np, 1927). Tall narrow 12mo., orig. wrappers, 48pp. Cheap paper browned as usual o/w a nice copy.

A curious mix of memorandum book and first aid manual, this booklet contains multiple invitations from Dr. Moroney to visit his Boston clinic and be cured.

\$65

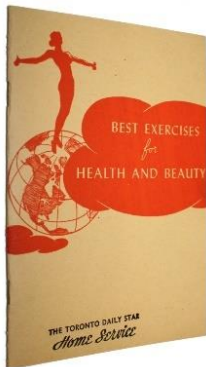


152. **NAPHEYS, George H. The Physical Life of Woman: Advice to the Maiden, Wife and Mother...To Which is added parturition without pain by M.L. Holbrook.**

Toronto: The Hunter, Rose Co., (1889?). Third Canadian Edition. 8vo., orig. green cloth dec. in black, 383pp. Cheap paper browned as usual, light edge wear, otherwise near fine.

Details three particular phases of a woman's life: maidenhood, matrimony and maternity.

\$150

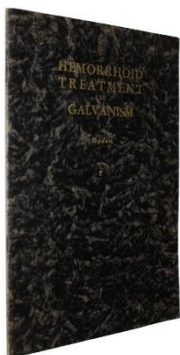


153. **NYE, Dorothy. Best Exercises for Health and Beauty. Illustrations by Nina Granada.**

Toronto: Reader Mail, Ltd., printed in Canada, (193-?). 8vo., orig. stiff pictorial wrappers, 31pp. With illustrations. Fine.

On front cover: The Toronto Daily Star Home Service. This edifying little booklet is number 175 in the "Home Service Booklets" series, widely printed and distributed by various newspapers across North America.

\$75



154. **OGDEN, W.E. Hemorrhoid Treatment by Galvanism.**

(Chicago: H.G. Fischer & Company), nd (193-?). Tall 8vo., orig. black wrappers, 16pp. With one plate (partially coloured). Some slight rubbing o/w a near fine copy.

A guide intended for doctors: "For ages past man has suffered with hemorrhoids. It is an ancient disease and one which has always presented a quandary to the medical profession." The description of the galvanic treatment is detailed in the extreme.

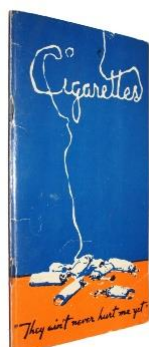
\$65



155. **Papier d'Egypte Antiseptique Parfume. Pour l'assainissement et la purification de l'air.** Montreal: Rougier Freres, nd (191-?). Small booklet measuring 6.5x8cm, orig. pictorial wrappers, (20)pp. Small scuff where a sticker has been removed on inner rear wrapper o/w near fine.

"Papier d'Egypte is a disinfectant composed of antiseptic ingredients and of rare perfumes ... Detach one of the dotted slips, light it, the paper should burn slowly, without flame; perfumed vapors are thus evolved which may be distributed at will, throughout the apartment." All 32 slips on eight leaves (four to a leaf) of Papier d'Egypte are present and still emit a light fragrance.

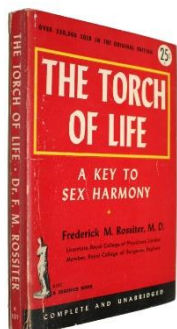
\$150



156. **RODEHEAVER, Homer. Cigarettes. "They ain't never hurt me yet."** Winona Lake, IN: The Rodeheaver, Hall-Mack Co., 1940. With a rubberstamp on titlepage advertising Health Books Supply Co., 634 Confederation Life Bldg., Toronto, Canada. Narrow 8vo., orig. pictorial wrappers, 39pp. Spine rubbed, some light creasing to upper wrapper, o/w a better than very good but not quite near fine copy.

The author was a well-known American evangelist and musician.

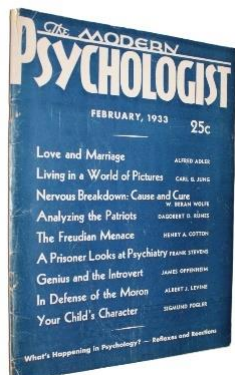
\$50



157. **ROSSITER, Frederick M. The Torch of Life: A Key to Sex Harmony.** New York: Eugenics Publishing Company, 1952. Eugenics Reprint Edition. Paperback, 191, 1p. ads. Light creasing to spine o/w near fine.

A paperback edition of the bestselling guide to sexual health and the "*ars amandi*", first published in 1932. Though issued under the Eugenics Books imprint, the focus of the book is on sex and sexuality, not genetics, breeding, or "race science." In his dedication, the author describes his hopes for the book as enabling his readers to be "better lovers, more intelligent lovers, more refined and esthetic lovers, and hence more consistent and enduring lovers."

\$35

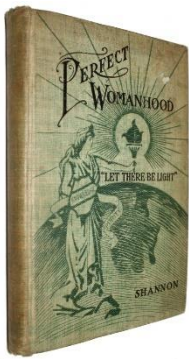


158. **RUNES, Dagobert D., ed. The Modern Psychologist, vol. 1, no. 4, February 1933.**

New York: The Modern Psychologist, 1933. 4to., orig. printed wrappers, (149-192)pp. Spine rubbed, small tear at upper left corner of upper wrapper, o/w a sound copy.

Features articles by Alfred Adler ("Love and Marriage"), Carl Jung ("Living in a World of Pictures"), and Albert J. Levine ("In Defense of the Moron").

\$35



159. SHANNON, T.W. Perfect Womanhood Vital Information for Young Women Containing Facts Suited to Ages from Sixteen to Matured Womanhood with a Series of Questions and Answers Making Plain and Simple the Young Woman's Problems.

Marietta, Ohio: The S.A. Mullikan Company, (1913). First edition. 8vo. orig. green cloth with pictorial decoration in dark green, 162, (6)pp. ads. Illustrated. Ownership inscription, spine and perimeter of boards discoloured, a few marks to boards, a nice copy.

The book consists of 14 talks from mother to daughter, including the chapter "Confidential Advice", which is an anti-masturbation lecture.

\$165

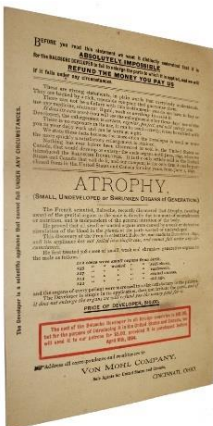


160. (Advertisement). Vibrona The Ideal Tonic Wine.

London: Fletcher, Fletcher & Co. Ltd., (192-?). One sheet, 24x16.5 cm., printed on both sides. Near fine.

"Vibrona is a new and improved form of the celebrated Cinchona Succirubra, the source of Quinine. Vibrona is the Best Restorative in all enfeebled conditions of the system whether arising from illness, sleeplessness or excessive fatigue... never fails to 'act like a charm' in cases of Anaemia, Neuralgia, Influenza, Insomnia and Nervous Exhaustion."

\$35

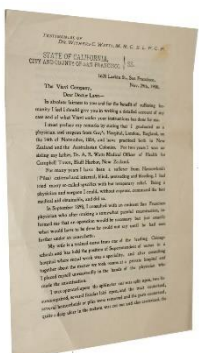


161. VON MOHL COMPANY. Before you read this statement we want it distinctly understood that it is ABSOLUTELY IMPOSSIBLE for the BALOSCHE DEVELOPER to fail to enlarge the parts to which it is applied, and we will REFUND THE MONEY YOU PAY US if it fails under any circumstances. ... ATROPHY, (Small, Undeveloped or Shrunken Organs of Generation.) The French scientist, Balosche, recently discovered that Atrophy, (wasting away) of the genital organs in the male is directly due to a want of nourishment or nutrition, and is independent of the general nutrition of the body. ...

Cincinnati, Ohio: Von Mohl Company, 1892. One sheet, 14.5x22cm, printed on both sides. Cheap paper browned, two neat creases from folding, o/w a near fine copy.

The recto advertises the Balosche Developer, "a scientific appliance that cannot fail"; the verso, a product called P.S.C., which "will cure every case of Gonorrhea or Gleet". Clearly the market for male enhancement products began earlier than originally thought. At the foot of the advertisement it states that the Von Mohl Company are "sole agents" for the United States and Canada.

\$65

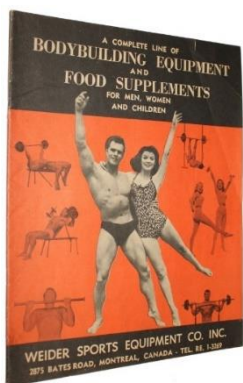


162. WATTS, Dr. Withers C. Testimonial, addressed to Dr. Law of the Viavi Company.

San Francisco: np, (1901). 8vo., self-wrappers (1 sheet folded to make 4 pp.) Two creases from folding but o/w near fine.

Dr. Watts, a "sufferer from Hemorrhoids (Piles)" finally found relief in the products made by the Viavi Company – "Viavi removed the diseased condition, and thereby removed the pain and it did so leaving without any disastrous, bad effects" – and produced this notarized testimonial as a result.

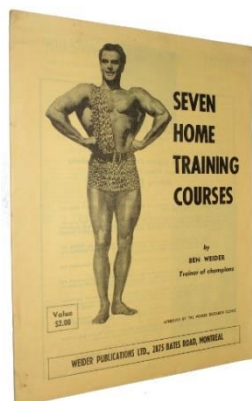
\$35



163. WEIDER, Ben. A Complete Line of Bodybuilding Equipment and Food Supplements for Men, Women and Children. Montreal: Weider Sports Equipment Co. Inc., nd (196-?). Slim 4to., orig. pictorial wrappers, 31pp. Illustrated. Slight creasing to upper wrapper, one small tear, o/w a better than very good survival of a fragile newsprint item.

Ben Weider [1923-2008] was perhaps best known for the fitness empire he created, but he was also a philanthropist, a member of the Order of Canada, and an eminent Napoleonic scholar.

\$65



164. WEIDER, Ben. Seven Home Training Courses.

Montreal: Weider Publications Ltd., nd (195-?). Slim 4to., orig. pictorial wrappers, 19pp. Illustrated. Some light wear to wrappers o/w a better than very good copy of a fragile item.

In addition to the training exercises recommended within, the rear wrapper advertises 16 "Personality and Success Courses", among them "Sex Education for the Bodybuilder", "How to Make Women Like You", "Special Strongman Stunt Course", and "How to Develop a He-Man Personality".

\$45



165. WEMP, R.E. Health Part One. Dealing with Sickness; Its Cause and Cure; Together with Some Opinions of World-Famous Authorities.

London, Ontario: np, 1938. 8vo., orig. yellow wrappers printed in black, 36pp. Name in pencil on upper wrapper o/w near fine.

A complex dissertation on health as informed by Biblical laws and strictures: "Sickness is the result of sin. Sin is the transgression of the Law and in the Divine Economy the blessings of Peace, Health, Happiness and Prosperity are contingent upon obedience to the Commandments, Statutes and Judgments of Almighty God."

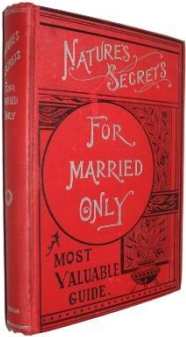
(With): WEMP, R.E. Health Part Two. Dealing with Personal Experiences in Recovering Health by Following the Dietary Laws in the Bible.

London, Ontario: np, 1939. 8vo., orig. yellow wrappers printed in black, 40pp. Name in pencil on upper wrapper, some faint mottling o/w near fine.

The author describes his personal sufferings and the eventual resolution of his health problems by observing a strict diet in line with Biblical standards: "It is time we corrected our thinking and brought our eating habits into harmony with Divine Laws." Both are scarce: two copies of Part One located in Voila, no copies of Part Two. Adverts at inner rear wrapper of both parts list a Part Three but it is not present here.

\$275

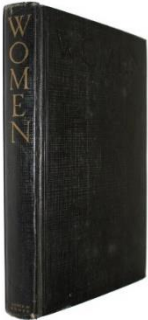
MEN AND WOMEN



166. **ANDERSON, L. H. The Curtain Lifted: Nature's Revelations for the Married Only: Secrets of Life Unveiled.** Chicago, IL: National Institute of Science, (1898). First edition. 8vo, orig. red cloth stamped in silver and black, 178, (14)pp. ads. Photograph of author on frontispiece. Name o/w fine.

A primer on marriage and sexual health meant “to lead men and women to be healthy and happy, [and] to rightly understand marriage and the nature of its duties, the creation and care of offspring.” Topics under discussion include “conjugal love and sexual union,” the “limitation of offspring,” and, dubiously, “painless parturition.”

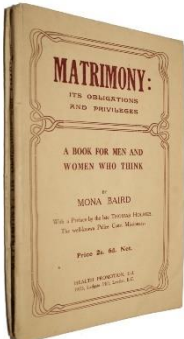
\$185



167. **(ANON.). Women.** New York: Alfred A. Knopf, 1919. First edition. 8vo., orig. navy cloth with blind stamped title on upper board and gilt title and publisher's mark on spine, 159pp. Missing front free endpaper o/w near fine.

Though published anonymously, we can be fairly certain that the author of this short treatise on women was a man. Written during the summer of 1918, the book reflects on the dimensions of female character and psychology revealed by the upheavals of WWI, with an emphasis on the women of England.

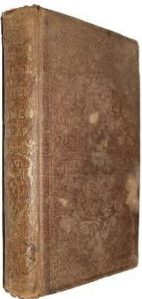
\$75



168. **BAIRD, Mona. Matrimony: Its Obligations and Privileges; A Book for Men and Women Who Think.** London: Heath Promotion, Ltd., (1917). “One hundredth thousand edition” with a preface by Thomas Holmes, “the well-known police court missionary”. Tall 16mo., orig. paper wrappers, 123, (5)pp. ads. Some light annotations on early pages, text block slightly protruding beyond wrappers o/w near fine.

A theologically tinged guide to courtship and married life, covering topics such as why, when, and whom to marry, as well as child-rearing and divorce.

\$75



169. **BURNAP, George W. The Sphere and Duties of Woman. A course of lectures ...** Baltimore: John Murphy; Philadelphia: Kay & Troutman; Pittsburg: George Quigley, 1851. Third edition, corrected and enlarged. 8vo., orig. brown cloth, 326pp. with a frontispiece. Inner hinges cracked, dampstaining and foxing throughout (text not obscured), spine bumped and worn at head and foot, boards worn and stained.

The colour-printed frontispiece is the real charm of this book, featuring a pensive bride within a colourful floral border, all highlighted in silver and untouched by dampstain or foxing.

\$65

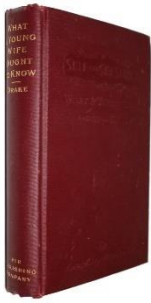


170. **(CRUIKSHANK, George – Illustrator, Horace Mayhew, and Augustus Mayhew). Whom to Marry and How to Get Married! or, The Adventures of a Lady in Search of a Good Husband. Edited by the Brothers Mayhew. Illustrated by George Cruikshank.**

London: David Bogue, (1848). First edition issued as book. 8vo., orig. stamped green cloth with gilt design on upper board and spine, viii, 271pp. Twelve plates featuring Cruikshank illustrations. Top corners of boards slightly rubbed o/w fine copy.

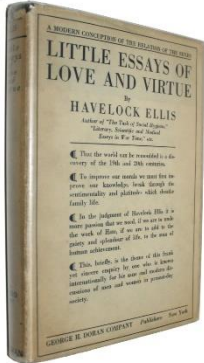
First published in six monthly installments from November 1847 through April 1848, the novel was issued in a single volume shortly after completing its serialized run. Cruikshank's illustrations enliven this darkly comic farce about a lady's quest to find a suitable husband. Cohn 545.

\$200



171. **DRAKE, Emma F. Angell M.D. What A Young Wife Ought to Know.** Philadelphia: The Vir Publishing Company, 1908. Later printing, first published 1901. Sm. 8vo., orig. maroon cloth, (26)pp. (testimonials and ads), 293, (15)pp. ads. A few slight marks to upper cover o/w fine.

\$75

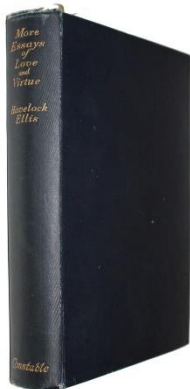


172. **ELLIS, Havelock. Little Essays of Love and Virtue.**

New York: George H. Doran Company, 1922. First US edition. Orig. cloth backed boards, ix, (3), 13-187pp. Sunning to top and bottom edges of boards, edges and extremities rubbed, o/w very good in d/w, which is chipped at the spine ends o/w very good.

Essays on sex and related matters written for adolescents.

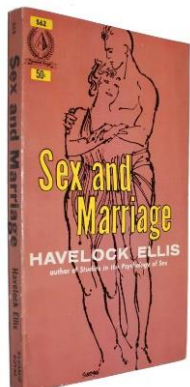
\$75



173. **ELLIS, Havelock. More Essays of Love and Virtue.**

London: Constable & Co., 1931. First Edition. 8vo., orig. blue cloth, xii, 218pp. Spine ends a touch rubbed, o/w near fine.

\$85

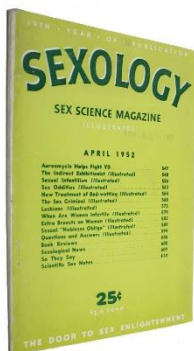


174. **ELLIS, Havelock. Sex and Marriage.**

New York: Pyramid Books, 1958. A Pyramid Royal Book, No. 562. Paperback, 223pp. About fine.

"*Sex and Marriage* may be regarded as a prophet's answer to a public prayer."

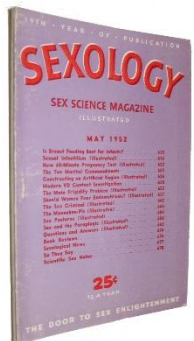
\$35



175. GERNSBACK, Hugo, ed. **Sexology: Sex Science Magazine Illustrated, Vol. XVIII, No. 9 (April 1952)**. 16mo., orig. paper wrappers with table of contents printed on front cover, 64pp. Illustrated. Fine.

Best known for launching the first science fiction magazine, *Amazing Stories*, Hugo Gernsback also founded this long-running popular sexology periodical, which was in print from 1933 to 1983. Articles in this issue include “Sexual Infantilism”, “New Treatment of Bed-wetting”, “Lesbians”, and “Extra Breasts on Women”.

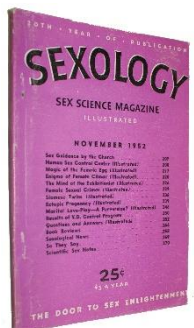
\$45



176. GERNSBACK, Hugo, ed. **Sexology: Sex Science Magazine Illustrated, Vol. XVIII, No. 10 (May 1952)**. 16mo., orig. paper wrappers with table of contents printed on front cover, 64pp. Illustrated. Fine.

Articles in this issue include “Sexual Infantilism”, “Constructing an Artificial Vagina”, and “Sex and the Paraplegic”.

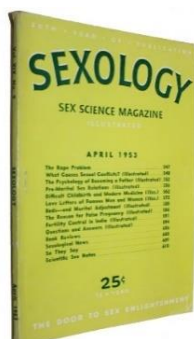
\$45



177. GERNSBACK, Hugo, ed. **Sexology: Sex Science Magazine Illustrated, Vol. XIX, No. 4 (November 1952)**. 16mo., orig. paper wrappers with table of contents printed on front cover, 64pp. Illustrated. Some rubbing o/w near fine.

Articles in this issue include “Human Sex Control Center”, “Enigma of the Female Climax”, and “Female Sexual Crimes”.

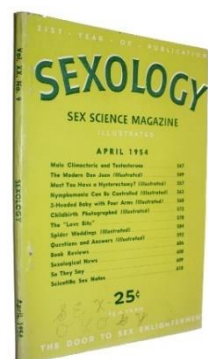
\$45



178. GERNSBACK, Hugo, ed. **Sexology: Sex Science Magazine Illustrated, Vol. XIX, No. 9 (April 1953)**. 16mo., orig. paper wrappers with table of contents printed on front cover, 64pp. Illustrated. Fine.

Articles in this issue include “The Rape Problem”, “Pre-Marital Sex Relations”, and “Beds—and Marital Adjustment”.

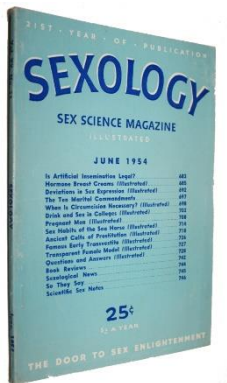
\$45



179. GERNSBACK, Hugo, ed. **Sexology: Sex Science Magazine Illustrated, Vol. XX, No. 9 (April 1954)**. 16mo., orig. paper wrappers with table of contents printed on front cover, 64pp. Illustrated. “Sexology” written in pencil on cover o/w near fine.

Articles in this issue include “Must You Have a Hysterectomy?”, “Nymphomania Can Be Controlled”, and “2-Headed Baby with Four Arms”.

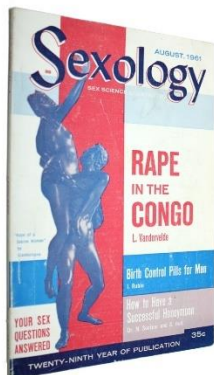
\$45



180. **GERNSBACK, Hugo, ed. Sexology: Sex Science Magazine Illustrated, Vol. XX, No. 11 (June 1954).** 16mo., orig. paper wrappers with table of contents printed on front cover, 64pp. Illustrated. Fine.

Articles in this issue include “Pregnant Men”, “Sex Habits of the Sea Horse”, and “Ancient Cults of Prostitution”.

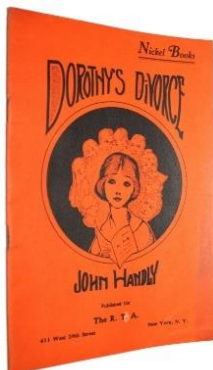
\$45



181. **GERNSBACK, Hugo, ed. Sexology: Sex Science Illustrated, Vol. XXVIII, No. 1 (August 1961).** 16mo., orig. paper wrappers, 70pp. Illustrated. Fine.

Articles in this issue include “Birth Control Pills for Men”, “What to Do About Premature Ejaculation”, and “‘Engagement’ Ovaries”.

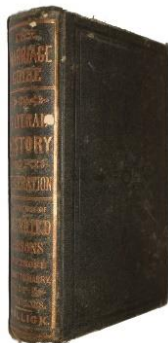
\$45



182. **HANDLY, John. Dorothy's divorce.** New York: The R.T.A. [Rack-Tenders' Association], nd (1925?). Nickel Books. 8vo., orig. pictorial wrappers, 24pp. Slight discolouration to upper wrapper, slight vertical crease to lower wrapper o/w about fine copy of a fascinating Nickel Book.

This anti-divorce pamphlet was written by a Catholic priest under the auspices of the R.T.A., “a group of people who wish to see sound moral principles established in the minds of the rising generation.” Written in an epistolary style, Father Handly has created an imaginary correspondence between a group of women who are attempting to dissuade a friend from getting a divorce.

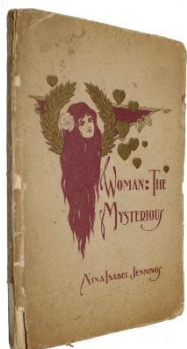
\$185



183. **HOLLICK, Dr. F.R. The Marriage Guide, or Physiological and Hygienic Instructor for the Married, or Those Intending to Marry, both Male and Female.** New York: The American News Company, (1883). 500th Edition, Revised and with New Matter and Illustrations. Orig. green cloth, xvii, (2), 14-414pp. Illustrated with numerous engravings and coloured plates, giving every necessary anatomical detail. Light edge wear, two tiny holes to spine, o/w very good.

“Written for popular and private and popular use.”

\$185

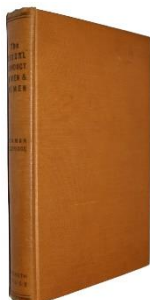


184. **JENNINGS, Nina Isabel. Woman: The Mysterious, a Companion to Man: The Wonderful.**

Paris, TX: Lone Star Publishers, (1912). First edition. 8vo., orig. paper wrappers with gatefold, 63pp. Preface printed in a reproduction of author's hand. Upper hinge partially split (repaired with archival tape), some small tears and chips to wrappers o/w near good.

Part of a series entitled "Acquaintanceship", this anthology of poems, short prose extracts, and aphorisms on womanhood and femininity appears to be intended as a gift for the newly engaged or married.

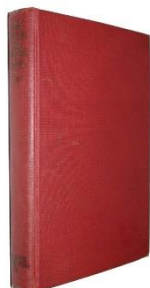
\$45



185. **LOCKRIDGE, Norman. The Sexual Conduct of Men and Women: A Minority Report.**

New York: Hogarth House, 1948. First Edition. Tall 8vo., orig. tan cloth, 256pp. Spine lightly faded, o/w very good.

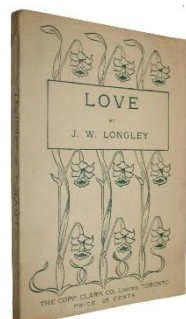
\$60



186. **LONG, H.W. Sane Sex Life and Sane Sex Living: Some Things that All People Want to Know About Sex Nature and Sex Functioning; Its Place in the Economy of Life, its Proper Training and Righteous Exercise.** New York: Eugenics Publishing Co., Inc., (1922). 8vo., orig. red cloth, 151pp. Name, o/w about fine.

"...Counsel and advice regarding matters that pertain to their sex life."

\$50

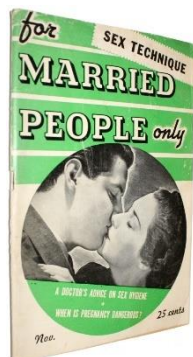


187. **LONGLEY, J.W. Love.**

Toronto: The Copp Clark Company, Limited, 1898. Inscribed by author on the titlepage. 8vo., orig. pictorial wrappers, 158pp. Some minor creasing to spine o/w near fine.

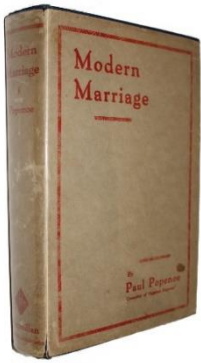
Chapters include "Love between Men and Women", "True Love and False Love", and "Matrimonial Mistakes".

\$225



188. **PELLMAN, L., and R.W. Hatch, eds. For Married People Only. Vol. 4, no. 5, November 1942.** New York: Your Guide Publications, 1942. Tall 8vo., orig. pictorial wrappers, 65pp. double columns. Cheap paper slightly browned, some rubbing to spine (dented at staple), slight crease to upper wrapper o/w a better than very good copy of an ephemeral periodical. On cover: SEX TECHNIQUE. Articles include "Should Blood Relations Marry?", "Second Wives and Second Husbands", and "Marriage for the Homosexual".

\$75



189. POPENOE, Paul. Modern Marriage.

New York: The Macmillan Company, 1925. First edition. 8vo., orig. blue cloth, 259pp. Fine bright copy in price-clipped dustwrapper with slight wear at foot of spine.

Chapters include "Why Marry?", "The Educational Period", and "Love in Marriage".

\$150

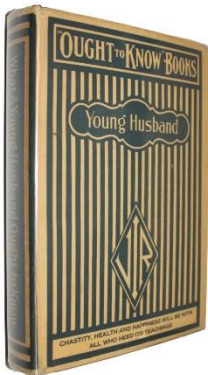


190. SECKER, Rev. William. The Wedding Ring with A Good Wife.

Wakefield: William Nicholson and Sons, (187-?). Later edition, BL notes an earlier edition published in Halifax by Nicholson in 1849. Small 12mo. measuring 8x12cm, orig. pictorial wrappers with gold embossing on upper wrapper with a central vignette printed in blue depicting a wedding, 32pp. Slight wear to spine o/w a lovely copy, near fine.

Scarce, OCLC noting one copy only. A pocket guide for courting couples, one that endorses marriage and warns against "infidelity and licentiousness".

\$275

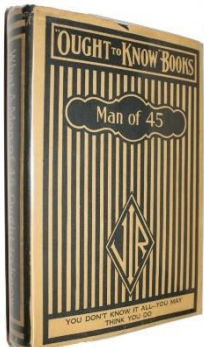


191. STALL, Sylvanus. What a Young Husband Ought to Know.

Philadelphia: John C. Winston Co., (1935). Revised and Enlarged Edition. 8vo., orig blue cloth xx, (2), 23-284pp. plus (19) ads. Front free endpaper lacking, o/w near fine in an about fine d/w.

"This is primarily a sex book, it touches upon the delicate and intimate matters, which concern the happiness of both and the perpetuity of the marriage relation."

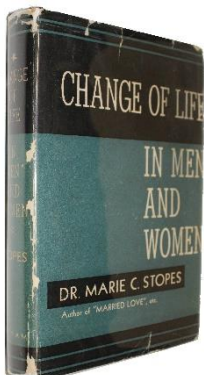
\$65



192. STALL, Sylvanus. What a Man of Forty-Five Ought to Know.

Philadelphia: The VIR Publishing Company, nd. (193-?) New Up-To-Date Edition. Self and Sex Series. 8vo., orig. blue cloth, 284pp. plus (24) ads. Postcard from publishers laid in. Name, spine slightly faded, o/w fine in a chipped but very good d/w.

\$50

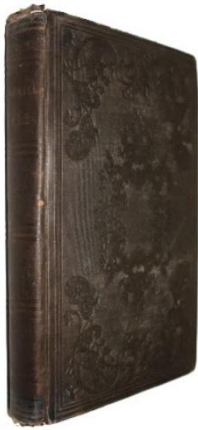


193. STOPES, Marie Carmichael. Change of Life in Men and Women.

New York: G.P. Putnam's Sons, (1936). Thirteenth Impression. 8vo., orig cloth, x, 239pp. Some margins and passages marked in pen, o/w very good in a chipped and worn d/w.

Stopes discusses the various changes in life, such as weaning, puberty, and adolescence.

\$50

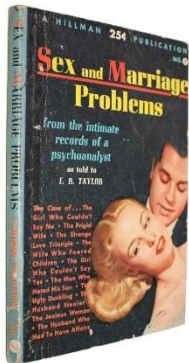


194. SWEDENBORG, Emanuel. Delights of Wisdom Concerning Conjugal Love; After which Follow Pleasures of Insanity Concerning Scortatory Love.

Boston: Otis Clapp, 1856. Later edition. 4to., cont. black stamped cloth, 438pp. Some light foxing, small dampstain at top of page on early pages, signature on title page, bookplate, some rubbing on edges and spine o/w good.

First published in Latin in 1768, *Conjugal Love* is arguably the Swedish theologian's most contentious book. The text begins not on earth but in heaven, with a lengthy preliminary consideration of the marriage customs and sex lives of the angels. (Unlike most Christian theologians of his or any era, Swedenborg contended that angels were gendered beings capable of experiencing sexual pleasure.) With the angels as his model, Swedenborg goes on to demonstrate the centrality of "conjugal love" to spiritual life, and the danger its opposite, "scortatory love," poses to the health of the soul.

\$150

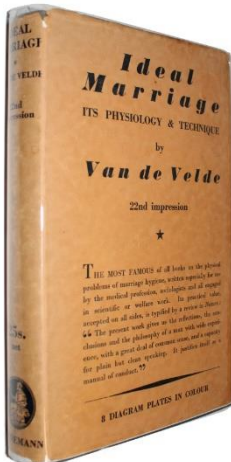


195. TAYLOR, E.B. Sex and Marriage Problems; From the Files of a Psychoanalyst, as told to E.B. Taylor.

New York: Hillman Periodicals, 1948. First edition, a "Hillman 25¢ Publication", no. 7. Paperback, 160pp. Some creasing to upper wrapper o/w near fine.

A collection of sensational psychoanalytic "case studies" of dubious veracity. Cases include "The Girl Who Couldn't Say No," "The Frigid Wife," "The Wife Who Feared Children," and "The Man Who Hated His Son."

\$35

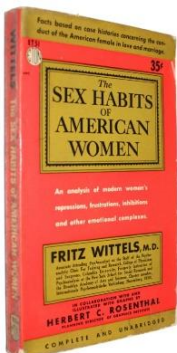


196. VAN DE VELDE, Th. H. Ideal Marriage, Its Physiology and Technique.

London: William Heinemann Medical Books, 1950. Reprint (first published in 1928). Tall 8vo., blue cloth, 298pp. with 8 coloured folding plates. Fading to spine ends and edges o/w a very nice copy in dust wrapper with chips to the spine, but certainly better than very good.

Theodor van de Velde [1873-1937] Dutch physician and gynaecologist, who served as director of the Gynaecological Institute in Haarlem. His 1926 publication, *Het Volkomen Huwelijk*, published in English as *Ideal Marriage: Its Physiology and Technique*, gained him international notoriety. In this work on sexuality, Van de Velde argued that the 'critical goal of marriage consists of sexual pleasure shared by husband and wife' and sought the 'cultivation of the technique of eroticism as an art in marriage.' The book went through multiple printings in several countries, becoming one of the best known works on this subject, and it was also placed on the Index Librorum Prohibitorum by the Roman Catholic Church. Van de Velde's other works, *Sex Hostility in Marriage* and *Fertility and Sterility in Marriage* were both published in English in 1931, while *Sex Efficiency Through Exercises* was published in 1933.

\$150

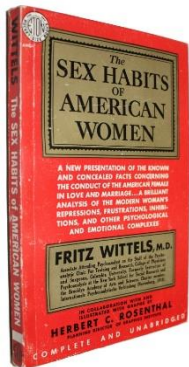


197. WITTELS, Fritz. The Sex Habits of American Women.

New York: Eton Books, 1951. Second Canadian printing, part of the Eton Pocket Size Books series. Paperback, 189, (3)pp. ads. Illustrated with 39 stylized "charts" by Herbert C. Rosenthal, planning director of the Graphics Institute; a list of charts is included in the front matter. Fine.

Written from a psychoanalytic point of view, this study promises to provide "a brilliant analysis of the modern woman's repressions, frustrations, inhibitions, and other psychological and emotional complexes" in a style accessible to the general public. The analysis draws on the data compiled by groundbreaking sexologists in the previous two decades, including those collected in Kinsey's famous report as well as research by Katherine Bement Davis, Marie E. Kopp, Robert Latou Dickinson, and Lura Beam. Of particular note are the charts by Herbert C. Rosenthal, which combine a strikingly modern sense of infographic design and a fondness for classical imagery.

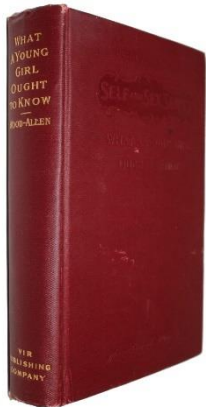
\$50



198. **WITTELS, Fritz. The Sex Habits of American Women.** New York: Eton Books, 1952. Second U.S. printing, Eton Books series no. 51. Paperback, 189, (3)pp. ads. Illustrated with 39 stylized “charts” by Herbert C. Rosenthal, planning director of the Graphics Institute; a list of charts is included in the front matter. Some rubbing along wrapper edges and corners o/w near fine.

Issued in a slightly taller format than the Canadian printing; see note above for more information.

\$30

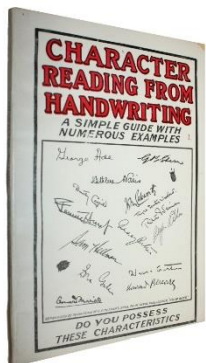


199. **WOOD-ALLEN, Mary. What a Young Girl Ought to Know.** Philadelphia: The VIR Publishing Company, (1905). 8vo., orig. cloth, 194pp., (11) ads. Frontispiece and nine illustrations preceding title page. About fine.

Guide to young women on various subjects.

\$75

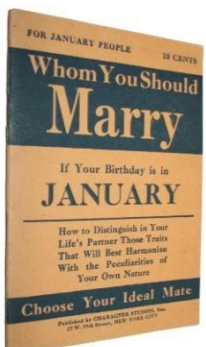
PHRENOLOGY, CHARACTER READING & RELATED



200. **ANON. Character Reading from Handwriting. A Simple Guide with Numerous Examples.** Baltimore, MD: L. & M. Ottenheimer, nd (1926?). 8vo., orig. printed wrappers, 58pp. with 6pp. ads. Cheap paper browned as usual, very light wear to upper wrapper but still near fine.

Among the “numerous examples” cited are the signatures of Robert Browning, Edgar Allan Poe and William Morris.

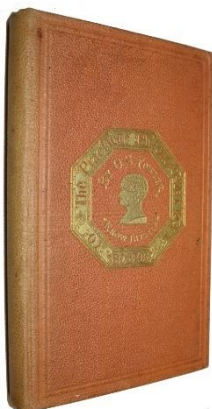
\$50



201. **ANON. Whom You Should Marry If Your Birthday Is in January. How to Distinguish in Your Life's Partner Those Traits That Will Best Harmonize With the Peculiarities of Your Own Nature.** New York: Character Studies, Inc., nd. Small 8vo., orig. printed wrappers, 16pp. Fine.

“When looking for a partner to share the rest of your life’s happiness and trouble (if you were born in January), choose someone with a birthday in either September or May.”

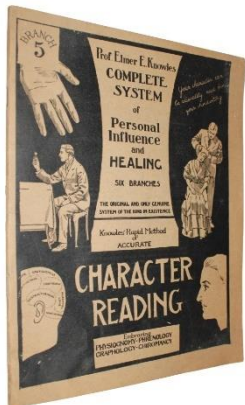
\$35



202. **FOWLER, O.S. The Practical Phrenologist; and Recorder and Delineator of the Character and Talents of ... A Compendium of Phreno-Organic Science.** Boston: O.S. Fowler, nd (187-?) 8vo., orig. orange cloth dec. in gilt on upper cover and blindstamp on lower cover, iv, 174, (8)pp. ads. Spine faded, covers lightly soiled, very good.

The titlepage has been filled in by Fowler, indicating that he assessed H.J. Van Wagner on Nov. 21st 1874. There are also three pages of charts and lists before the preface that have been annotated, which indicate the subject was excitable and combative, and low in self-esteem.

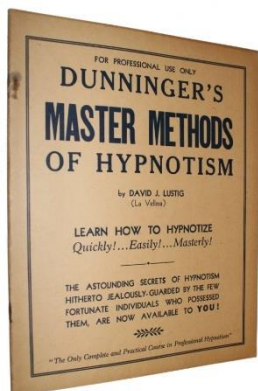
\$165



203. **KNOWLES, Elmer E. Prof. Elmer E. Knowles' Complete System of Personal Influence and Healing. Branch Number Five. Knowles' Rapid Method of Accurate Character Reading, Embracing Physiognomy, Phrenology, Graphology and Chiromancy.** (London: The National Institute of Science, nd, 1914?) 4to., orig. pictorial wrappers, 44pp. Cheap paper slightly browned o/w fine.

With illustrations and examples of handwriting. The fifth of six "branches" of Prof. Knowles' system of character reading. Elmer Sidney Prather (1872-1939), also known as Professor Elmer Ellsworth Knowles, was an American author, lecturer, and originator of correspondence courses and nostrums based on psychic and hypnotic powers. His methods included use of the Knowles Radio-Hypnotic Crystal.

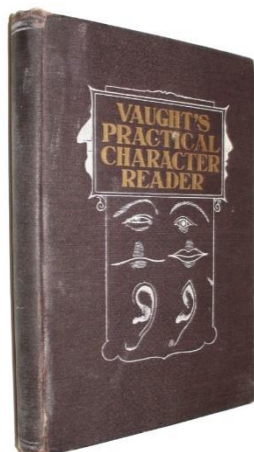
\$50



204. **LUSTIG, David J. Dunninger's Master Methods of Hypnotism. Learn How to Hypnotize Quickly! ... Easily! ... Masterly! The astounding secrets of hypnotism hitherto jealously-guarded by the few fortunate individuals who possessed them, are now available to YOU!** NP: np, (193-?) 4to., orig. printed wrappers, (24)pp. Staples rusted o/w near fine.

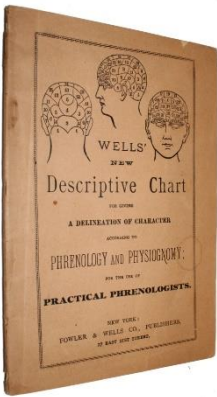
"The only complete and practical course in professional hypnotism". Joseph Dunninger (1892-1975), known as "The Amazing Dunninger", was an accomplished magician, hypnotist, and mentalist.

\$100



205. **VAUGHT, L.A. Vaught's Practical Character Reader.** Chicago: Vaught-Rocine Pub. Co., 1907. Revised edition. 8vo., orig. black cloth decorated with white and gilt, 246pp. Profusely illustrated. Some wear to spine ends and corners o/w a nice copy.

\$75



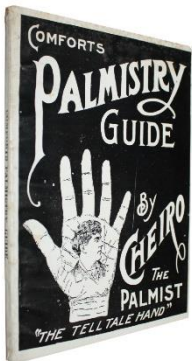
206. (WELLS, Samuel R.) Wells' New Descriptive Chart for the Use of Examiners, Giving Delineation of the Character ...

New York: Fowler & Wells Co., nd (186-?) 8vo., orig. printed wrappers, (56), (8)pp. ads. Illustrated. Chipping to extremities, else near fine.

This copy has been filled out in pencil by W.G. Alexander, who assessed M.J. Perriell.

\$45

SPIRITUALISM AND FORTUNE-TELLING



207. ANON. Comfort's Palmistry Guide by Cheiro the Palmist with Introductory and Other Notes by Digitus.

Baltimore, MD: I. & M. Ottenheimer, (c1894). 8vo., orig. black and white wrappers, 62, 2pp. ads. Cheap paper browned, spine end slightly nipped, o/w a better than very good copy of a cheaply produced item.

\$50

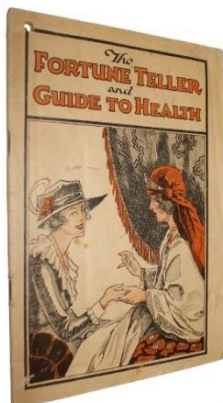


208. ANON. Dr. Pierce's Neighborhood Gossip and Dream Book.

Np, nd (Bridgeburg, ON: World's Dispensary, 192-?). Small oblong 8vo., orig. pictorial wrappers, 32pp. Cheap paper browned, slight crease to upper wrapper o/w near fine.

Dream interpretation, recipes and "cooking hints worth knowing" are accompanied by advertisements for Dr. Pierce's patent medicines and testimonials to their efficacy.

\$85

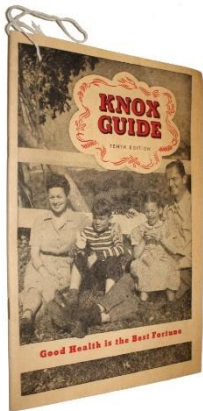


209. ANON. The Fortune Teller and Guide to Health.

(Bridgeburg: World Dispensary Medical Association, 192-?) 8vo., orig. pictorial wrappers, 32pp. Cheap paper browned, light wear to wrappers o/w a better than very good copy. A hole for hanging purposes has been punched in the upper left-hand corner, as issued.

Instructions on palmistry, fortune-telling by cards and by tea leaves are interspersed between advertisements for Dr. Pierce's patent medicine remedies.

\$125

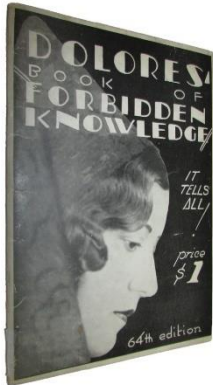


210. ANON. Knox Guide.

(Fort Erie, ON: The Knox Company, nd.) Tenth edition. 8vo., orig. pictorial wrappers, 34pp. Cheap paper browned as usual, faint crease on lower wrapper, hole (with string) poked in upper right corner, o/w a nice copy, near fine.

Dream interpretation, horoscopes and lucky numbers are interspersed with advertisements and testimonials regarding the Knox Company's line of patent medicines, which treat such conditions as "bladder weakness and kidney trouble", "itching, bleeding piles", and "pimples, eczema and skin itch".

\$65



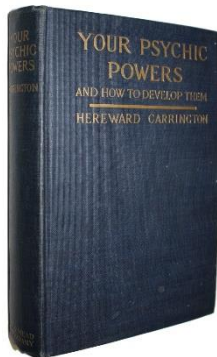
211. (CALDERON, Dolores). Dolores' Book of "Forbidden Knowledge". Np: Published by Hal Olver, nd. "64th edition". 8vo., pictorial printed wrappers, 46pp. Light soiling, wrappers splitting along spine fold, else near fine.

[WITH] (CALDERON, Dolores). Dolores International Astrologer Wishes you Buena Fortuna! And Sends You a Sample Chart and Character Analysis. A Perfect Guide in Health—In Love—Business—Marriage. Aries.

8vo., self-wrappers, 4pp. Near fine.

Dolores herself is described as "Spain's Royal Astrologer".

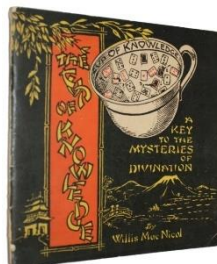
\$150



212. CARRINGTON, Hereward. Your Psychic Powers and How to Develop Them. New York: Dodd, Mead and Company, 1920. First edition. Tall 8vo., navy blue cloth gilt, 358pp. About fine.

Hereward Carrington [1880-1958] member of the Society for Psychical Research and investigator of psychic phenomena. He wrote many books on the paranormal, including this self-help guide for increasing psychic abilities. Other works include *Modern Psychical Phenomena*, *Death Deferred*, *Personal Experiences in Spiritualism*, and *Psychical Phenomena and the War*, published in 1918.

\$250

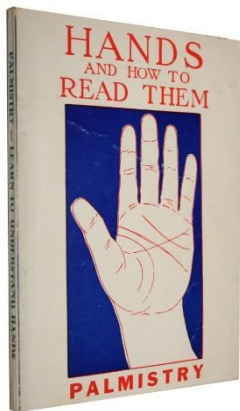


213. MacNICOL, Willis. The Cup of Knowledge. A Key to the Mysteries of Divination.

(London: J. and B. Dodsworth, (1924). Small square 8vo., orig. colour pictorial wrappers, (32)pp. With illustrations. Some foxing at pp. 17-19, spine rubbed and worn, tiny crease to upper wrapper o/w a certainly very good copy of an attractive booklet.

A fascinating examination of divination by tea leaves and cards.

\$275

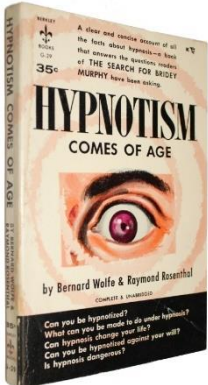


214. **RENE, E. Hands and How to Read Them. A Popular Guide to Palmistry. With 16 full-page Illustrations.**

NP: np, nd. 8vo., orig. pictorial wrappers, (126)pp. Cheap paper browned, some slight creasing and rubbing to upper wrapper o/w a very good copy of a cheaply produced item.

“As an index to character, tastes and proclivities Palmistry may claim to be almost infallible.”

\$35



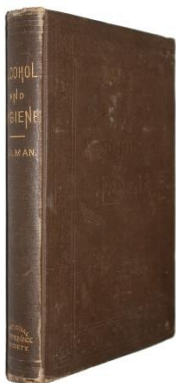
215. **WOLFE, Bernard and ROSENTHAL, Raymond. Hypnotism Comes of Age.**

New York: Berkley Publishing Corp., (1956.) First Berkley edition. Paperback, 188pp. Slight damp along the spine o/w very good.

“...written for laymen by an experienced writer on scientific subjects and a man who saw much use of hypnotism on the treatment of war neuroses...”

\$30

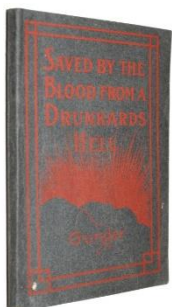
TEMPERANCE



216. **COLMAN, Julia. Alcohol and Hygiene. An Elementary Lesson Book for Schools.**

New York: National Temperance Society and Publication House, 1883. 8vo., orig. brown blindstamped cloth, 231, (2)pp. ads. Wear to spine ends, rubbing to boards, a good copy.

\$75

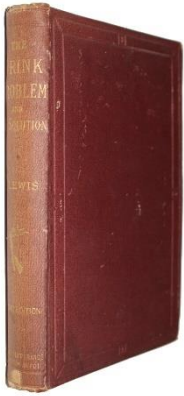


217. **GUNDER, Claude A. A Life of Claude A. Gunder Saved by the Blood from a Drunkard's Hell.**

Marion, Indiana: Published and For Sale by the Author, 1909. 12mo., printed wrappers, 96pp. Near fine.

“This book is intended for the betterment of humanity, and to open the eyes of the people ... The following pages will disclose the life of a fallen man that every effort in the world had been made to save ...”

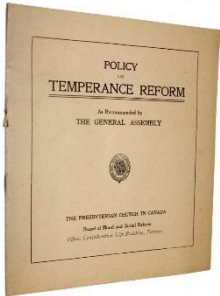
\$65



218. LEWIS, David. The Drink Problem. And Its Solution.

London: National Temperance Publ. Depot, 1881. Second edition (stamped on spine). 8vo., orig. cloth, 333pp. Some wear to extremities o/w near fine.

\$165



219. PRESBYTERIAN CHURCH OF CANADA. Policy of Temperance Reform as Recommended by the General Assembly.

Toronto: The Presbyterian Church of Canada Board of Moral and Social Reform, (1908?). Square 8vo., orig. self wrappers, 8pp. Slight chipping at staple on spine o/w fine.

“The Assembly would reaffirm the deliverance of former Assemblies that nothing short of the prohibition of the traffic in intoxicants for beverage purposes can satisfy as the goal in temperance reform”.

\$25



220. TEMPERANCE, A SMALL GROUP. A grouping of seven ephemeral pieces related to the temperance movement:

- three colour-printed Band of Hope certificates of membership (189-?), 25x18cm, with names filled in (certificates published by the Revolution Temperance Publishing House, Chicago), some tears and chipping around edges o/w good;
- a colour-printed postcard advertising the Friendly Society, the “front-rank Abstainers Society for men, women and children” (ca. 190-?), fine;
- an unsigned pledge card measuring 13.5x9cm from the Sons of Temperance, Grand Division of Ontario, with a message from W.H. Bewell, Grand Scribe, Whitby, Ont. on verso, fine;
- small 12-page pamphlet describing the Departments of Work for the Sons of Temperance, Grand Division of Ontario;
- and a Visiting Form for Sick Benefits issued by the Board of Management Benefit Department of the Sons of Temperance, Grand Division of Ontario, J.M Walton, Secretary, Aurora, Ont., measuring 22.5x21cm (191-?). Two folds o/w fine.

\$75